#### **Proposed NU Business Name: SHAFIN ENTERPRISE**



Project identification and prepared by :Md: Musha Mia Khulna Unit,Khulna

Project verified by: Md: Hafizur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	IMRAN MOLLA				
Age	:	28-04-1987(31 Years)				
Education, till to date	:	SSC				
Marital status	:	Married				
Children	:	01 Son				
No. of siblings:	:	01 Brother 01 Sister				
Address	:	Vill: Hetalbunia P.O:Botiaghata P.S: Botiaghata Dist:Khulna				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  NURZAHAN BEGUM  HARUN MOLLA  Branch: Fultola, Centre # 26(Female),  Member ID: 4556/1, Group No: 06  Member since: 20-04-2006 raning (12 Years)  First loan: BDT 5,000Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 40,000/- Outstanding loan: 15710/-/ Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01712-619834
Family's Contact No.	:	01954-643387
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Khulna Unit, Khulna.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

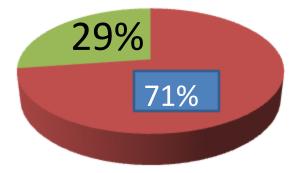
**NURZAHAN BEGUM** Joined Grameen Bank Since 12 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SAFIN ENTERPRISE			
Location	:	Botiaghata , Khulna			
Total Investment in BDT	:	BD: 210,000			
Financing	:	Self BDT 150,000(from existing business) 71%			
		Required Investment BDT 60,000(as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	15ft x 20ft= 300 Square ft			
Security of the shop	:	40,000 Taka.			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods likes; Fotocopy, Pen, Khata, Bikas, etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no Employee After getting equity fund no employee will be appointed</li> <li>The Pond is Rented.</li> <li>Collects goods from Khulna.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Fotocopy, Pen,Khata,Bikas, etc.	4,500	135,000	1,620,000	
Total Sales (A)	4,500	135,000	1,620,000	
Less. Variable Expense				
Fotocopy, Pen,Khata,Bikas, etc.	3,825	114,750	1,377,000	
Total variable Expense (B)	3,825	114,750	1,377,000	
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000	
Less. Fixed Expense				
Rent		1,000	12,000	
Electricity Bill		200	2,400	
Transportation		1,500	18,000	
Salary (self)		5000	60,000	
Salary (staff)		0	0	
Entertainment		100	1,200	
Mobile Bill		200	2,400	
Total fixed Cost (D)		8,000	96,000	
Net Profit (E) [C-D)		12,250	147,000	

Investment Breakdown								
Doub! and and		Existing		Particulars		Proposed		
Particulars -	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Photo Stat Machice	01	75,000	75,000	Bikus	0	0	60,000	135000
Computer	01	15,000	15,000		0	0	0	15000
Bikus			20,000		0	0		20000
					0	0		
					0	0		
					0	0		
							0	
							0	0
					0	0	0	
Secerity			40,000					40000
								0
Total			1,50,000				60,000	2,10,000

### **Source of Finance**



Entrepreneur Investment: 1,50,000

Investor Investment:60,000 Total Investment:2,10,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3rd year
Revenue (sales)					
Fotocopy, Pen,Khata,Bikas, etc.	7,000	210,000	2,520,000	2,646,000	2,778,300
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	2,778,300
Less. Variable Expense					
Fotocopy, Pen,Khata,Bikas, etc.	5,950	178,500	2,142,000	2,249,100	2,361,555
Total variable Expense (B)	5,950	178,500	2,142,000	2,249,100	2,361,555
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000	396,900	4,16,745
Less. Fixed Expense					
Rent		1,000	12,000	12,000	12,000
Electricity Bill		800	9,600	10,800	11,000
Transportation		2,000	24,000	24,200	24,400
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		0	0	0	0
Entertainment		300	3,600	3,800	4,000
Mobile Bill		400	4,800	5,000	5,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		9,500	114,000	115,800	1,16,600
Net Profit (E) [C-D)		22,000	264,000	2,81,100	3,00,145
Investment Payback			24,000	24,000	24,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	264,000	281,100	3,00,145
1.3	Depreciation (Non cash item)	0	0	
1.4	Opening Balance of Cash Surplus		2,24,290	4,81,390
	Total Cash Inflow	324,000	5,05,390	7,81,535
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan	15,710		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	99,710	24,000	24,000
3	Net Cash Surplus	2,24,290	4,81,390	7,57,535

### **SWOT ANALYSIS**

# STRENGTH

Employment: Self: 01 Family:0 Others: 0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











# **FAMILY PICTURE**

