#### **Proposed NU Business Name: Saimon Dairy Firm**

Project identification and prepared by: Md Forhad Hossain, Tangail Sadar Unit, Tangail Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
:	Md.Syful Islam				
:	01-01-1989 ( Years)				
:	Class 5				
:	Married				
:	01 Dauther 0 1Son				
:	0 3Brothers 0 Sister				
:	Vill: Dyannaya Shibram ,P.O: Dyannaya Shibram ,P.S: TangailSadar Dist: Tangail.				
: : :	Mother Father  Majeda Begum  LateHazi Eman Ali  Branch: Srifilliata Centre # 42 (Female),  Member ID: 2716 , Group No: 03  Member since: 03-01-2000-07-05-2011(11Years)  First loan: BDT = 2000  Last Loan = 20000				
:	Outstanding loan:= 0				
:	No No No				

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### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	O years of business experience.  10 years experience in running business.  He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01752207961
Family's Contact No.	:	01722893423
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Majeda** joined Grameen Bank since 18 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Homework.

Propo	DSI	ed Nobin Udyokta Business Info
Business Name	:	Saimon Dairy Firm
Location	:	
Total Investment in BDT	:	BDT 470,000/-
Financing		Self BDT 400,000/- (from existing business) 85%
	'	Required Investment BDT 70,000/- (as equity)15 %
Present salary/drawings from business (estimates)		BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	25ft x 10 ft= 250 square ft
Security of the shop	:	BDT 0,000
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; etc.</li> <li>Average 25 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing Oemployee.</li> <li>The shop is rented.</li> <li>Collects goods from .Sirajgong</li> <li>Agreed grace period is 3 months.</li> </ul>

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cow	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Cow	1,600	48,000	576,000			
Total variable Expense (B)	1,600	48,000	576,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Electricity Bill		300	3,600			
Salary (self)		5000	60,000			
Salary (staff)		0	0			
Entertainment		200	2,400			
Mobile Bill		300	3,600			
Total fixed Cost (D)		5,800	69,600			
Net Profit (E) [C-D)		6,200	74,400			

#### **Investment Breakdown**

Particulars	Existing			Particulars	Proposed			Proposed Total
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Cow	3	100000	300000	Cow	1	70000	70,000	370,000
Culf	2	50000	100000	Culf	0	0	0	100,000
Total			400,000				70,000	470,000

Entrepreneur's

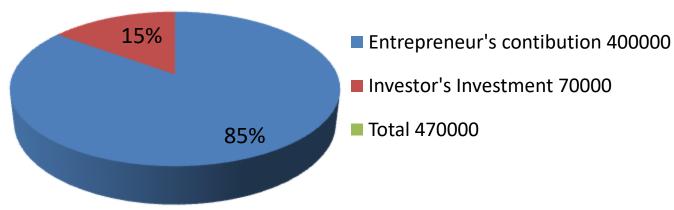
contibution 400,0 400000 00

Investor's

Investment 70,00 70000 0

Total 470000

#### **Source of Finance**



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year			
Revenue (sales)							
Cow	2,500	75,000	900,000	945,000			
0	0	0	0	0			
Total Sales (A)	2,500	75,000	900,000	945,000			
Less. Variable Expense							
Cow	1,875	56,250	675,000	708,750			
Total variable Expense (B)	1,875	56,250	675,000	708,750			
Contribution Margin (CM) [C=(A-B)	625	18,750	225,000	236,250			
Less. Fixed Expense							
Electricity Bill		500	6,000	6,300			
Salary (self)		6,000	72,000	72,000			
Salary (staff)		0	0	0			
Entertainment		500	6,000	6,300			
Mobile Bill		600	7,200	7,560			
Non Cash Item							
Total Fixed Cost		7,600	91,200	92,160			
Net Profit (E) [C-D)		11,150	133,800	144,090			
Investment Payback			42,000	42,000			

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Cash Inflow		
1.2	Investment Infusion by Investor	70,000	
1.3	Net Profit	133,800	144,090
1.4	Depreciation (Non cash item)	0	0
	Opening Balance of Cash Surplus		91,800
2	Total Cash Inflow	203,800	235,890
2.1	Cash Outflow		
2.2	Purchase of Product	70,000	
	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
2.3	Total Cash Outflow	112,000	42,000
	Net Cash Surplus	91,800	193,890

### **SWOT ANALYSIS**

# STRENGTH

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 09 Years

Own Business: 09 Years Quality goods & services;

Skill and experience;

# **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

ত শামাজিক ব ক্ষের নাম: ক্রিপ্রিম (৫১৯ - ৫০%)
ভিনিটের নাম: ট্রিপ্রিম প্রিম সিশ্ব (৬১৯ - ৫০%)
ভিনিটের নাম: ট্রিপ্রিম সিশ্ব (৬৯৯ - ৪৯৯)
ভিনিটের সংক্ষিপ ক उपगाङात मर्किछ क्रीवन वृद्याछः रेप्त्र व्याप्तः रिप्तर्थः स्थर्प्य रेप्त्र व्याप्तः रेप्त्र व्याप्तः ক্ষাগত যোগ্যতা: ৫৯ (১৯৯) ক্সাতী













