**Proposed NU Business Name: BISHAL JEWELLERS** 



Project identification and prepared by:Md. Answar ALI, Modhupur Unit, Tangail.

Project verified by: MD. Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	SUMON CHANDRA DAS			
Age	:	01-01-1986 (32 Years)			
Education, till to date	:	Class-Eight			
Marital status	:	Unmarried			
Children	:	No			
No. of siblings:	:	02 Brothers and 01 sister			
Address	:	Vill: Neath para,P.O: Modhupur, P.S: Modhupur, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  KALPANA RANI DASH  LATE NARAYAN CHANDRA DASH  Branch: Modhupur, Centre # 18 (Female),  Member ID: 8185/1, Group No: 05  Member since: 19-12-2013(04Years)  First loan: BDT 10,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing loan: BDT 24,000/- Outstanding loan: BDT 14,496/- Brother No			
(viii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and		05years experience in running business. 05 Years in own business.
Training Info	:	He has training 05 years.
Other Own/Family Sources of Income	:	none
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01733-644235
Mother's Contact No.	:	01737-253598
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Modhupur, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**KALPANA RANI DASH** joined Grameen Bank since 04 years ago. At first he took 10,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in business.

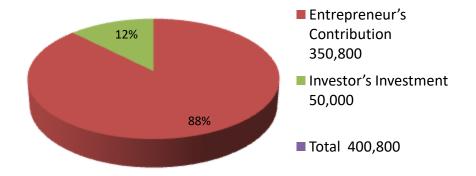
Proposed Nobin Udyokta Business Info					
Business Name	:	BISHAL JEWELLERS			
Location	:	Sathi road, Modhupur, Tangail.			
Total Investment in BDT	:	BDT 400,800/-			
Financing	:	Self BDT 350,800(from existing business)88 % Required Investment BDT 50,000 (as equity)12 %			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of Farm	:	20 ft x12 ft = 240 square ft			
Implementation	••	<ul> <li>The business is planned to be scaled up by investment in existing goods like; gold bala,gold har,golddul,rupar bala, etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The business is Own.</li> <li>Collects goods fromModhupur.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Ex	ist	ing

LAISU	ı ı g		
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
goldhar,goldchain,goldring,rupa har,others	3000	90000	1080000
	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
goldhar,goldchain,goldring,rupa har,others	2400	72000	864000
Total Variable Expense	2400	72000	864000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		1500	18000
Electric Bill		400	4800
Transportaion		0	0
Salary (Self)		5000	60000
Salary (Staff)		5000	60000
Entertainment		400	4800
Guard		100	1200
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		12700	152400
Net Profit (E)= [C-D]		5300	63600

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Existing	Qty.	<b>Unit Price</b>	Proposed	Proposed Total
gold har	1	0	42,000	0	0	40,000	82,000
gold chain	1	0	21,000	0	0	0	21,000
gold ring	1	0	10,000			0	10,000
rupar har	1	0	4,800	0	0	0	4,800
rupar bala	1	0	800		0	10,000	10,800
rupar nupur	20	0	32,000			0	32,000
rupar chain	9	0	4,000	0	0	0	4,000
others	0	0	3,200	0	0		3,200
security	0	0	233,000	0	0		233,000
							0
Total	34	0	350,800	0	0	50,000	400,800

#### **Source of Finance**



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
goldhar,goldchain,goldring,rupa har,others	4000	120000	1440000	1512000	1587600	
0	0	0	0	0	0	
Total Sales(A)	4000	120000	1440000	1512000	1587600	
Less Variable Expense (B)						
vitamin, azithomysin, sebhekrim, others	3200	96000	1152000	1209600	1270080	
Total Variable Expense	3200	96000	1152000	1209600	1270080	
Contributon Margin (CM) [C=(A-B)]	800	24000	288000	302400	317520	
Less Fixed Expense						
Rent		1500	18000	18000	18000	
Electric Bill		400	4800	5100	5400	
Transportaion		0	0	0	0	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		5000	60000	60000	60000	
Entertainment		400	4800	4800	4800	
Gard		100	1200	1200	1200	
Generator		0	0	0	0	
Mobil Bill		300	3600	3700	3800	
Total Fixed Cost (D)		12700	152400	152800	153200	
Net Profit (E)= [C-D]		11300	135600	142380	149499	
Investment Pay Back			20,000	20,000	20,000	

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	135,600	142380	149499
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		115600	237980
	Total Cash Inflow	185,600	257,980	387,479
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	115,600	237,980	367,479

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:010Experience & Skill: 05Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop;sathi road, modhupur,Tangail.

## THREATS

Theft

Fire

Political unrest

# Pictures







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# **FAMILY PICTURE**

