

Project by: Merajul Haque Identified: Md.Mostafa

Verified by: Md. Gias uddin

Matlab Uttar Unit, Chandpur Ancle-01

GRAMEEN TRUS

GT Social Business Area, Chandpur

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Merajul Haque
Age	:	20/09/.1991 (27 Years)
Marital status	:	Married
Children	:	00 Son, 01 Daughter
No. of siblings:	:	02 brothers and 02 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	NU N/A N/A N/A N/A
Education, till to date	:	Diploma (Electric)

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Electronic Business
Trade License Number	:	2825
Business Experiences		06 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01778-320861
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother was a member of Grameen Bank (GB) From 15.07.2009 to Till now At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her household. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	M.R. dot com Electronics
Address/ Location	:	Chowrasta Baza Uttar Unit Chandpur.
Total Investment in BDT	:	640,000/-
Financing	:	Self BDT :560,000 (from existing business) - 88% Required Investment BDT :80,000 (as equity) - 12%
Present salary/drawings from business (estimates)	:	BDT 10,000
Proposed Salary		BDT 11,000
Proposed Business 20% of present gross profit margin Estimated 20% of proposed	:	20%
gross profit margin Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Doutioulous	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales / Income From Serving	5000	150000	1800000		
Less: Cost of sale	10800	324000	3888000		
Profit 20% (A)= C	1000	30000	360000		
Less: Operating Costs					
House rent		3000	36000		
Electricity		500	6000		
Dis bill		200	2400		
Night Guard Bill		200	2400		
Mobile Bill		300	3600		
Salary from Business (Self)		10000	120000		
Salary from Business (Staff)		0	0		
Transport		0	0		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses		416	4992		
Total Operating Cost (D)		14916	178992		
Net Profit (C-D):		15084	181008		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business	Proposed (BDT)	Total	
	(BDT)		(BDT)	
Investments in different categories:				
Present items:			560,000	
Advanced	140,000			
Decoration	40,000			
Present Goods Items (*):	380000			
Proposed Items (**):	0	80,000	80,000	
Total Capital	560,000	80,000	640,000	

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock item

Product name	Amount
T V (05)	50000
Freez (03)	60000
Computer set (03)	60000
Computer parts	20000
Mobile parte	20000
Bikash / rocket	150000
Remot / memory/	20000
others	
Total Present Stock	380000

Proposed Item

Product Name	Amount		
TV	50000		
Fan	30000		
Total Proposed Stock	80000		

Financial Projection of NU BUSINESS PLAN



Particulars	Υ	ear 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	6000	180000	2160000	7000	210000	2520000
Less: Cost of Sale	4800	144000	1728000	5600	168000	2016000
Profit 20% (A)= C	1200	36000	432000	1400	42000	504000
Less operating cost:						
shop rent		3000	36000		3000	36000
Electricity bill		600	7200		700	8400
Dis bill		250	3000		300	3600
Night Guard Bill		250	3000		300	3600
Mobile Bill		350	4200		400	4800
Salary from Business		11000	132000		12000	144000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		300	3600		400	4800
Depreciation Expenses		416	4992		416	4992
Total Operating Cost (D)		16166	193992		17516	210192
Net Profit =(C-D)		19834	238008		24484	293808
GT payback			48000			48000
Retained Income:			190008			245808

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	80,000	
Net Profit (Ownership Tr. Fee added back)	238008	293808
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	182,200
Total Cash Inflow	318,008	476008
Cash Outflow		
Purchase of Product	80,000	
Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
Payment of GB loan	7808	0
Total Cash Outflow	135,808	48,000
Net Cash Surplus	182,200	428,008

SWOT Analysis



STRENGTH

- Skill and 06 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

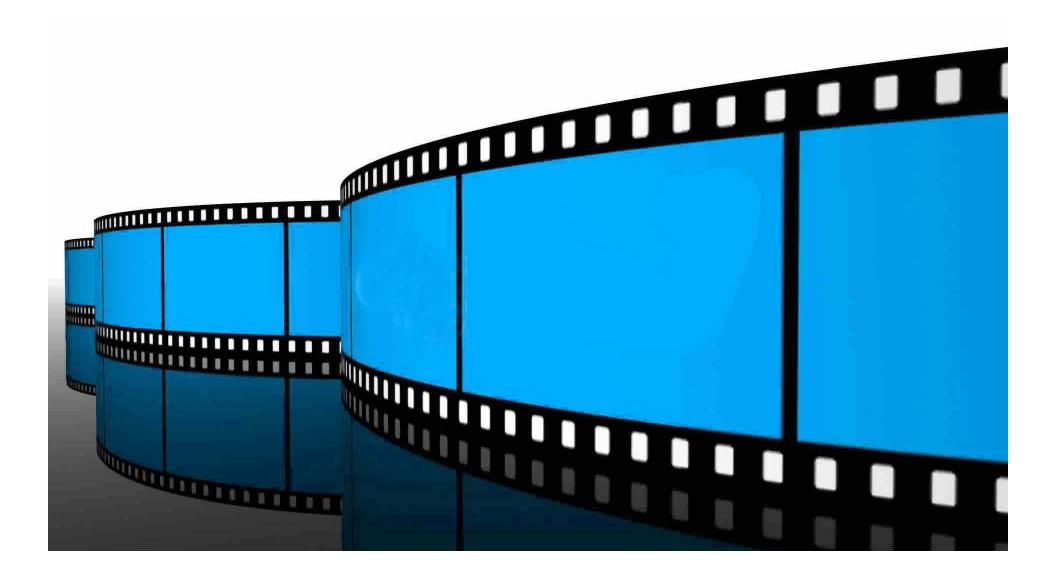
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Thif





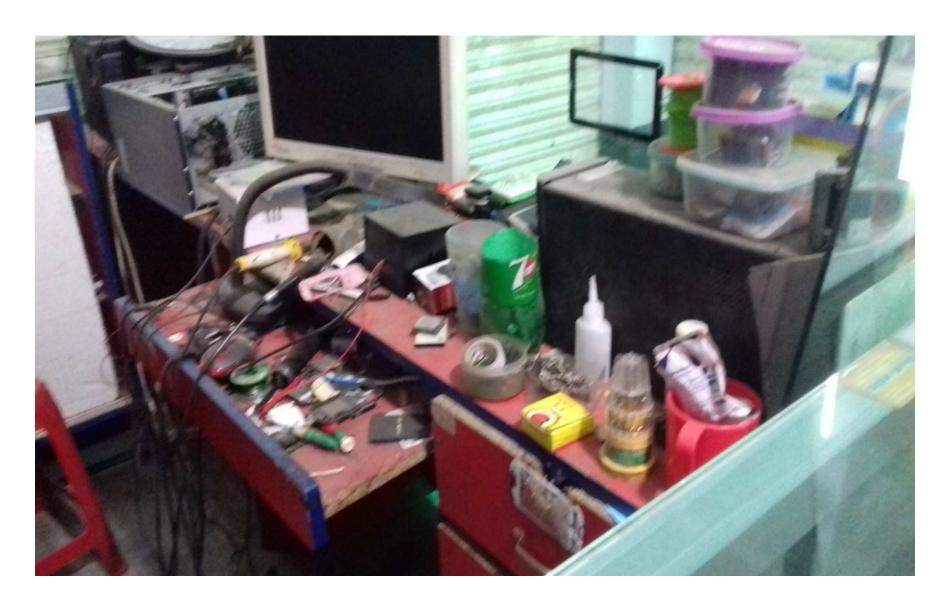












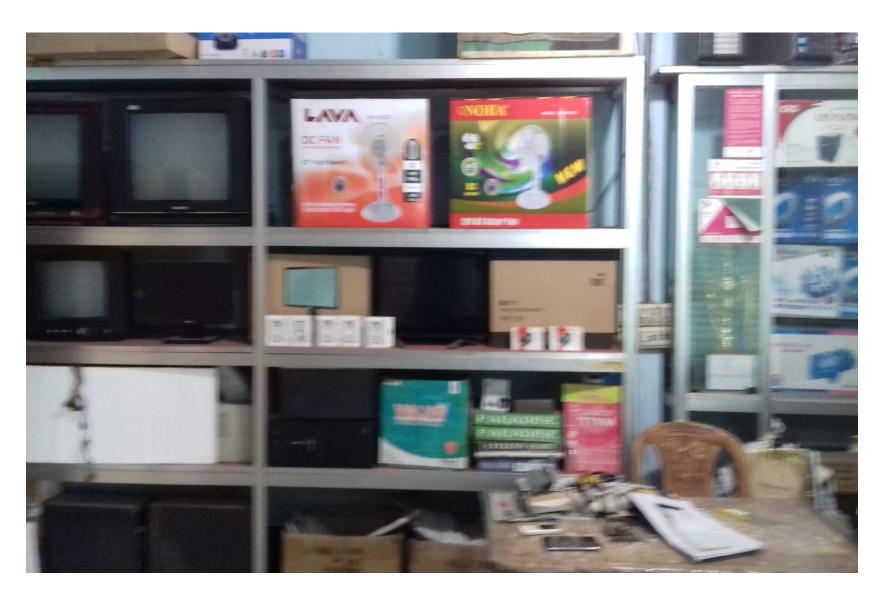
















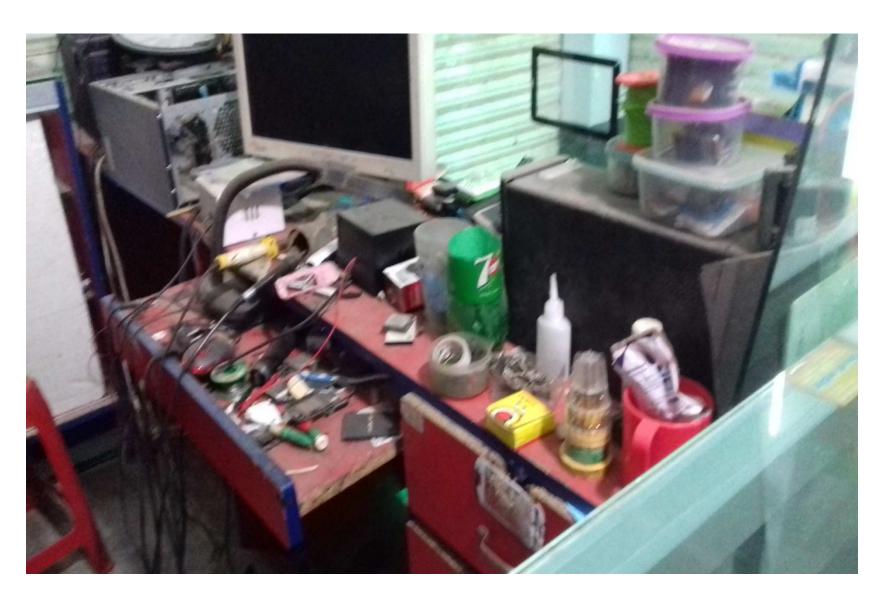




























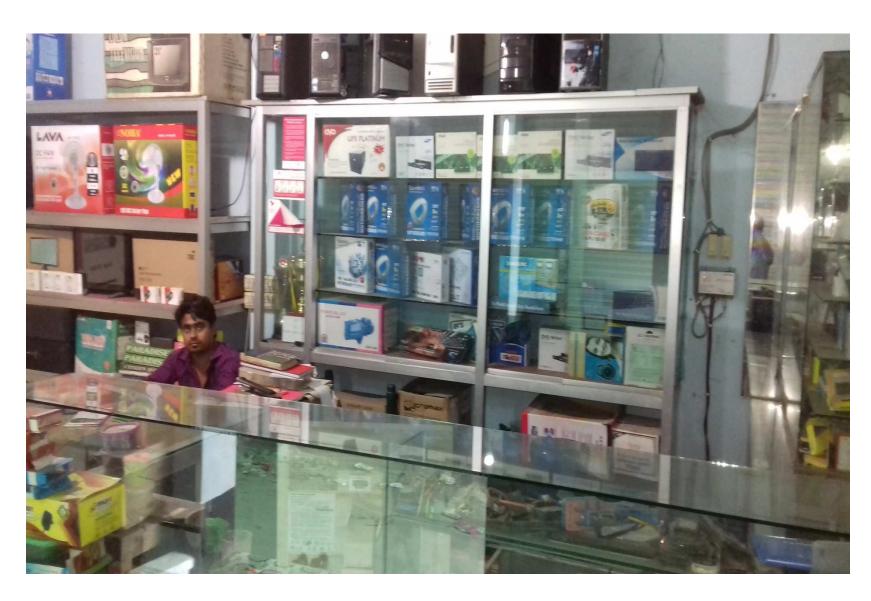








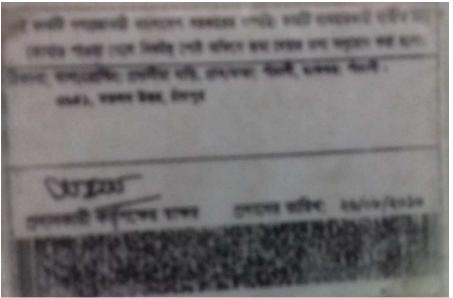


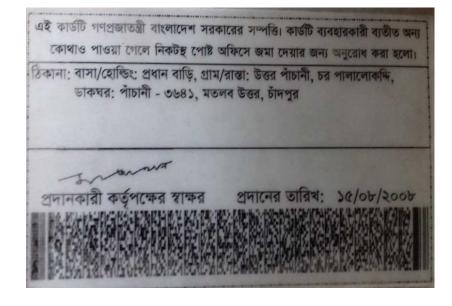




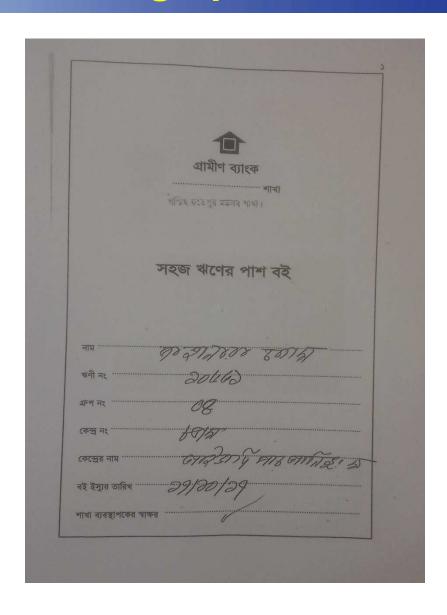






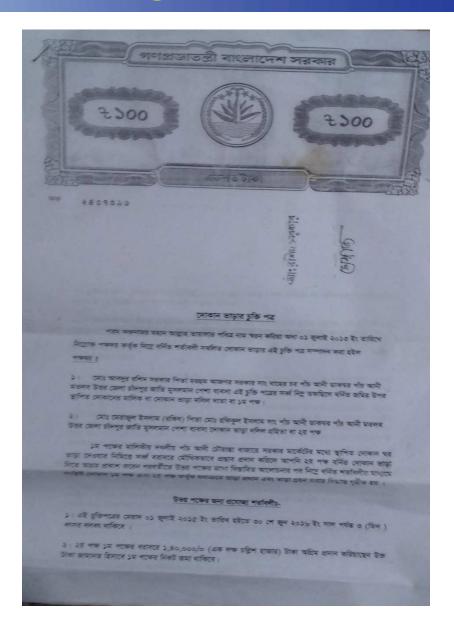


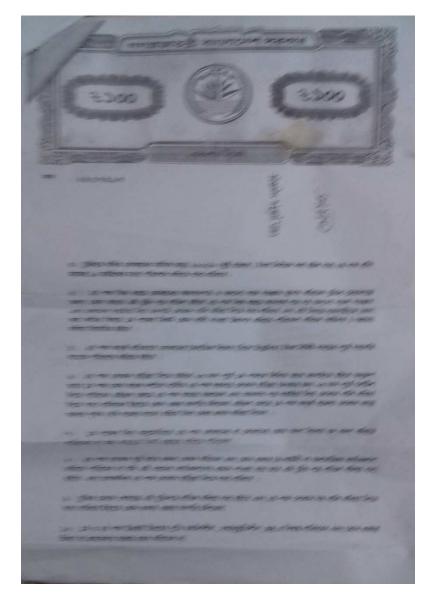




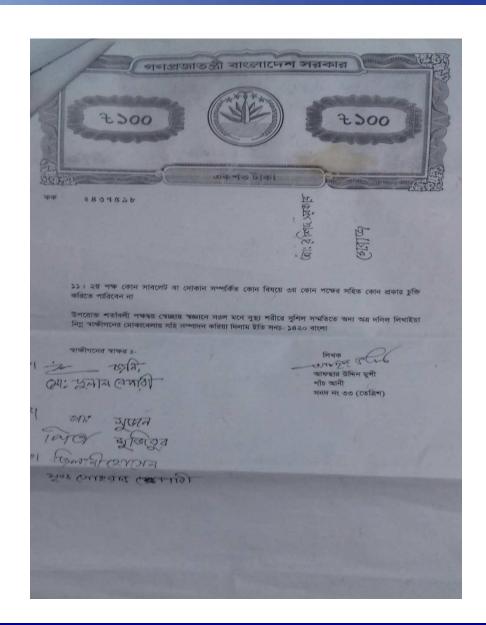


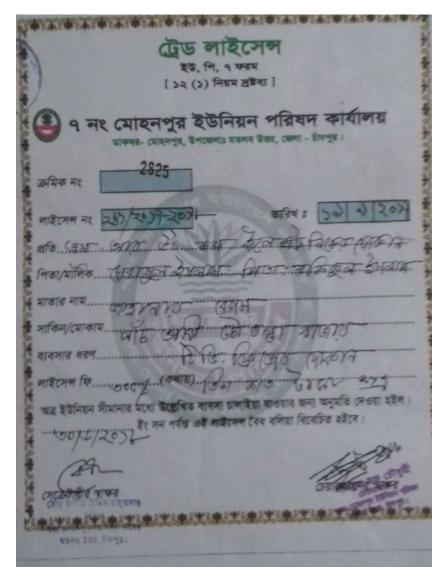


















Presented at 241st (84th Regional) Internal Design Lab On 21st March-2018 at Chandpur

