Proposed NU Business Name: SHARIF DAIRY FARM



Project identification and prepared by:Mafuazur Rohaman Sreepur Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHAFIQ		
Age	:	18/05/1984(34Y <i>ears</i>)		
Education, till to date	:	Class 8		
Marital status	:	married		
Children	:	01 Son 01 Daughter		
No. of siblings:	:	01Brother 01 Sister		
Address	:	Vill: Sreepur P.O: Sreepur P.S: Sreepur Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father BAKULA BEGUM MD: MAIZ UDDIN Branch: Tangra, Centre # 62 (Female), Member ID: 6393, Group No: 09 Member since: 29/03/2000to 20081(18Years) First Loan: BDT 5,000 /-, Existing Loan:BDT 100,000/-		
Further Information: (v) Who pays GB loan installment		Outstanding Loan: BDT 0/-		
(vi) Mobile lady	:	Father No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	Private Service
Entrepreneur Contact No.	:	01924042949
Family's Contact No.	•	01916630317
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd., Sreepur Unit, Gazipur.

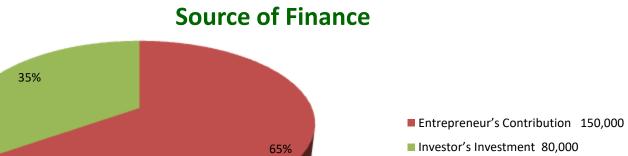
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

BAKULA BEGUM joined Grameen Bank since 18 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info4				
Business Name	:	SHARIF DAIRY FARM		
Location	:	Sreepur		
Total Investment in BDT	:	BDT 230,000/-		
Financing	:	Self BDT 150,000/- (from existing business) 65% Required Investment BDT 80,000/- (as equity) 35%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 10 ft = 100sq. ft		
Security of the shop	:	Nill		
Implementation	:	 The business is planned to be scaled up by investment in cow rearing. Average 85% gain on sales. The business is operated by entrepreneur. Existing no employee. The farm is own. Collects cows from Sreepur Agreed grace period is 3 months. 		

Particular	Daily	Monthly	Yearly
Revnue (Sale)		,	
Milk	3500	105000	1260000
	0	0	0
Total Sales(A)	3500	105000	1260000
Less Variable Expense (B)			0
Straw, Bran, Medicine etc	2975	89250	1071000
Total Variable Expense	2975	89250	1071000
Contributon Margin (CM) [C=(A-B)]	525	15750	189000
Less Fixed Expense			
Rent		0	0
Electric Bill		300	3600
Transportaion		200	2400
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		6000	72000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty.	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Cow	1	100,000	100,000	1	80,000	80,000	180,000
Calf	1	50,000	50,000				50,000
			150000			80000	230000



■ Total 230,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	
Revenue(Sales)					
MILK	1120	33600	403200	423360	
Total Sales(A)	1120	33600	403200	423360	
Less Variable Expense (B)					
Straw, Bran, Medicine etc	157	4704	56448	59270.4	
Total Variable Expense	157	4704	56448	59270.4	
Contributon Margin (CM) [C=(A-B)]	963	28896	346752	364089.6	
Less Fixed Expense					
Rent		0	0	0	
Electric Bill		300	3600	43200	
Transportaion		200	2400	2520	
Salary (Self)		5000	60000	60000	
Salary (Staff)		0	0	0	
Entertainment		200	2400	2400	
Guard		0	0	0	
Generator		0	0	0	
Mobile Bill		300	3600	0	
Total Fixed Cost (D)		6000	72000	108120	
Net Profit (E)= [C-D]		22896	274752	288489.6	
Investment Pay Back			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	274,752	288489.6
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		226752
	Total Cash Inflow	354,752	515,242
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	226,752	467,242

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0;

Experience & Skill: 5 Years; Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community; Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

