

Proposed NU Business Name: **M/S EMRAN POULTRY AND DAIRY FARM**



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Project verified by: Md Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	EMRAN HUSAIN
Age	:	12-12-1993 (25 Years)
Education, till to date	:	B A
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	04 Brothers
Address	:	Vill: Longoni Para ,P.O: Borua ,P.S: Dakshinkhan, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Mosammat Gol Aktar
(iii) Father's name	:	Md: Abdul Jabbar Dawan
(iv) GB member's info	:	Branch: Dakshinkhan, Centre # 75 (Female), Member ID: 8741 , Group No: 06 Member since: 03-05-2003 (15 Years) First loan: BDT = 5,000 /- Last loan=60.000/-
Further Information:		Outstanding loan:= Null
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	05 years of business experience. : 05 years experience in running business. : He has no training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01924-900435
Family's Contact No.	:	01923-625684
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Gol Akrer joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	M/S Emran Poultry And Dairy Farm
Location	:	Borua ,Longoni Para ,Dhaka
Total Investment in BDT	:	BDT 760,000/-
Financing	:	Self BDT 660,000/- (from existing business) 87% Required Investment BDT 100,000/- (as equity) 13%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 15 ft= 300 square ft
Security of the shop	:	The Place Is Own
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Cow,Bull,etc.▪Average 20 % gain on sales.▪The business is operating by entrepreneur. Existing One employee.▪The shop is Owner .▪Collects goods from Simulia Bazar .▪Agreed grace period is 3 months.

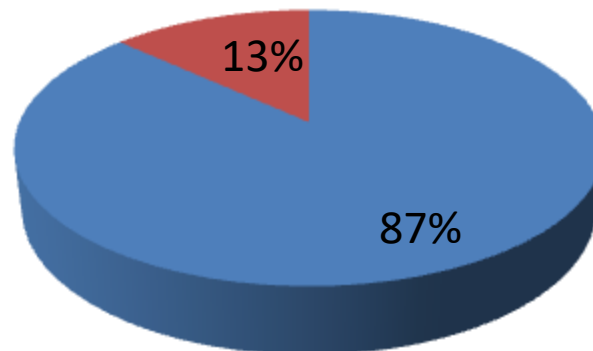
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk	2,400	72,000	864,000
	0	0	0
Total Sales (A)	2,400	72,000	864,000
Less. Variable Expense			
Milk	1,680	50,400	604,800
Total variable Expense (B)	1,680	50,400	604,800
Contribution Margin (CM) [C=(A-B)]	720	21,600	259,200
Less. Fixed Expense			
Rent		0	0
Electricity Bill		400	4,800
Transportation		500	6,000
Mobile Bill		1000	12,000
Entertainment		500	6,000
Salary (sttaf)		8,000	96,000
Salary (self)		5,000	60,000
Total fixed Cost (D)		15,400	184,800
Net Profit (E) [C-D]		6,200	74,400

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Cow	4	90000	360000	Cow	1	100000	100,000	460,000
Ox	3	75000	225000					225,000
Basur	2	35000	70000					70,000
								0
								0
								0
								0
								0
								0
								0
Others			5000	Others			0	5,000
Total			660,000				100,000	760,000

Source of Finance

■ Entrepreneur's contibution 660000
 ■ Investor's Investment 100000
 ■ Total 760000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Milk	3,000	90,000	1,080,000	1,134,000	1,190,700
	0	0	0	0	0
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Milk	2,100	63,000	756,000	793,800	833,490
Total variable Expense (B)	2,100	63,000	756,000	793,800	833,490
Contribution Margin (CM) [C=(A-B)]	900	27,000	324,000	340,200	357,210
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		420	5,040	5,292	5,557
Transportation		550	6,600	6,930	7,277
Mobile Bill		1,200	14,400	15,120	15,876
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		8,000	96,000	100,800	105,840
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		15,670	188,040	194,442	201,164
Net Profit (E) [C-D]		11,330	135,960	145,758	156,046
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	135,960	145,758	156,046
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		95,960	201,718
	Total Cash Inflow	235,960	241,718	357,764
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	95,960	201,718	317,764

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 05 Years
Own Business : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

