#### Proposed NU Business Name: MS VAI BON STORE



Project identification and prepared by: MST. MAHFUJA KHATUN Shakhipur Unit, Tangail

Project verified by: Md. Sarajul Islam



Grameen Shakti Samajik Byabosha Ltd.

#### Brief Bio of The Proposed Nobin Udyokta **MASUD** Name 03-07-1983(34Years) Age Education, till to date Ten Marital status Married Children 1 Son No. of siblings: 1 Brother 1 Sister Vill: Salgrampur ;P.O: Silimpur P.S: Shakhipur, Dist. Tangail Address Parent's and GB related Info (i) Who is GB member Mother Father **MOMTA** (ii) Mother's name

TAR MIHA

**Father** 

No

No

No

Branch: Bharatuil, Centre # 7 (Female),

Member since:01-01-2013(05 Years)

Existing loan: BDT 30,000/-

Member ID: 1182, Group No: 02

First loan: BDT 10,000/-

Outstanding loan: BDT 11520/-

(iii) Father's name

(iv) GB member's info

**Further Information:** 

(vi) Mobile lady

(v) Who pays GB loan installment

(vii) Grameen Education Loan

(viii) Any other loan like GB, BRAC ASA etc..

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	4 years of business experience. 4 years experience in running business. Yes, He has 4 years training
Other Own/Family Sources of Income	:	Yes, She has a cow.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01782-077212
Mother's Contact No.	:	01881-933092
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

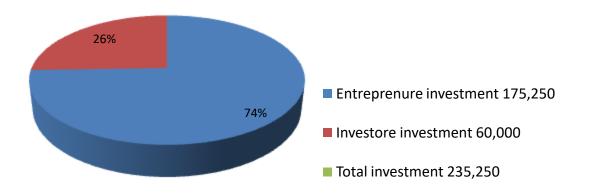
**MOMTA** joined Grameen Bank since 05 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info						
Business Name	:	MS VAI BON STORE				
Location	:	Vill: Salgrampur ;P.O: Silimpur P.S: Shakhipur, Dist. Tangail				
Total Investment in BDT	:	BDT 2,35,250/-				
Financing	:	Self BDT 1,75,250(from existing business) 74%				
		Required Investment BDT 60,000(as equity) 26%				
Present salary/drawings from business (estimates)	<b>:</b>	None				
Proposed Salary	:	BDT. 5,000				
Size of shop	:	15 ft x 6 ft= 90 square ft				
Security of the shop	:	-				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Flower, Oil, Biscuit, Flxiloard, Bkcash others.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur.</li> <li>The farm is own.</li> <li>Collects goods from in Shakhipur.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Rice, Flower, Oil, Biscuit, Flxiloard, Bkcash others	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Rice, Flower, Oil, Biscuit, Flxiloard, Bkcash others	2,400	72,000	864,000		
Total variable Expense (B)	2,400	72,000	864,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		500	6,000		
Transportation		0	0		
Salary(self)		5,000	60,000		
Salary(sttaf)		0	0		
Entertainment		200	2,400		
Gird		0	0		
Generator		0	0		
Mobile bill		300	3,600		
Total fixed Cost (D)		6,000	72,000		
Net Profit (E) [C-D)		12,000	144,000		

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
i ai disalais	Quantity	Unit Price	Price		Quantity	<b>Unit Price</b>	Price	iotai
Rice	5	2500	12500	Rice	10	2500	25,000	37,500
Flower	5	1150	5750		0	0	0	5,750
Oil	1	17000	17000	Oil	2	17000	34,000	51,000
Biscuit	1	10000	10000		0	0	0	10,000
Flxiloard	1	10000	10000		0	0	0	10,000
Bkcash	1	20000	20000		0	0	0	20,000
others	1	100000	100000	others	1	1000	1,000	101,000
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
Security			0			0	0	0
Total			175250			20500	60,000	235,250

#### **Source of finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
Rice, Flower, Oil, Biscuit, Flxiloard, Bkcash others	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense						
Rice, Flower, Oil, Biscuit, Flxiloard, Bkcash others	3,200	96,000	1,152,000	1,209,600	1,270,080	
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600	1,270,080	
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520	
Less. Fixed Expense						
Rent		0	0	0	0	
Electricity Bill		500	6,000	6,300	6,615	
Transportation		0	0	0	0	
Salary (self)		5,000	60,000	60,000	60,000	
Salary(sttaf)		0	0	0	0	
Entertainment		200	2,400	2,520	2,646	
Gird		0	0	0	0	
Generator		0	0	0	0	
Mobile bill		300	3,600	3,780	3,969	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		6,000	72,000	72,600	73,230	
Net Profit (E) [C-D)		18,000	216,000	229,800	244,290	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60000		
1.2	Net Profit	216,000	229,800	244,290
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		192000	397800
	Total Cash Inflow	276000	421,800	642,090
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	192000	397800	618090

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures











## - গ্রামীণ শক্তি সামাজিক ব্যবসা লিঃ

## প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পের তথা

अकरहात्र नामः दुसर्माम रहादे द्यान दमेग्र

ইউনিটের নাম: "সাপনাসূত

প্রকল্প প্রস্তাব গ্রহণের তারিখ: ১৮/০৫/২০১৮

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তাত্তঃ

শিক্ষাগত যোগ্যতা: শুক্রমন্ত্রোলী

বৈবাহিক অবস্থা: - বিশাহিত

**एटन-भारत मध्याः** ३८५७४

वर्षमान विकानाः श्रामः क्रिश्मक्ष्यक्ष्यक्ष्यः (लाः चिर्याक्ष्यक्ष्यक्ष्यः थानाः नगन्नम् व व्यनाः उत्पादिक वावा/मा त्यावाहेन न१- ०३६४-३-२५७०२२

স্থায়ী ঠিকানা: গ্রাম: ৭ পো: ৭ উদ্যোজার মোবাইল नং- ०२१৮२-०११२२

গ্রামীণ ব্যাংক সদস্য কে? বাবা / भी।

বাবা / মাঃ প্রাক্তন / রানিং সদস্য।

भारतव नामः जानाजा

वावाव गामः जादार विस्तर

(PM TE- 9/A-

मममा नर- २०१२/८

अन्य गर- ०२

गावाः रासपार्छभ

কত বছর যাবং সদসাঃ ৫৫ বাহত

THE STORE STORING: 30 000 -