

**Proposed NU Business Name: MEHEDI POULTRI FARM**



Project identification and prepared by: MD. RABIUL ISLAM  
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Project verified by: MD. MIJANUR RAHMAN



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. MEHEDI HASAN</b>
Age	:	05/07/1999(18Years)
Education, till to date	:	H.S.C (Running)
Marital status	:	Unmarried
Children	:	None
No. of siblings:	:	1 Brother 1 Sister
Address	:	Vill: Fadilpur ,P.O: Manduil,P.S: Godagari, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. NASIMA BEGUM</b>
(iii) Father's name	:	<b>MD. ABDUL MANNAN</b>
(iv) GB member's info	:	Branch:Pakri,godagari,Centre #9(Female), Member ID: 1739/2, Group No:04 Member since:2002-2007,New First loan: BDT -5000
Further Information:		Existing Loan: BDT 25000, Outstanding loan:17850
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Yes, Tution
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01727383574
Father's Contact No.	:	01765706577
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. NASIMA BEGUM** joined Grameen Bank since 0 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

# Proposed Nobin Udyokta Business Info

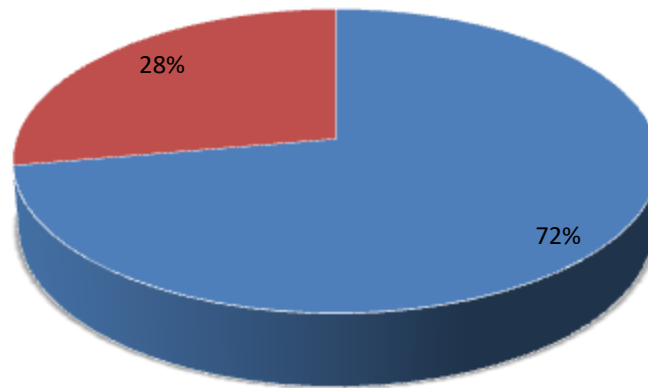
Business Name	:	<b>MEHEDI POULTRI FARM</b>
Location	:	Fadilpur, Manduil, Godagari, Rajshahi
Total Investment in BDT	:	BDT 118500/-
Financing	:	Self BDT 68500/- (from existing business) 58% Required Investment BDT 50,000/- (as equity) 42%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	36ft x 18ft = 648 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"> <li>▪ The business is planned to be scaled up by investment in existing goods like; Farm</li> <li>▪ The business is operating by entrepreneur. Existing no employees.</li> <li>▪ Average gain</li> <li>▪ The farm is owned.</li> <li>▪ Collects goods from Rajshahi.</li> <li>▪ Agreed grace period is 3 months.</li> </ul>

## Existing Business (BDT)

Particular	Monthly	Yearly
<b>Revenue(Sales)</b>		
Hen	<b>115000</b>	<b>1380000</b>
<b>Total Sales (A)</b>	<b>115000</b>	<b>1380000</b>
<b>Less. Variable Expense</b>		
Hen	<b>18500</b>	<b>222000</b>
<b>Total Variable Expense (B)</b>	<b>18500</b>	<b>222000</b>
<b>Contribution Margin(CM) [C=(A-B)]</b>	<b>96500</b>	<b>1158000</b>
<b>Less. Fixed Expense</b>		
Rent	<b>0</b>	<b>0</b>
Electricity Bill	<b>1200</b>	<b>14400</b>
Mobile Bill	<b>100</b>	<b>1200</b>
Salary (self)	<b>5000</b>	<b>60000</b>
Salary (staff)	<b>0</b>	<b>0</b>
Transportation	<b>200</b>	<b>2400</b>
Food/other	<b>75000</b>	<b>900000</b>
Medicine	<b>3000</b>	<b>36000</b>
Bank Charge/gurd	<b>0</b>	<b>0</b>
<b>Total Fixed Cost (D)</b>	<b>84500</b>	<b>1014000</b>
<b>Net Profit (E) [C-D]</b>	<b>12000</b>	<b>144000</b>

<b>Investment Breakdown</b>			
<b>Particulars</b>	<b>Existing</b>	<b>Proposed</b>	<b>Proposed Total</b>
Hen	18500	18500	37000
Food	0	31500	31500
Shed	50000	0	50000
<b>Total</b>	<b>68500</b>	<b>50000</b>	<b>118500</b>

## Source of Finance



- Entrepreneur's Contribution 130000
- Investor's Investment 50000
- Total 180000

## Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (Sales)</b>				
Hen	163000	1956000	2053800	2156490
<b>Total Sales (A)</b>	163000	1956000	2053800	2156490
Less. Variable Expense				
Hen	37000	444000	466200	489510
<b>Total Variable Expense (B)</b>	37000	444000	466200	489510
<b>Contribution Margin (CM) [C=(A-B)]</b>	126000	1512000	1587600	1666980
<b>Less. Fixed Expense</b>				
Rent	0	0	0	0
Electricity Bill	1200	14400	14700	15000
Mobile Bill	100	1200	1500	1800
Salary (self)	5000	60000	60000	60000
Salary (staff)	0	0	0	0
Transportation	200	2400	2700	3000
Food	100000	1200000	1200000	1200000
Medicine	3000	36000	36000	36000
Bank Charge	0	0	0	0
<b>Total Fixed Cost (D)</b>	109500	1314000	1314900	1315800
<b>Net Profit (E) [C-D]</b>	16500	198000	272700	351180
<b>Investment Payback</b>		20000	20000	20000



# Cash flow projection on business plan (rec. & Pay)

Sl#	Particulars	1st Year	2nd Year	3rd Year
1	Cash Inflow			
1.1	Investment Infusion by investor	50000		
1.2	Net P[rofit	198000	272700	351180
1.3	Depreciation (Non Cash item)			
1.4	Opening Balance of Cash Surplus		178000	430700
	Total Cash Inflow	248000	450700	781880
2	Cash Outflow			
2.1	Purchase of Product	50000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20000
3	<b>Net Cash Surplus</b>	178000	430700	761880

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 05Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm :Fadilpur, Manduil  
,Godagari, Rajshahi  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures















# Family picture

