

Proposed NU Business Name: **MA MOBILE ZONE**



Project identification and prepared by: Rupaly Akter,  
Ashulia Unit, Dhaka.

Project verified by: Md. Siddikur Rahman



## Brief Bio of The Proposed Nabin Udyokta

Name	:	<b>ANWAR HOSSAIN</b>
Age	:	05-02-1987 (30 Years)
Education, till to date	:	S,S C
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	05 Brother, 03 Sister
Address	:	Vill: Emandipur, P.O: Savar P.S: Savar, Dist: Dhaka.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>JOBEDA BEGUM</b>
(iii) Father's name	:	<b>MD SHIRAJ MIA</b>
(iv) GB member's info	:	Branch Birulia, Centre # 46 (Female), Member ID 5143, Group No: 04 Member since: 20-02-2010(7 Years) First loan: BDT 5,000 Taka. Existing loan: BDT 30,000/-, Outstanding loan:0 /-
Further Information:		
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYAKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Servicing Business
Business Experiences and Training Info	:	8 years experience in running business 3 Years in own business He has no training.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01747777202
Family's Contact No.	:	01677546374
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**JOBEDA BEGUM** Joined Grameen Bank Since 7 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In House repair.

## Proposed Nobin Udyakta Business Info

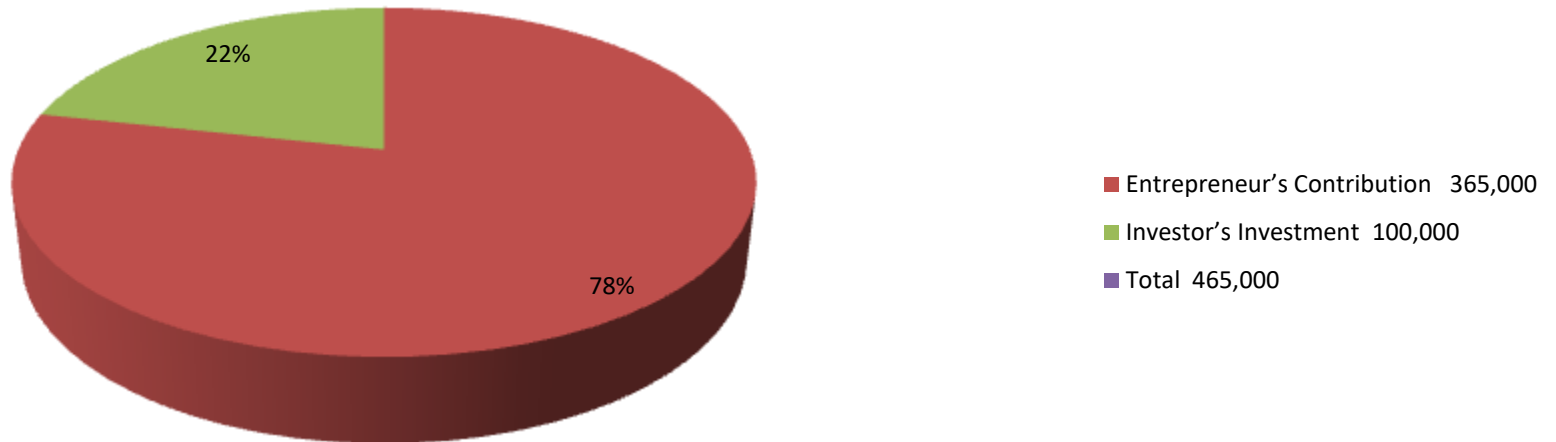
Business Name	:	<b>MA MOBILE ZONE</b>
Location	:	New Market, Saver, Dhaka.
Total Investment in BDT	:	BDT 4,65,000/-
Financing	:	Self BDT 3,65,000(from existing business)78% Required Investment BDT1,00,000 (as equity22%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	12ft x 6ft = 72 Square ft.
Implementation	:	<ul style="list-style-type: none"><li>▪Currently run a Servicing Business.</li><li>▪The business is operating by entrepreneur. Existing 0 Employees.</li><li>▪The business is under renting.</li><li>▪Collects goods from Dhaka,</li><li>▪Agreed grace period is 3 months.</li></ul>

## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Servicing Business	4000	120000	1440000
	0	0	0
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Servicing Business	3320	99600	1195200
Total variable Expense (B)	3,320	99600	1195200
Contribution Margin (CM) [C=(A-B)	680	20400	244800
Less Variable Expense			
Rent		3,500	42000
Electricity bill		2000	24000
Transportation		1,000	12000
Salary (self)		5000	60000
Salary(Staff)		0	0
Entertainment		300	3600
Guard		250	3000
Generator		250	3000
Bank charge		0	0
Mobile bill		300	3600
Total fixed cost (D)		12,600	151200
Net Profit (E)= [C-D]		7,800	93600

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Mobile Cover Item			200,000			50,000	250,000
Battery Item			20,000			20,000	40,000
Head Phone			10,000			20,000	30,000
Charger,Cable			10,000				10,000
Power bank			5,000				5,000
Selfi Stick			10,000				10,000
Mobile Servicing			10,000				10,000
Advance			100,000				100,000
Others						10,000	10,000
<b>Total</b>	<b>0</b>	<b>0</b>	<b>365,000</b>	<b>0</b>	<b>0</b>	<b>100,000</b>	<b>465,000</b>

## Source of Finance



Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Servicing Business	5000	150000	1800000	1890000	1984500
	0	0	0	0	0
Total Sales (A)	5000	150000	1800000	1890000	1984500
Less Variable Expense			0		
Servicing Business	4150	124500	1494000	1568700	1647135
			0		
Total variable Expense (B)	4,150	124500	1494000	1568700	1647135
Contribution Margin (CM) [C=(A-B)	850	25500	306000	321300	337365
Less Variable Expense			0		
Rent		3,500	42000	42,000	42000
Electricity bill		2500	30000	30500	31000
Transportation		1,500	18000	18,500	19000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		0	0	0	0
Entertainment		300	3600	3600	3600
Guard		300	3600	3600	3600
Generator			0	0	0
Bank charge		0	0	0	0
Mobile bill		500	6000	6100	6200
Total fixed cost (D)		13,600	163,200	164,300	165400
Net Profit (E)= [C-D]		11900	142800	157,000	171965
Investment Payback			40,000	40,000	40,000



Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
	Cash Inflow			
	Investment Infusion by Investor	100,000		
	Net Profit	142,800	157,000	171965
	Depreciation (Non cash item)			
	Opening Balance of Cash Surplus		102,800	219800
	Total Cash Inflow	242800	259800	391765
	Cash Outflow			
	Purchase of Product	100,000		
	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40000	40000
	Net Cash Surplus	102,800	219800	351765

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 8 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop; New Market, Savar, Dhaka.  
Regular customers;

## **T**HREATS

Theft  
Political unrest

Pictures







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