# A Nobin Udyokta Project



Project by : Md. Altaf Hossain Identified by : Md. Sayedul Amin Shakib Verified By: Md. Moksed Ali Shariatpur Unit, Barisal Anchal-6 GRAMEEN TRUST

### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

| Name  | :   | Md. Altaf Hossain   |
|---|-----|---|
| Age   | :   | 20/01/1987 (31 Years 01 Months)   |
| Marital status  | :   | Married   |
| Children  | :   | N/A   |
| No. of siblings:  | :   | Four Brothers, Two Sisters.   |
| <i>Parent's and GB related Info</i><br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info   | : : | Mother<br>Tate. Rowsana Begum<br>Late. Rowsana Begum<br>Late. Md. Kader Mollik (Freedom Fighter)<br>Member since: 1990 to 2000.<br>Branch: Angaria, Shariatpur.<br>Centre no. 37/M, Group: 07<br>First Ioan: 3,000/-<br>Existing Ioan: Nil, Outstanding: Nil. |
| <i>Further Information:</i><br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan like GCCN, GKF etc.<br>(ix) Others | :   | N/A<br>N/A<br>N/A<br>N/A<br>N/A   |
| Education, till to date   | :   | Class Six   |



| Present Occupation                         | : | Electric Business                         |
|--|---|---|
| Trade License Number                       | • | 801/2017-2018                             |
| Business Experiences                       | : | 14 years.                                 |
| Other Own/Family Sources of Income         | - | Business, (His Brother is a businessman)  |
| Other Own/Family Sources of<br>Liabilities | : | N/A                                       |
| NU Contact Info                            | • | 01916-357628<br>01923-418228              |
| NU Project Source/Reference                | - | GT Shariatpur Unit Office,<br>Shariatpur. |

NU's mother has been a member of Grameen Bank (GB) Since 1990 to 2000. At first his mother took a loan amount BDT 3,000 from Grameen Bank. She Invested the money in her Son's business. She gradually improved their life standard through GB loan.



| Business Name   | : | M/S Altaf Electric   |
|---|---|--|
| Address/ Location                                     | : | Monohar Bazar, Shariatpur.   |
| Total Investment in BDT                               | : | 3,07,000/=   |
| Financing   | : | Self BDT : <b>2,57,000/=</b> (from existing business) 84%<br>Required Investment BDT : <b>50,000/=</b> (as equity) 16% |
| Present salary/drawings from business (estimates)     | : | BDT 8,000  |
| Proposed Salary                                       |   | BDT 10,000   |
| Proposed Business % of<br>present gross profit margin | : | 20%  |
| Estimated % of proposed gross profit margin           | : | 20%  |
| Agreed grace period                                   | : | 12 Installments  |

## **EXISTING BUSINESS OPERATIONS Info.**

| Dartiquiara                        | Existing Business (BDT) |         |           |  |
|------------------------------------|-------------------------|---------|-----------|--|
| Particulars                        | Daily                   | Monthly | Yearly    |  |
| Sales (A)                          | 3,000                   | 90,000  | 10,80,000 |  |
| Less: Cost of sale (B)             | 2,400                   | 72,000  | 8,64,000  |  |
| Gross Profit 20% (A-B)= [C]        | 600                     | 18,000  | 2,16,000  |  |
| Less: Operating Costs              |                         |         |           |  |
| Electricity bill                   | 0                       | 300     | 3,600     |  |
| Rent                               | 0                       | 1,000   | 12,000    |  |
| Night Guard Bill                   | 0                       | 100     | 1,200     |  |
| Entertainment Bill                 | 0                       | 250     | 3,000     |  |
| Mobile Bill                        | 0                       | 300     | 3,600     |  |
| Salary from Business (Self)        | 0                       | 8,000   | 96,000    |  |
| Present Salary Employee            | 0                       | 0       | 0         |  |
| Others (Entertainment)             | 0                       | 500     | 6,000     |  |
| Non Cash Item:                     |                         |         |           |  |
| Depreciation Expenses (75,000*12%) | 0                       | 750     | 9,000     |  |
| Total Operating Cost (D)           | 0                       | 11,200  | 1,34,400  |  |
| Net Profit (C-D):                  | 600                     | 6,800   | 81,600    |  |

| Particulars  | Existing<br>Business (BDT)  | Proposed<br>(BDT) | Total<br>(BDT) |
|--|---|-------------------|----------------|
| Investments in different categories:   | (1)   | (2)               | (1+2)          |
| Present items:   |   |                   |                |
| Decoration :<br>Television :<br>Drill Machine :<br>Grading Machine :<br>Other Equipment :<br>Advance:<br>Present Goods Items (*) : | $50,000 \\ 5,000 \\ 5,000 \\ 5,000 \\ 10,000 \\ 50,000 \\ 1,32,000$ |                   | 2,57,000       |
| Proposed Items (**) :  |   | 50,000            | 50,000         |
| Total Capital  | 2,57,000  | 50,000            | 3,07,000       |

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown (Continued)

#### **Present Stock item**

#### **Proposed Item**

| Product name                    | Amount   |
|---------------------------------|----------|
| Light                           | 12,000   |
| Switch, Socket, Indicator, Fuse | 20,000   |
| Solar Product                   | 15,000   |
| Multi plug                      | 5,000    |
| MEP Com. Product                | 30,000   |
| RFL Product                     | 25,000   |
| Energy Pac                      | 10,000   |
| Super Star                      | 15,000   |
| Total Present Stock             | 1,32,000 |

| Product Name | Amount |
|--------------|--------|
| LED Light    | 15,000 |
| Fan          | 20,000 |
| Cable        | 15,000 |
| Total :      | 50,000 |

## **Financial Projection of NU BUSINESS PLAN**

| Particulars              | Year 1 (BDT) |          |           | Year 2 (BDT) |          |           |
|--------------------------|--------------|----------|-----------|--------------|----------|-----------|
|                          | Daily        | Monthly  | Yearly    | Daily        | Monthly  | Yearly    |
| Sales (A)                | 3,500        | 1,05,000 | 12,60,000 | 4,000        | 1,20,000 | 14,40,000 |
| Less: Cost of Sale (B)   | 2,800        | 84,000   | 10,08,000 | 3,200        | 96,000   | 11,52,000 |
| Gross Profit (C+D)=E     | 700          | 21,000   | 2,52,000  | 800          | 24,000   | 2,88,000  |
| Less operating cost :    |              |          |           |              |          |           |
| Electricity bill         | 0            | 350      | 4,200     | 0            | 400      | 4,800     |
| Rent                     | 0            | 1,000    | 12,000    | 0            | 1,000    | 12,000    |
| Night Guard Bill         | 0            | 120      | 1,440     | 0            | 150      | 1,800     |
| Entertainment Bill       | 0            | 300      | 3,600     | 0            | 350      | 4,200     |
| Mobile Bill              | 0            | 350      | 4,200     | 0            | 400      | 4,800     |
| Salary- self             | 0            | 10,000   | 1,20,000  | 0            | 10,000   | 1,20,000  |
| Salary –Stuff            | 0            | 0        | 0         | 0            | 0        | 0         |
| Others                   | 0            | 550      | 6,600     | 0            | 600      | 7,200     |
| Non Cash Item:           |              |          |           |              |          |           |
| Depreciation Expenses    | 0            | 750      | 9,000     | 0            | 750      | 9,000     |
| Total Operating Cost (F) | 0            | 13,420   | 1,61,040  | 0            | 13,650   | 1,63,800  |
| Net Profit =(E-F)        | 700          | 7,580    | 90,960    | 800          | 10,350   | 1,24,200  |
| GT payback               |              |          | 30,000    |              |          | 30,000    |
| Retained Income:         |              | 60,960   | )         |              | 94,200   |           |

#### CASH FLOW Projection on Business Plan (Rec. & Pay.)

| SI # | Particulars                     | Year 1 (BDT) | Year 2 (BDT) |
|------|---------------------------------|--------------|--------------|
| 1.0  | Cash Inflow                     |              |              |
| 1.1  | Investment Infusion by Investor | 50,000       | 0            |
| 1.2  | Net Profit                      | 90,960       | 1,24,200     |
| 1.3  | Depreciation (Non cash item)    | 9,000        | 9,000        |
| 1.4  | Opening Balance of Cash Surplus | 0            | 69,960       |
|      | Total Cash Inflow               | 1,49,960     | 2,03,160     |
| 2.0  | Cash Outflow                    |              |              |
| 2.1  | Purchase of Product             | 50,000       | 0            |
| 2.2  | Payment of GB loan              | 0            | 0            |
| 2.3  | Investment Pay Back             | 30,000       | 30,000       |
|      | Total Cash Outflow              | 80,000       | 30,000       |
| 3.0  | Net Cash Surplus                | 69,960       | 1,73,160     |

## **SWOT Analysis**

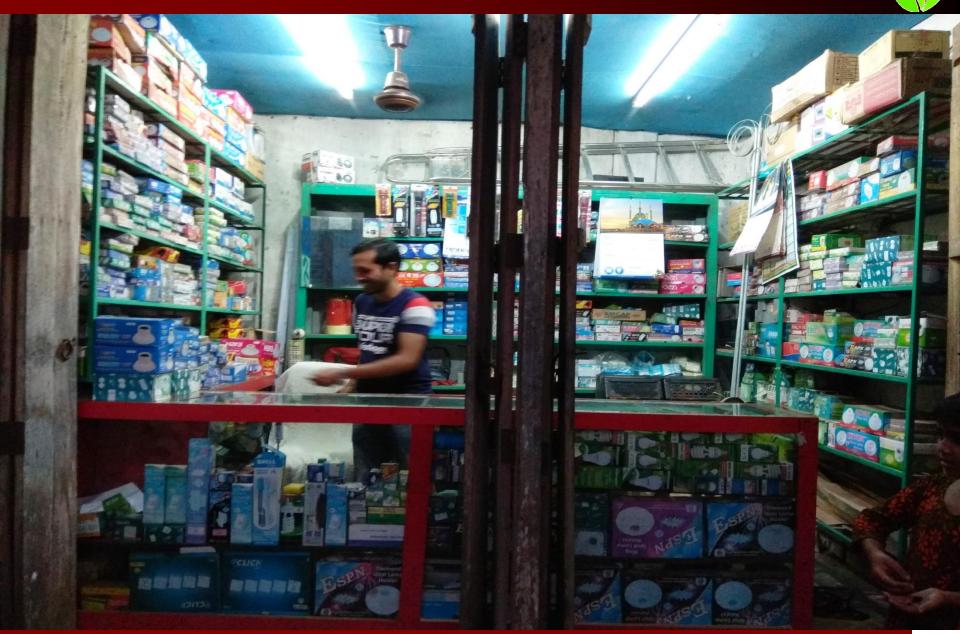
| <ul> <li>Still and 14 Years experience</li> <li>Quality service and Product</li> <li>Well Decorated</li> <li>Seven days open weekly</li> </ul>                             | <b>W</b> EAKNESS<br>• Lack of investment  |
|--|---|
| <ul> <li>OPPORTUNITIES</li> <li>Have a chance at more customers within local area.</li> <li>Extendable society</li> <li>Products and service demand increasing.</li> </ul> | <ul> <li>THREATS</li> <li>New competitor may be present</li> <li>Political Unrest</li> <li>Theft</li> </ul> |

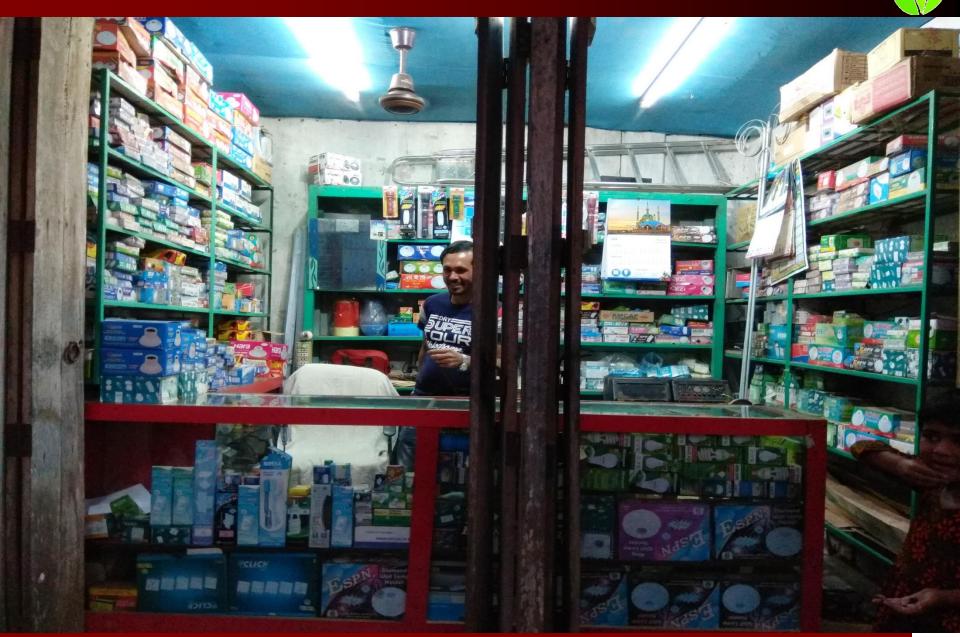
## **Photographs**























#### প্রত্যায়ন পত্র

স্বাক্ষর: নাম: মোঃ সাইয়্যেদুল আমিন সাকিব পদবী: ইউনিট ইনচাজ ইউনিট: শরীয়তপুর।

স্বাক্ষর:

নাম: মোঃ কামক্লজ্জামান তালুকদার পদবী: ইউনিট ম্যানেজার ইউনিট: শরীয়তপুর।

শরীয়তপুর পৌরসভা भनः 2029-2026 ট্রেড/পেশাজীবি লাইসেন্স নং-৫০2 389 ২০০৯ সনের পৌরসভা আইন এর ৯৮ ধারা ও পৌরসভা আদর্শ কর তফসিল-২০০৩ ধারা মতে ব্যবসা/ পেশাজীবির জন্য এতদ্বারা শরীয়তপুর পৌরকর্তৃপক্ষ উল্লেখিত আইন এর ৯৮ ধারা ও তৃতীয় তফসিল এর ৮ উপধারা বলে নিম্ন বর্ণিত ব্যবসায়ী/পেশাজীবিকে অত্র ট্রেড লাইসেন্স অনুমোদন করিলেন এবং সেই বাবদ কর হিসাবে মোট..... 🖅 ১৫০০ ট্রিকা প্রাপ্তি স্বীকার করিলেন। THATA CEVEN STATE CHARTER নাম/ব্যবসা প্রতিষ্ঠানের নাম..... পিতা/মালিকের..... NEREZA ANGRA CUYL ঠিকানা ব্যবসা/পেশার নাম..... ট্রেড লাইসেন্স ফি ঃ- 2 (200) वत्कयाः ३- 2 2000 विष्डारि कत द्र 222 জরিমানা ঃ-200 = (200h धुरे राष्टात भेगक्त दिहार २० इ, ক্রোকী খরচ ঃ-23028/2 পিয়নের খরচ ঃ-সারচার্জ ঃ -ন মেয় শরীয়তপুর পৌরসভা বিঞ্চঃ- যদি কোন দন্ডনীয় কাজ ইহার পূর্বে করা হইয়া থাকে তবে সেই ব্যাপারে পৌর কর্তৃপক্ষের ব্যবস্থা অবলম্বনের অঙ্গীকার ক্ষুনু না করিয়া এই অনুমতি পত্র প্রদান করা হইল।



2828528 CHIPIA GRIS 513015 @1: 02/06/2025-2-(4) FT ( 276-24) 27 030 (0101 521) लगः ज्यान्नम्बीत्र कार्तिन्न् היהוני האשים מרוצהונים ייוא FOOT: 20: ON: DIGA Correga for yo: cost: prop siste सामः उन्मले, लाः रुपले ज्यात्र: 20500, (मा: 250 छेजाडायाः स्ट्रीयकात् महत् BATTS S POURS S TAB Qm: 20)2023, ELGUER: IND. 200' 2002 भारत हेलाया द्वायात्य साहा के प्र ( STOR C) 2 5 3 07- 007 313-- SIGOD 2. ~ 30 82, Corpra 254 32200. 94-202001 2. CANDA (3) (HADA) - GUIZA - COOCOL (AMERAT 2720) GVAI 1 2000 GZ ETZ averte con care and care and conta-Basite (gue D'agat U. Elso (2015 00/00/053 Coll. 26/2/252 and 5; Cerety cial - 2000+ (assisting port mer mers) surestinge 8. Des que des reste entres entres de adres etc. Q: (क्रम्स्ट (प्रकाति निहुद्ध कि अग्र कि भाग भगा दे दे कार कि (भाग وما اعدامی دوری الا و النا مرور درمان الا و ولادا ال GT 222 - 60 (0-7T. 4. 92 (map ale 312 mg 2000 (map / 300) - 200 mile 200 mil CHT: 2: 5:

"দেশপ্রেমের শপথ নিন, দুর্নীতিকে বিদায় দিন"

Presented at ...<sup>th</sup> Internal Design Lab On 15<sup>th</sup> March, 2018 at GT

