A Nobin Udyokta Project

Ponkoz Hair Dresser



Project by: Ponkoz Kumar Shil

Identified by: Md. Sayedul Amin Shakib

Verified By: Md. Moksed Ali

Shariatpur Unit, Barisal Anchal-6

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Ponkoz Kumar Shil
Age	:	28/11/1988 (29 Years 03 Months)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	Three Brothers, One Sister.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	S.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Hair Dresser Business
Trade License Number	:	180/ 2017-2018
Business Experiences	:	14 years.
Other Own/Family Sources of Income	•	Business, (His Brother is a businessman)
Other Own/Family Sources of Liabilities		N/A
NU Contact Info	:	01758-990756
NU Project Source/Reference	•	GT Shariatpur Unit Office, Shariatpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2008 to 2017. At first his mother took a loan amount BDT 10,000 from Grameen Bank. She Invested the money in her Son's business. She gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Ponkoz Hair Dresser
Address/ Location	:	Domsher Bazar, Shariatpur.
Total Investment in BDT	:	1,20,000/=
Financing	:	Self BDT : 80,000/=(from existing business) 67% Required Investment BDT : 40,000/= (as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin Estimated % of proposed gross	:	60%
profit margin	:	60%
Agreed grace period	:	12 Installments

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	700	21,000	2,52,000		
Less: Cost of sale (B)	280	8,400	1,00,800		
Gross Profit 60% (A-B)= [C]	420	12,600	1,51,200		
Less: Operating Costs					
Electricity bill	0	350	4,200		
Rent	0	1,300	15,600		
Night Guard Bill	0	150	1,800		
Generator Bill	0	180	2,160		
Mobile Bill	0	200	2,400		
Salary from Business (Self)	0	6,000	72,000		
Present Salary Employee	0	0	0		
Others (Entertainment)	0	200	2,400		
Non Cash Item:					
Depreciation Expenses (10,000*12%)	0	100	1,200		
Total Operating Cost (D)	0	8,480	1,01,760		
Net Profit (C-D):	420	4,120	49,440		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration: Advance: Present Goods Items (*):	10,000 45,000 25,000		80,000
Proposed Items (**) :		40,000	40,000
Total Capital	80,000	50,000	1,20,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
চেয়ার	12,000
কেচি	1,000
খুড়	1,000
হেয়ার কাটিং মেশিন	5,000
কসমেটিক্স	5,000
ব্ৰেল্ড	500
ফোম	500
Total Present Stock	25,000

Proposed Item

Product Name	Amount
ডেকোরেশন	20,000
চেয়ার	16,000
কসমেটিক্স	4,000
Total:	40,000

Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (B	BDT)	Year 2 (BDT)		
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	1,200	36,000	4,32,000	1,500	45,000	5,40,000
Less: Cost of Sale (B)	480	14,400	1,72,800	600	18,000	2,16,000
Gross Profit (C+D)=E	720	21,600	2,59,200	900	27,000	3,24,000
Less operating cost:						
Electricity bill	0	375	4,500	0	400	4,800
Rent	0	1,300	15,600	0	1,300	15,600
Night Guard Bill	0	170	2,040	0	190	2,280
Entertainment Bill	0	190	2,280	0	200	2,400
Mobile Bill	0	250	3,000	0	300	3,600
Salary- self	0	7,000	84,000	0	7,000	84,000
Salary –Stuff	0	5,000	60,000	0	5,000	60,000
Others	0	250	3,000	0	300	3,600
Non Cash Item:						
Depreciation Expenses	0	100	1,200	0	100	1,200
Total Operating Cost (F)	0	14,635	1,75,620	0	14,790	1,77,480
Net Profit =(E-F)	720	6,965	83,580	900	12,210	1,46,520
GT payback			24,000			24,000
Retained Income:	59,580				1,22,520	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	40,000	0
1.2	Net Profit	83,580	1,46,520
1.3	Depreciation (Non cash item)	1,200	1,200
1.4	Opening Balance of Cash Surplus	0	60,780
	Total Cash Inflow	1,24,780	2,08,500
2.0	Cash Outflow		
2.1	Purchase of Product	40,000	0
2.2	Payment of GB loan	0	0
2.3	Investment Pay Back	24,000	24,000
	Total Cash Outflow	64,000	24,000
3.0	Net Cash Surplus	60,780	1,84,500

SWOT Analysis



STRENGTH

- Skill and 14 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

${ m T}_{ m HREATS}$

- New competitor may be present
- Political Unrest
- Theft

Photographs





















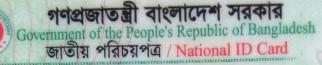
















পন্কোজ কুমার শীল

Name

PONKOZ KUMAR SHIL

Feliat

কালী দাশ শীল

মাতা

রীতা রানী শীল

Date of Birth 28 Nov 1988

NID No.

281 933 9082



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh জাতীয় পরিচয়পত্র / National ID Card





10 B

রীতা রানী দাস

Name

RETA RANI DAS

পিতা

মদন মহন রায়

থাতা

नकी तानी तारा

Date of Birth 29 Nov 1972

NID No.

911 939 9591





ঠিকানা: গ্রাম/রাস্তা: কোয়ার পুর, ডাকঘর: কোয়ার পুর - ৮০০০, শরিয়তপুর সদর, শরিয়তপুর

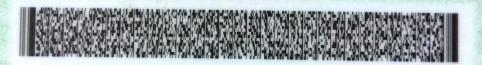


Blood Group:

Place of Birth: SHARIATPUR

Issue Date: 09 Nov 2017

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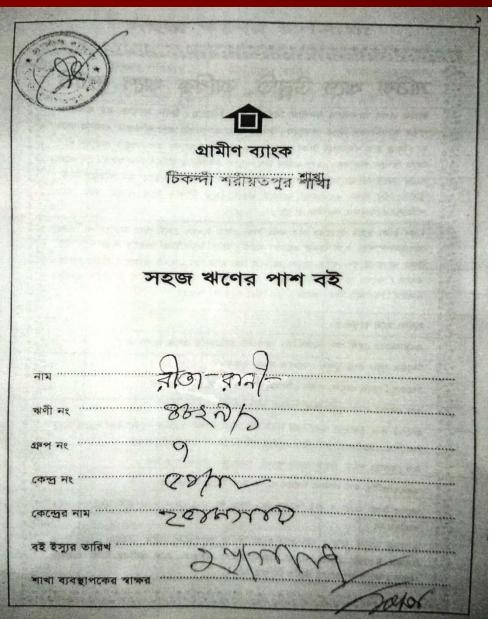


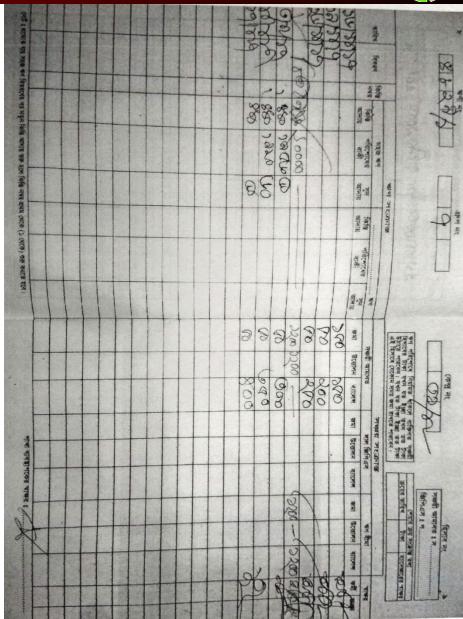
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जिस्त कामानभन , जेभाजना ३ मनी ग्रजभून अमन , एकना ३ U.R. Form No. (क्रमा क्रमा क्रम क्रमा क्रम क्रमा क्रम क्रमा क्रम क्रमा क्रम क्रमा क्रमा क्रमा क्रमा क्रमा क्रमा क्रमा क्रमा क्रमा क्रम क्रम क्रमा क्रम क्रमा क्रमा क्रमा क्रमा क्रमा क्रम क्रमा क्रम क्रम क्रम क्रम क्रम क्रम क्रम क्रम	শরীয়তপুর, বাংলাদেশ।
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व्यक्त बाता है जिस्सी क्रिक्टी क्रिक्टी क्रिक्टी	
স্টিবের সাকর আয়ুল সরদার স্থাতিত্ব সদত, শ্রীয়ত্বর।	চেয়ারম্যানের স্বাক্ষর মোহ চাল মিয়া সাল্যর ক্রেয়ার চাল্যর ক্রেয়াল্যর শ্রীয়জপুর সদর, শ্রীয়ভপুর।



Presented at
...th Internal Design Lab
On 15th March, 2018 at GT

