### **Proposed NU Business Name: BELAYET DAIRY FARM**



Project identification and prepared by: MD.Habibullah Kaliganj,Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	BELAYET				
Age	:	07-08-1985 (33 Years)				
Education, till to date	:	Class 8				
Marital status	:	married				
Children	:	1 Daughter				
No. of siblings:	:	2 Sisters 2 Brothers				
Address	:	Vill: Rathura P.O: Nagori: Kaliganj Dist: Gazipur				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SOLEMA B				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT No35000, Outstanding Loan:0 Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	7 years experience in running business.07 Years in own business
Training Info	:	he has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01787092620
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliganj Unit, Gazipur

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

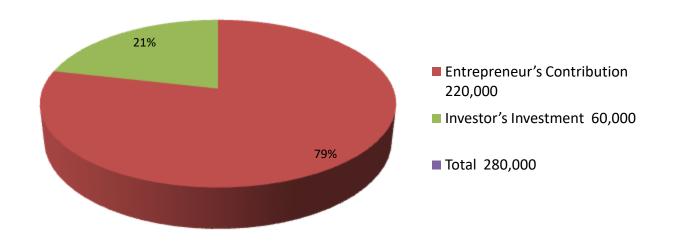
**SOLEMA BEGUM** joined Grameen Bank since 10 years ago. At first she took BDT 15000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BELAYET DAIRY FARM			
Location	:	Rathura,Nagori			
Total Investment in BDT	:	BDT 280,000/-			
Financing	:	Self BDT 220,000/- (from existing business) 79% Required Investment BDT 60,000/- (as equity) 21%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12ft x 10ft= 120square ft			
Implementation	:	<ul> <li>■The business is planned to be scaled up by investment in goods like</li> <li>—2 Cow,1calf,1 ox.</li> <li>■The business is operating by entrepreneur. Existing no employee.</li> <li>■The Farm is owned.</li> <li>■Agreed grace period is 3 months.</li> </ul>			

Existing			
Particular		Monthly	Yearly
Revnue (Sale)			
Cow	660	19800	237600
		0	c
Total Sales(A)	660	19800	237600
Less Variable Expense (B)			C
Cow	92	2772	33264
Total Variable Expense	92	2772	33264
Contributon Margin (CM) [C=(A-B)]	568	17028	204336
Less Fixed Expense			
Rent		0	0
Electric Bill		300	3600
Transportaion		1,000	12000
Salary (Self)		5000	60000
Salary (Staff)		0	C
Entertainment		0	C
Guard		0	C
Generator		0	C
Mobile Bill		700	8400
Total Fixed Cost (D)		7000	84000
Net Profit (E)= [C-D]		10028	120336

Investment Breakdown								
	Existi	ng	Proposed					
Particulars	Qty.	Unit	Amount	Qty.	Unit	Amoun	Propose	
		Price	(BDT)		Price	t (BDT)	d Total	
cow	2	60000	120000	1	60000	60,000	180,000	
ОХ	1	80000	80000			0	80,000	
calf	1	20000	20000				20,000	
	4	160000	220,000	1	60000	60,000	280000	

#### **Source of Finance**



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Cow	1240	37200	446400	468720	492156		
Total Sales(A)	1240	37200	446400	468720	492156		
Less Variable Expense (B)							
Straw, Bran, Medicine etc	174	5208	62496	65620.8	68902		
Total Variable Expense	174	5208	62496	65620.8	68902		
Contributon Margin (CM) [C=(A-B)]	1066	31992	383904	403099.2	423254		
Less Fixed Expense							
Rent		0	0	0	0		
Electric Bill		300	3600	43200	518400		
Transportaion		1,000	12000	12600	13230		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		0	0	0	0		
transportaion fee		303	3636	3636	3636		
Generator		0	0	0	0		
Mobile Bill		700	8400	0	0		
Total Fixed Cost (D)		7303	87636	119436	595266		
Net Profit (E)= [C-D]		24689	296268	311081.4	326635		
Investment Pay Back			24,000	24,000	24,000		

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	296,268	311081.4	326635.47
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		272268	559349.4
	Total Cash Inflow	356,268	583,349	885,985
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	272,268	559,349	861,985

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 07 years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

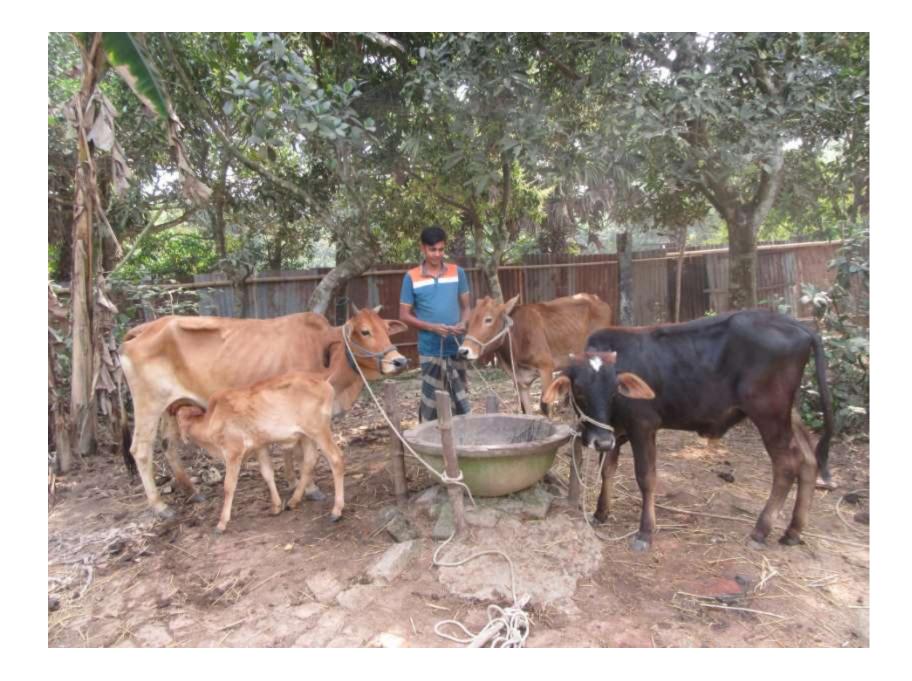
### THREATS

Theft

Fire

Political unrest

# Pictures





# **FAMILY PICTURE**

