### Proposed NU Business Name: **SAMIM DAIRY FARM**



Project identification and prepared by: MST. MAHFUJA KHATUN Shakhipur Unit, Tangail

Project verified by: Md. Sarajul Islam



Grameen Shakti Samajik Byabosha Ltd.

### Brief Bio of The Proposed Nobin Udyokta NURUNNAHAR AKTER NIRA 05-02-1985(34Years) S.S.C Education, till to date Married Marital status

Mother

**AMENA** 

**Father** 

No

No

No

1 Son 2 Daughters 2 Brothers 5 Sisters

Vill: Gonarchala; P.O: Kachuya P.S: Shakhipur, Dist. Tangail

Name

Children

Address

No. of siblings:

(i) Who is GB member

(iv) GB member's info

BRAC ASA etc..

(ii) Mother's name

(iii) Father's name

Age

Parent's and GB related Info

**Further Information:** (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,

Branch: Shakhipur, Centre # 38 (Female), Member ID: 3095, Group No: 06 Member since:01-01-2003(15 Years)

First loan: BDT 4,000/-Outstanding loan: BDT -

LATE. SAMAD TALULDER

Existing loan: BDT 30,000/-

Father

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	06 years of business experience. 06 years experience in running business. Yes, He has 06 years training
Other Own/Family Sources of Income	:	Yes, She has a fish khamer.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01753-383703
Mother's Contact No.	:	01782-652894
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

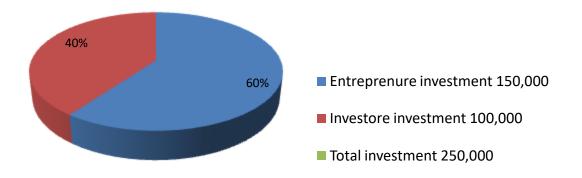
**AMENA** joined Grameen Bank since 15 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info						
Business Name	:	SAMIM DAIRY FARM				
Location	:	Vill: Gonarchala;P.O: Kachuya P.S: Shakhipur, Dist. Tangail				
Total Investment in BDT	:	BDT 2,50,000/-				
Financing	:	Self BDT 1,50,000(from existing business) 60%				
		Required Investment BDT 1,00,000(as equity) 40%				
Present salary/drawings from business (estimates)	:	None				
Proposed Salary	:	BDT. 5,000				
Size of shop	:	16 ft x 8 ft= 128 square ft				
Security of the shop	:	-				
Implementation :		<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk, Cow, Ox, Calf.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur.</li> <li>The farm is own.</li> <li>Collects goods from in Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk, Cow, Ox, Calf	2,500	75,000	900,000		
Total Sales (A)	2,500	75,000	900,000		
Less. Variable Expense					
Milk, Cow, Ox, Calf	1,750	52,500	630,000		
Total variable Expense (B)	1,750	52,500	630,000		
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		500	6,000		
Transportation		0	0		
Salary(self)		5,000	60,000		
Salary(sttaf)		0	0		
Entertainment		0	0		
Gird		0	0		
Generator		0	0		
Mobile bill		400	4,800		
Total fixed Cost (D)		5,900	70,800		
Net Profit (E) [C-D)		16,600	199,200		

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	Total
Cow	2	50000	100000	Cow	1	100000	100,000	200,000
Ох	1	30000	30000		0	0	0	30,000
Calf	1	20000	20000		0	0	0	20,000
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
			0		0	0	0	0
Security			0			0	0	0
Total			150000			100000	100,000	250,000

#### **Source of finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%
Revenue (sales)					
Milk, Cow, Ox, Calf	4,000	120,000	1,440,000	1,512,000	1,587,600
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600
Less. Variable Expense		<u> </u>			, ,
Milk, Cow, Ox, Calf	2,800	84,000	1,008,000	1,058,400	1,111,320
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400	1,111,320
Contribution Margin (CM) [C=(A-B)	1,200	36,000	432,000	453,600	476,280
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		500	6,000	6,300	6,615
Transportation		0	0	0	0
Salary (self)		5,000	60,000	60,000	60,000
Salary(sttaf)		0	0	0	0
Entertainment		0	0	0	0
Gird		0	0	0	0
Generator		0	0	0	0
Mobile bill		400	4,800	5,040	5,292
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		5,900	70,800	71,340	71,907
Net Profit (E) [C-D)		30,100	361,200	382,260	404,373
Investment Payback			40,000	40,000	40,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	361,200	382,260	404,373
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		321,200	663,460
	Total Cash Inflow	461,200	703,460	1,067,833
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	321,200	663,460	1,027,833

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









# ৪) গ্রামীণ শক্তি সামাজিক ব্যবসা লিঃ

# थक स्त्रत नामः कार्मीस द्वारेवी अगर्भ

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প্রকল্প প্রস্তাব গ্রহণের তারিখ: ১ P/০ G |২০১৮

উদ্যোভার সংক্রি জীবন বৃত্তাতঃ নুক্তন্ত্রাহার ব্যাপ্ত। ক্রিক্ত

वयमः ७७ न्। व अन् जाविषः ०२/०२/२२४२ आठीय भविष्यभव नमतः ने७२४२४-७न्।४८५८८

শিক্ষাগত যোগ্যতা: 9.5. ৫ স্পার্মা

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छाई/दात्नत मर्थाः २ ४ १३ १ दवरत

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উদ্যোজার মোবাইল নং- ০১৭ PG - G & G G वाता/मा स्मावाইल নং- ০১৭ ৮-२ - ॥ Р२ ४ नि ८

প্রামীণ ব্যাংক সদস্য কে? বাবা / মা। বাবা / মাঃ প্রাক্তন / রানিং সদস্য।

वर्जमान विकानाः धामः रूपानावृह्याला (भाः काहुसर थानाः आधापूठ जनाः रिए १०३०)

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मारम्ब नामः "अग्रामन

वावात्र नामः अण, आभाभ जाभाष्म् जामा

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वाम्य नर-०४ भाषाः यहरू आक्रिक्ट्रकाका

কত বছর যাবং সদস্য: ১ ৫ বাকে

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