#### **Proposed NU Business Name: JALAL MOTSHO KHAMAR**



Project identification and prepared by: MD.SHAIDUL AMIN Parshuram, Feni.

Project verified by: Shusanto Kumar biswas.



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	JALAL AHMAD		
Age	:	01-01-1983( 35 Years)		
Education, till to date	:	Class-Eight		
Marital status	:	Married		
Children	:	02 Daughters		
No. of siblings:	:	01 Brother,04 Sisters		
Address	:	Vill:South Teteshor, P.O:Khondolhaigh, P.S: Porshuram, Dist: Feni.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SOKHINA BEGUM  BAHAR MIAH  Branch: Porshuram, Centre # 34(Female),  Member ID:2724/1, Group No: 01  Member since: 23-07-2014-2018(04 Years)  First loan: BDT 10,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: 14000/- Father No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	Nil
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01837220666
Mother's Contact No.	:	01874278902
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Parshuram,Feni.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

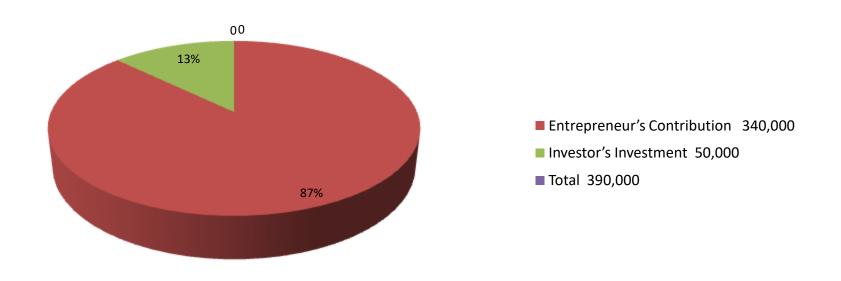
**SOKHINA BEGUM** joined Grameen Bank since 04 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JALAL MOTSHO KHAMAR		
Location	:	Teteshor, Khondolhigh , Porshuram, Feni.		
Total Investment in BDT	:	BDT 390,000/-		
Financing	:	Self BDT 340,000(from existing business) 87%		
		Required Investment BDT,50,000(as equity) 13%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	00 ft x 00 ft. = 000square ft		
Security of the shop	:	70,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like;rui,katla,mrigel,telapia,others</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>He is doing his business in Renting place.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>		

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Particular	Daily	Monthly	Yearly
Revnue (Sale)			
rui,katla,mrigel,silvercup,telapia,others.	4000	120000	1440000
	0	0	0
Total Sales(A)	4000	120000	1440000
Less Variable Expense (B)			0
rui,katla,mrigel,silvercup,telapia,others.	3200	96000	1152000
Total Variable Expense	3200	96000	1152000
Contributon Margin (CM) [C=(A-B)]	800	24000	288000
Less Fixed Expense			
Rent		0	0
Electric Bill		200	2400
Transportaion		200	2400
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		300	3600
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		6200	74400
Net Profit (E)= [C-D]		17800	213600

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
rui	0	0	50,000			20,000	70,000
katla	0	0	40,000			10,000	50,000
mrigel	0	0	30,000			0	30,000
silvercup	0	0	30,000			0	30,000
telapia	0	0	100,000			20,000	120,000
others	0	0	20,000			0	20,000
security	0	0	70,000			0	70,000
						0	0
						0	0
						0	0
Total	0	0	340,000	0	0	50,000	390,000



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	
Revenue(Sales)					
rui,katla,mrigel,silvercup,telapia,others.	5000	150000	1800000	1890000	
0	0	0	0	0	
Total Sales(A)	5000	150000	1800000	1890000	
Less Variable Expense (B)					
silver disk,jug,paint,iron,electronic etc.	4000	120000	1440000	1512000	
Total Variable Expense	4000	120000	1440000	1512000	
Contributon Margin (CM) [C=(A-B)]	1000	30000	360000	378000	
Less Fixed Expense					
Rent		0	0	0	
Electric Bill		200	2400	2700	
Transportaion		200	2400	2520	
Salary (Self)		5000	60000	60000	
Salary (Staff)		0	0	0	
Entertainment		300	3600	3600	
Gard		0	0	0	
Generator		0	0	0	
Mobil Bill		500	6000	6100	
Total Fixed Cost (D)		6200	74400	74920	
Net Profit (E)= [C-D]		23800	285600	299880	
Investment Pay Back			30,000	30,000	

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	285,600	299880
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		255600
	Total Cash Inflow	335,600	555,480
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	255,600	525,480

### **SWOT ANALYSIS**

# Strength

Employment: Self: 04 Family:0

Others:0Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of shop;

Teteshor, Khondalhigh, Parshuram, Feni.

Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures











## **FAMILY PICTURE**

