#### **Proposed NU Business Name: Sarker Telicom**

Project identification and prepared by: Md Forhad Hossain, Tangail Sadar Unit, Tangail Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Md.Shakil		
Age	:	0103-1984 ( 34Years)		
Education, till to date	:	Class 8		
Marital status	:	Married		
Children	:	0 Dauther 02ons		
No. of siblings:	:	0 2Brothers 01 Sister		
Address	:	Vill: Hatila ,P.O: T-Vatkura ,P.S: Tangail Sadar, Dist: Tangail.		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father  Rowshonara  Late.Habibur Rahaman  Branch: Tarotia Tangail, Centre # 34 (Female),  Member ID: 3336, Group No:05  Member since: 01-07-2000( Years)  First loan: BDT = 3000  Last Loan = 10000		
Further Information:  (v) Who pays GB loan installment	:	Outstanding loan:= 8900 Own		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC, ASA,TMSS,BURO, etc		No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	09years of business experience.
Own Business and	:	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Cloth Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	0176899953
Family's Contact No.	:	01966566986
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

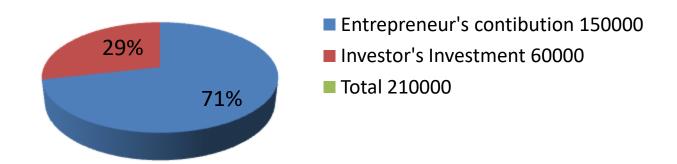
**Rowshonara** joined Grameen Bank since 18 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Home Work.

Proposed Nobin Udyokta Business Info					
Business Name	:	Sarker Telicom			
Location	:				
Total Investment in BDT	:	BDT210,000/-			
Financing	:	Self BDT 150,000/- (from existing business) 71%			
		Required Investment BDT 60,000/- (as equity) 29 %			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 10 ft= 150square ft			
Security of the shop	:	BDT 0,000			
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>The shop is rented.</li> <li>Collects goods from .Dhaka</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobile ,Battery,headphone,bacpad,chager,etc.	3,000	90,000	1,080,000			
	0	0	0			
Total Sales (A)	3,000	90,000	1,080,000			
Less. Variable Expense						
Mobile ,Battery,headphone,bacpad,chager,etc.	2,550	76,500	918,000			
Total variable Expense (B)	2,550	76,500	918,000			
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000			
Less. Fixed Expense						
Rent		1,000	12,000			
Electricity Bill		250	3,000			
Transportation		1,000	12,000			
Salary (self)		5000	60,000			
Salary (staff)		0	0			
Entertainment		300	3,600			
Graud Bill		150	1,800			
Generator Bill		0	0			
Mobile Bill		300	3,600			
Total fixed Cost (D)		8,000	96,000			
Net Profit (E) [C-D)		5,500	66,000			

Investment Breakdown								
Particulars		Existing	3	<b>Particulars</b>	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Mobile	20	2000	40000	Mobile	20	2000	40,000	80,000
Battery	400	200	80000	Battery	50	200	10,000	90,000
Headphone	100	50	5000	Headphone	0	0	0	5,000
bacpad	100	100	10000	bacpad	0	0	0	10,000
Chager	50	250	12500	Chager	40	250	10,000	22,500
	0	0	0		0	0	0	0
	0	O	0		0	0	0	o
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
Others			2500				0	2,500
Secuirity of Shop			0					0
Machinaries			0	Others			0	0
Total			150,000				60,000	210,000

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Mobile ,Battery,headphone,bacpad,chager,etc.	4,000	120,000	1,440,000	1,512,000		
0	0	0	0	0		
Total Sales (A)	4,000	120,000	1,440,000	1,512,000		
Less. Variable Expense						
Mobile ,Battery,headphone,bacpad,chager,etc.	3,400	102,000	1,224,000	1,285,200		
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800		
Less. Fixed Expense						
Rent		1,000	12,000	12,000		
Electricity Bill		400	4,800	5,040		
Transportation		1,500	18,000	18,900		
Salary (self)		5,000	60,000	60,000		
Entertainment		400	4,800	5,040		
Graud Bill		150	1,800	1,890		
Mobile Bill		500	6,000	6,300		
Non Cash Item						
Depreciation		0	0	0		
Total Fixed Cost		8,950	107,400	109,170		
Net Profit (E) [C-D)		9,050	108,600	117,630		
Investment Payback			36,000	36,000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	108,600	117,630
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		72,600
	Total Cash Inflow	168,600	190,230
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	72,600	154,230

## **SWOT ANALYSIS**

# STRENGTH

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 09 Years

Own Business: 09 Years Quality goods & services;

Skill and experience;

# **W**EAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

ত শামাণ শক্তি সামাজি প্রকল্পের নাম: তিৎপাস্থান তিনিক্তর্ন প্রভাবত নবীন উদ্যোক্তা ইউনিটের নাম: তিৎপাস্থান স্থান উপপ্রতিশ্ব उपगाङात मशक्किं जीवन वृद्यादः नामः (क्रा) १ क्रा विके C. 02106120KD













