### Proposed NU Business Name: VAI BON STORE



Project identification and prepared by: Md. Mokaddes Ali. Shakhipur Unit, Tangail

Project verified by: Md. Sarajul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ABU BAKAR		
Age	:	16-10-1987(30 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	2 Brothers 1 Sister		
Address	:	Vill: Naloya ;P.O: Naloya P.S: Shakhipur, Dist. Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:::::::::::::::::::::::::::::::::::::::	Mother Father  MST. JARINA BEGUM  MD. SAHIDUL  Branch: Gachya, Centre # 42(Female),  Member ID: 3688, Group No: 09  Member since:01-01-2000 to 2012(12 Years)  First loan: BDT 5,000/-  Outstanding loan: BDT -  Father  No  No  No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	15 years of business experience. 15 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01733-121209
Mother's Contact No.	:	01770-671441
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

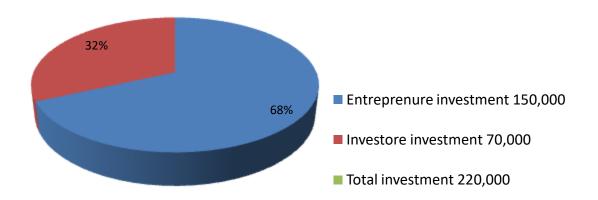
**MST. JARINA BEGUM** joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	VAI BON STORE			
Location	:	Vill: Naloya ;P.O: Naloya P.S: Shakhipur, Dist. Tangail			
Total Investment in BDT	:	BDT 2,20,000			
Financing	:	Self BDT 1,50,000 (from existing business) 68%			
		Required Investment BDT 70,000(as equity) 32%			
Present salary/drawings from business (estimates)	:	None			
Proposed Salary	:	BDT. 5000			
Size of shop	:	12 ft x 8 ft= 96 square ft			
Security of the shop	:	-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Oil, Bakery, Others.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur.</li> <li>The farm is own.</li> <li>Collects goods from Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Rice, Oil, Bakery, Others	10,000	300,000	3,600,000			
Total Sales (A)	10,000	300,000	3,600,000			
Less. Variable Expense	!					
Rice, Oil, Bakery, Others	9,000	270,000	3,240,000			
Total variable Expense (B)	9,000	270,000	3,240,000			
Contribution Margin (CM) [C=(A-B)	1000	30,000	360,000			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		500	6,000			
Transportation		500	6,000			
Salary(self)		5,000	60,000			
Salary(sttaf)		0	0			
Entertainment		500	6,000			
Gird		0	0			
Generator		0	0			
Mobile bill		300	3,600			
Total fixed Cost (D)		6,800	81,600			
Net Profit (E) [C-D)		23,200	278,400			

Investment Breakdown								
Particulars		Existing		- Particulars	Proposed			Proposed
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	Total
Rice	10	2000	20000	Rice	30	2000	60,000	80,000
Oil	1	48000	48000	Oil	1	10000	10,000	58,000
Bakery	1	50000	50000		0	0	0	50,000
Others	1	32000	32000		0	0	0	32,000
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
Security			0			0	0	0
Total			150000			12000	70,000	220,000

#### **Source of finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
Rice, Oil, Bakery, Others	15,000	450,000	5,400,000	5,670,000	5,953,500	
Total Sales (A)	15,000	450,000	5,400,000	5,670,000	5,953,500	
Less. Variable Expense						
Rice, Oil, Bakery, Others	13,500	405,000	4,860,000	5,103,000	5,358,150	
Total variable Expense (B)	13,500	405,000	4,860,000	5,103,000	5,358,150	
Contribution Margin (CM) [C=(A-B)	1,500	45,000	540,000	567,000	595,350	
Less. Fixed Expense						
Rent		0	0	0	0	
Electricity Bill		500	6,000	6,300	6,615	
Transportation		500	6,000	6,300	6,615	
Salary (self)		5,000	60,000	60,000	60,000	
Salary(sttaf)		0	0	0	0	
Entertainment		500	6,000	6,300	6,615	
Gird		0	0	0	0	
Generator		0	0	0	0	
Mobile bill		300	3,600	3,780	3,969	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		6,800	81,600	82,680	83,814	
Net Profit (E) [C-D)		38,200	458,400	484,320	511,536	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	458,400	484,320	511,536
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		434,400	894,720
	Total Cash Inflow	528,400	918,720	1,406,256
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	94,000	24,000	24,000
3	Net Cash Surplus	434,400	894,720	1,382,256

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures











# ত্রী শক্তি সামাজিক ব্যবসা লিঃ

## প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পের তথ্য

क्षकात नामः छोत्र तामः हिन्द

প্ৰকল্প প্ৰস্তাব মাহণেৰ তাৰিব: ৩৫ - ৫ - ২০১৮

ইউনিটের নাম: ১৮ খ্রাপুত্

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স্থায়ী ঠিকানা: গ্রাম: 🌱 উদ্যোক্তার মোবাইল নং- ০1733 - 121269

গ্ৰামীণ ব্যাংক সদস্য কে? বাবা / মা भारत मामः द्वारा : द्विमा द्विमा द्विमा

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