

**Proposed NU Business Name: JOSNA GOBADI POSHU PALON**



Project identification and prepared by: Md. Matiur Rahman  
Dhunat Unit, Bogra.

Project verified by: Md. Mizanur Rahman



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. POLLOB HOSAN</b>
Age	:	10-12-1997(21Years)
Education, till to date	:	Eight
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	01 Sister, 03 sons
Address	:	Vill: Nittipota, P.O: Nimgachi, P.S: Dhunat ,Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. JOSNA KHATUN
(iii) Father's name	:	<b>MD. SHAJU SHEIKH</b>
(iv) GB member's info	:	Branch: Nimgasi, Centre # 85(Female), Member ID: 18773/1, Group No: 03 Member since: 10-06-2008(07Years) First loan: BDT 4,000 /- Outstanding loan: 23,400 /-
Further Information:		
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	035years experience in running business. He has no training
Other Own/Family Sources of Income	:	Agricuture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01770-736987
Family's Contact No.	:	01749-766084
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhunat Unit, Borga

## **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

MOST. JOSNA KHATUN joined Grameen Bank since 10 years ago. At first she took BDT 4,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Home Development.

## Proposed Nobin Udyokta Business Info

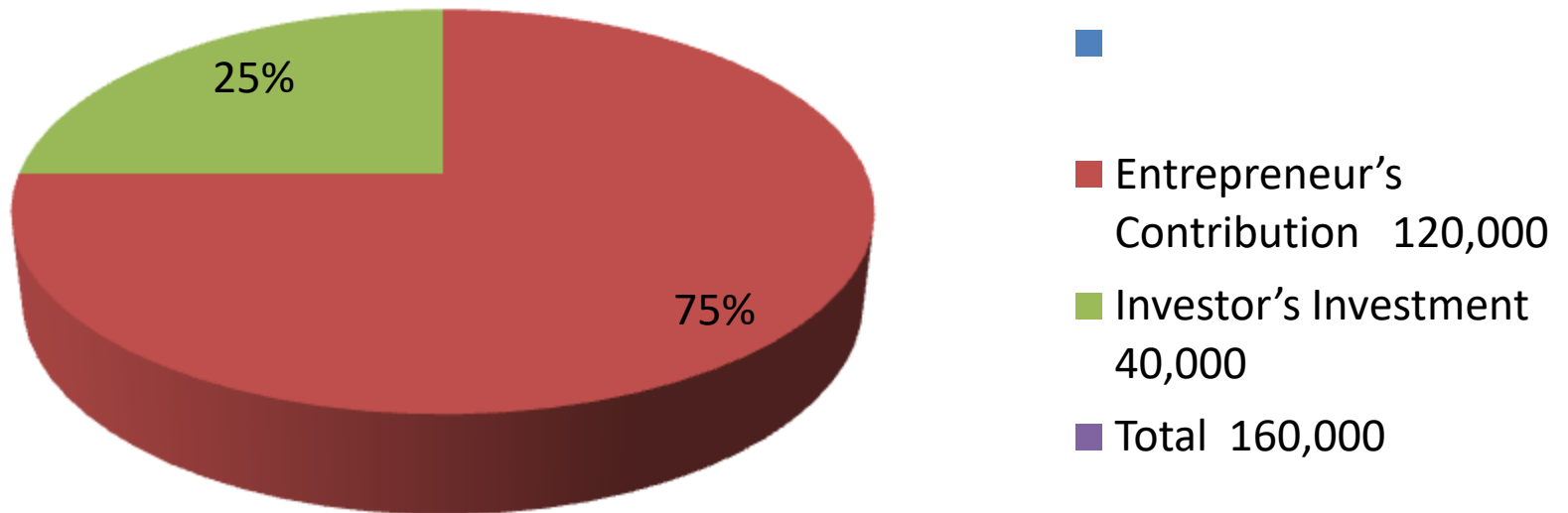
Business Name	:	<b>JOSNA GOBADI POSHU PALON</b>
Location	:	Vill: Nittipota, P.O: Nimgachi, P.S: Dhunat ,Dist: Bogra
Total Investment in BDT	:	BDT 160,000/-
Financing	:	Self BDT 120,000/- (from existing business) 75% Required Investment BDT 40,000/- (as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 4,000
Proposed Salary	:	BDT 4,000
Size of shop	:	18 ft x 10 ft= 180 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none"><li>▪The business is operating by entrepreneur.</li><li>▪After getting equity fund one employee will be appointed.</li><li>▪The farm is own</li><li>▪Agreed grace period is 3 months.</li></ul>

## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Milk sale	300	9,000	108,000
<b>Total Sales (A)</b>	<b>300</b>	<b>9,000</b>	<b>108,000</b>
<b>Less. Variable Expense</b>			
Product cost	40	1,200	14,400
<b>Total variable Expense (B)</b>	<b>40</b>	<b>1,200</b>	<b>14,400</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>260</b>	<b>7,800</b>	<b>93,600</b>
<b>Less. Fixed Expense</b>			
Salary (self)		4,000	48,000
Mobile Bill		200	2,400
<b>Total fixed Cost (D)</b>		<b>4,200</b>	<b>50,400</b>
<b>Net Profit (E) [C-D]</b>		<b>3,600</b>	<b>43,200</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow	2	50000	100,000	1	40,000	40,000	140,000
Calf	1	20000	20,000	0	0	0	20,000
Total	<b>0</b>		<b>120,000</b>	<b>0</b>		<b>40,000</b>	<b>160,000</b>



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Milk sale	400	12,000	144,000	151,200	158,760
<b>Total Sales (A)</b>	<b>400</b>	<b>12,000</b>	<b>144,000</b>	<b>151,200</b>	<b>158,760</b>
<b>Less. Variable Expense</b>					
Purshase cost	60	1,800	21,600	22,680	23,814
<b>Total variable Expense (B)</b>	<b>60</b>	<b>1,800</b>	<b>21,600</b>	<b>22,680</b>	<b>23,814</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>340</b>	<b>10,200</b>	<b>122,400</b>	<b>128,520</b>	<b>134,946</b>
<b>Less. Fixed Expense</b>					
Salary (self)		4,000	48,000	48,000	48,000
Mobile Bill		200	2,400	2,400	2,400
<b>Total fixed Cost (D)</b>		<b>4,200</b>	<b>50,400</b>	<b>50,400</b>	<b>50,400</b>
<b>Net Profit (E) [C-D]</b>		<b>6,000</b>	<b>72,000</b>	<b>78,120</b>	<b>84,546</b>
<b>Investment Payback</b>			<b>16,000</b>	<b>16,000</b>	<b>16,000</b>



## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	72,000	78,120	84,546
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		56,000	118,120
	<b>Total Cash Inflow</b>	<b>112,000</b>	<b>134,120</b>	<b>202,666</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	40,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	<b>Total Cash Outflow</b>	<b>56,000</b>	<b>16,000</b>	<b>16,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>56,000</b>	<b>118,120</b>	<b>186,666</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:01, Others: 0  
Experience & Skill : 12 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop; Nittipota, Nimgachi,  
Dhunat, Bogra

Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







# FAMILY PICTURE

