

Proposed NU Business Name: **SALINA AKTER POULTRY FARM**



Project identification and prepared by: Md. Motiur Rahman,
Dhunat Unit, Bogra.

Project verified by: Md. Mizanur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SHOURAV
Age	:	08-03-1992(26Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	01 daughter
No. of siblings:	:	01 Sister
Address	:	Vill: Nittipota, P.O:Kantanagar, P.S: Dhunat ,Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. SALINA AKTER
(iii) Father's name	:	MD. JOHURUL ISLAM
(iv) GB member's info	:	Branch: Nimgachi, Dhunat, Centre # 27(Female), Member ID: 4090, Group No: 04 Member since: 18-09-2000(07Years) First loan: BDT 4,000 /- Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has no training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-812105
Family's Contact No.	:	01740-034169
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhunat Unit, Borga

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. SALINA AKTER joined Grameen Bank since 07 years ago. At first she took BDT 4,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

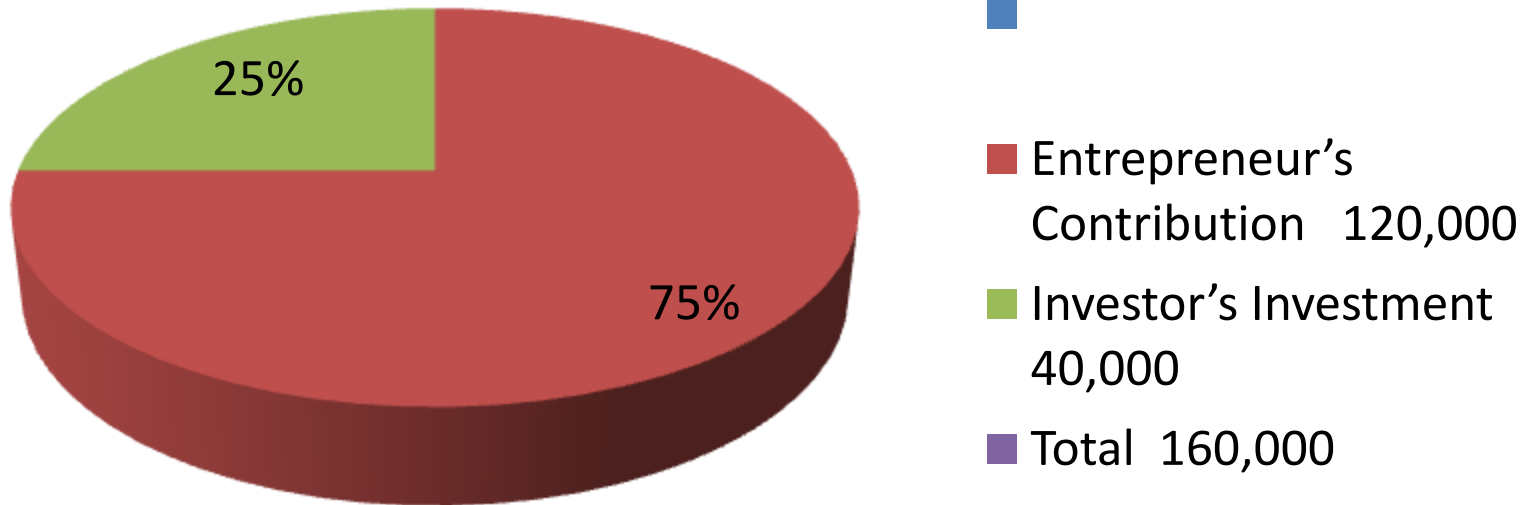
Business Name	:	SALINA AKTER POULTRY FARM
Location	:	Vill: Nittipota, P.O:Kantanagar, P.S: Dhunat ,Dist: Bogra
Total Investment in BDT	:	BDT 160,000/-
Financing	:	Self BDT 120,000/- (from existing business) 75% Required Investment BDT 40,000/- (as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 4,000
Proposed Salary	:	BDT 4,000
Size of shop	:	35 ft x 20 ft= 700 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none">▪The business is operating by entrepreneur.▪After getting equity fund one employee will be appointed.▪The farm is own▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Murgi sale	600	18,000	216,000
Total Sales (A)	600	18,000	216,000
Less. Variable Expense			
Product cost	240	7,200	86,400
Total variable Expense (B)	240	7,200	86,400
Contribution Margin (CM) [C=(A-B)]	360	10,800	129,600
Less. Fixed Expense			
Electricity Bill		500	6,000
Transportation		1,000	12,000
Salary (self)		4,000	48,000
Mobile Bill		300	3,600
Total fixed Cost (D)		5,800	69,600
Net Profit (E) [C-D]		5,000	60,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Murgi	400	250	100,000	70	500	35,000	135,000
Feed & Medicine	0	0	20,000	0	0	5,000	25,000
Total	0		120,000	0		40,000	160,000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Murgi sale	800	24,000	288,000	302,400	317,520
Total Sales (A)	800	24,000	288,000	302,400	317,520
Less. Variable Expense					
Purshase cost	320	9,600	115,200	120,960	127,008
Total variable Expense (B)	320	9,600	115,200	120,960	127,008
Contribution Margin (CM) [C=(A-B)]	480	14,400	172,800	181,440	190,512
Less. Fixed Expense					
Electricity Bill		500	6,000	6,000	6,000
Transportation		1,000	12,000	12,000	12,000
Salary (self)		4,000	48,000	48,000	48,000
Mobile Bill		300	3,600	3,600	3,600
Total fixed Cost (D)		5,800	69,600	69,600	69,600
Net Profit (E) [C-D]		8,600	103,200	111,840	120,912
Investment Payback			16,000	16,000	16,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	103,200	111,840	120,912
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		87,200	183,040
	Total Cash Inflow	143,200	199,040	303,952
2	Cash Outflow			
2.1	Purchase of Product	40,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	87,200	183,040	287,952

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:01, Others: 0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Nittipota, Kalerpara,
Dhunat,Bogra

Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

