Proposed NU Business Name: NURJAHAN DAIRY FARM



Project identification and prepared by: Md. Mokaddes Ali. Shakhipur Unit, Tangail

Project verified by: Md. Sarajul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	KAMRUL HASAN		
Age	:	30-11-1995(22 Years)		
Education, till to date	:	Eight		
Marital status	••	Married		
Children	:	None		
No. of siblings:	:	1 Brother and Sisters		
Address	:	Vill: Shakhipur ;P.O: Shakhipur P.S: Shakhipur, Dist. Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Mother Father KOHINUR BEGUM ABDUL ALIM Branch: Bonki, Centre # 14(Female), Member ID: 5984, Group No: 06 Member since:01-01-2012(06 Years) First loan: BDT 10,000/- Outstanding loan: BDT 24894/- Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	07 years of business experience. 07 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01720-364904
Mother's Contact No.	:	01704-476484
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

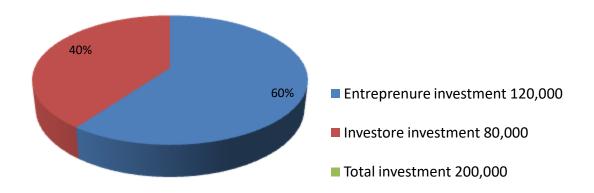
KOHINUR BEGUM joined Grameen Bank since 6 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	NURJAHAN DAIRY FARM			
Location	:	Vill: Shakhipur ;P.O: Shakhipur P.S: Shakhipur, Dist. Tangail			
Total Investment in BDT	:	BDT 2,00,000			
Financing	:	Self BDT 1,20,000 (from existing business) 60% Required Investment BDT 80,000(as equity) 40%			
Present salary/drawings from business (estimates)	:	None			
Proposed Salary	:	BDT. 5000			
Size of shop	:	24 ft x 18 ft= 120 square ft			
Security of the shop	:	-			
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Milk, Calf, Ox. Average 30% gain on sale. The business is operating by entrepreneur. The farm is own. Collects goods from Kalidas. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk, Calf, Ox	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Milk, Calf, Ox	2,100	63,000	756,000		
Total variable Expense (B)	2,100	63,000	756,000		
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		500	6,000		
Transportation		200	2,400		
Salary(self)		5,000	60,000		
Salary(sttaf)		0	0		
Entertainment		100	1,200		
Gird		0	0		
Generator		0	0		
Mobile bill		400	4,800		
Total fixed Cost (D)		6,200	74,400		
Net Profit (E) [C-D)		20,800	249,600		

Investment Breakdown								
Particulars		Existing		Particulars .	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	iotai
Cow	1	120000	120000	Cow	1	80000	80,000	200,000
			0				0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
Security			0			0	0	0
Total			120000			80000	80,000	200,000

Source of finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%
Revenue (sales)					
Milk, Calf, Ox	4,000	120,000	1,440,000	1,512,000	1,587,600
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600
Less. Variable Expense					
Milk, Calf, Ox	2,800	84,000	1,008,000	1,058,400	1,111,320
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400	1,111,320
Contribution Margin (CM) [C=(A-B)	1,200	36,000	432,000	453,600	476,280
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		500	6,000	6,300	6,615
Transportation		200	2,400	2,520	2,646
Salary (self)		5,000	60,000	60,000	60,000
Salary(sttaf)		0	0	0	0
Entertainment		100	1,200	1,260	1,323
Gird		0	0	0	0
Generator		0	0	0	0
Mobile bill		400	4,800	5,040	5,292
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		6,200	74,400	75,120	75,876
Net Profit (E) [C-D)		29,800	357,600	378,480	400,404
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	357,600	378,480	400,404
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		325,600	672,080
	Total Cash Inflow	437,600	704,080	1,072,484
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	325,600	672,080	1,040,484

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

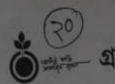
Pictures











্বিত গ্রামীণ শক্তি সামাজিক ব্যবসা লিঃ

প্রভাবিত নবীন উদ্যোতা প্রকল্পের তথা অবস্থ মন্তার বার্যনের তারিব: ১১ – ৫০ – ৮০ ১ – ০০০০০ ৬ ইউনিটের নাম: ১১ (৯১ পু-৭

वसमः 22 वर्ष्ट्र अनु वातिषः ७०-১১-১৯२० जातीस शतिकाश्रव नपतः २२२० २८ २५०००

শিক্ষাগত যোগাতা: ১ ব সেনী

বৈবাহিক অবস্থা: বিবচ হিত

वर्डमान किनानाः श्रामः इस्प्रियानु । जाः अभिनु । थानाः अभिनु । श्रानाः अभिनाः विकानाः श्रामः । ज्यानाः अभिनाः अभिनाः । जानाः अभिनाः अभिनाः । जानाः । जान

यावा/मा प्रावाहन वावा / मी। वावा / माः शांकन / वावा/माः भन्त्रा।
पवाव नामः रहार देन प्रावाहन

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व्यवस्थात्व व्यविषः १२-०२-२०२

সর্বপ্রথম গ্রহণকৃত ঋণের পরিমাণ: ১০, বচর ৮

जानायायाता सर्वः २८ नि हो - (-mo up):

भागाः च ्ट्र

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