#### **Proposed NU Business Name: JALIL STORE**



Project identification and prepared by: MD.ANISAR RAHAMAN Parshuram, Feni.

Project verified by: Shusanto Kumar biswas.



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ABDUL JALIL		
Age	:	06-06-1988( 30 Years)		
Education, till to date	:	Class-Ten		
Marital status	:	Unmarried		
Children	:	Nil		
No. of siblings:	:	04 Brothers,02 Sisters		
Address	:	Vill:Paglirkul, P.O:Shaldhor, P.S: Porshuram, Dist: Feni.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MONOWARA BEGUM  SHEIKH AHAMMED  Branch: Porshuram, Centre # 48(Female),  Member ID:3942/1 Group No: 01  Member since: 10-05-2000-2010(10 Years)  First loan: BDT 3,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30,000/- Outstanding loan: 00/- Nil No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	•••	05 years experience in running business.
Training Info	:	00(Years)
Other Own/Family Sources of Income	••	Nil
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•	01868085762
Mother's Contact No.	•	01814248407
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Parshuram,Feni.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

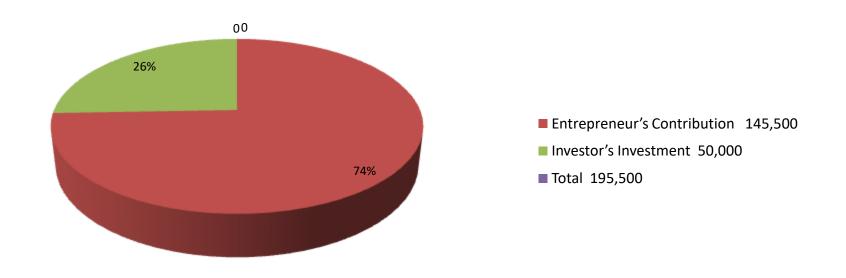
**MONOWARA BEGUM** joined Grameen Bank since 18 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JALIL STORE		
Location	:	Paglirkul, Chandona road, Shaldhor bazar, Porshuram, Feni.		
Total Investment in BDT	:	BDT 195500/-		
Financing	:	Self BDT 145500(from existing business) 74%		
		Required Investment BDT,50,000(as equity) 26%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	30ft x 20 ft. = 600square ft		
Security of the shop	:	000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods likes; rice, dal, atta, oil, biscute, others</li> <li>Average 12% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>He is doing his business in won place.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>		

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Particular	Daily	Monthly	Yearly
Revnue (Sale)			
rice,dal,flour,oil,salt,others	5000	150000	1800000
	0	0	0
Total Sales(A)	5000	150000	1800000
Less Variable Expense (B)			0
rice,dal,flour,oil,salt,others	4400	132000	1584000
Total Variable Expense	4400	132000	1584000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		0	0
Electric Bill		300	3600
Transportaion		300	3600
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		300	3600
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		6400	76800
Net Profit (E)= [C-D]		11600	139200

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
rice	0	0	12,500			10,000	22,500
dal	0	0	15,000			10,000	25,000
flour	0	0	10,000			10,000	20,000
oil	0	0	9,000			10,000	19,000
biscute	0	0	5,000			0	5,000
chanachur	0	0	5,000			0	5,000
sold	0	0	4,000			0	4,000
harlicks	0	0	15,000			0	15,000
cosmetics	0	0	50,000			10,000	60,000
others			20,000			0	20,000
Total	0	0	145,500	0	0	50,000	195,500



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
rice,dal,flour,oil,salt,others	6000	180000	2160000	2268000	2381400	
0	0	0	0	0	0	
Total Sales(A)	6000	180000	2160000	2268000	2381400	
Less Variable Expense (B)						
silver disk,jug,paint,iron,electronic etc.	5280	158400	1900800	1995840	2095632	
Total Variable Expense	5280	158400	1900800	1995840	2095632	
Contributon Margin (CM) [C=(A-B)]	720	21600	259200	272160	285768	
Less Fixed Expense						
Rent		0	0	0	0	
Electric Bill		300	3600	3900	4200	
Transportaion		300	3600	3780	3969	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		300	3600	3600	3600	
Gard		0	0	0	0	
Generator		0	0	0	0	
Mobil Bill		500	6000	6100	6200	
Total Fixed Cost (D)		6400	76800	77380	77969	
Net Profit (E)= [C-D]		15200	182400	191520	201096	
Investment Pay Back			20,000	20,000	20,000	

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	182,400	191520	201096
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		162400	333920
	Total Cash Inflow	232,400	353,920	535,016
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.2	Investment Pay Back (Including	20000	20000	20000
2.3	Ownership Tr. Fee)  Total Cash Outflow	20000 <b>70,000</b>	20000 <b>20,000</b>	20000 <b>20,000</b>
3	Net Cash Surplus	162,400	333,920	515,016

## **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0

Others:0Experience & Skill: 05Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of shop:Paglirkul,Shaldhor bazar,

Porshuram, Feni.

Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













## **FAMILY PICTURE**

