#### **Proposed NU Business Name: ABU TOYAB POULTRY**



Project identification and prepared by: Md. Belal Hossain Chagalnaiya,feni

Project verified by: Susanto kumar biswas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ABU TOYAB			
Age	:	05/12/1994 ( 24 Years)			
Education, till to date	:	Class 5			
Marital status	:	Unmarried			
Children	:	Sons 0 Daughter			
No. of siblings:	:	03 Brother 0 Sisters			
Address	:	Vill: Gondobbopur P.O: Pathan nagar, P.S: Chagalnaiya, Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  ROKEYA BEGUM  LATE: JAN MOHAMMAD  Branch: Pathan nagar, Centre # 15(Female),  Member ID:2526/1, Group No: 06  Member since: 05-03-2002-2010 (8 Year)  First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: BDT 00/- Mother No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)		Nil
Business Experiences And	•••	Ten Years Experience In Running Business.
Training Info	:	He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01865-459459
Mother's Contact No.	:	01813-703770
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

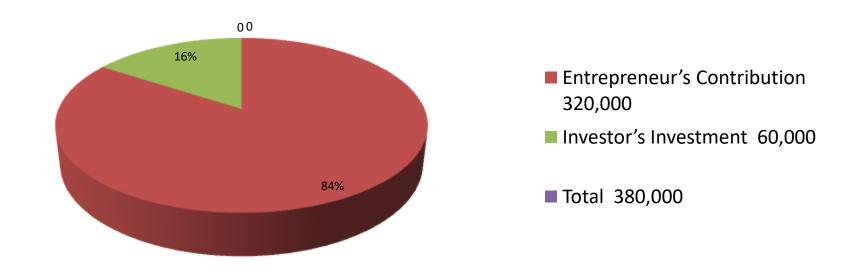
#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**ROKEYA BEGUM** joined Grameen Bank since 15 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ABU TOYAB POULTRY			
Location	:	Gondobbo pur bazar ,Chagalnaiya, Feni.			
Total Investment In BDT	:	Bdt 3,80,000/-			
Financing	:	Self BDT 3,20,000/- (From Existing Business) 84% Required Investment Bdt,60,000(as Equity) 16%			
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000			
Proposed Salary	:	Bdt 5,000			
Size Of Shop	:	30Ft X 20ft. = 600 Square Ft			
Security Of The Shop	:	20,000/-			
Implementation	:	<ul> <li>The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like poultry.</li> <li>Average 20% Gain On Sale.</li> <li>The Business Is Operating By Entrepreneur. Existing No Employee.</li> <li>He Is Doing His Business Rent Place.</li> <li>Collects Goods From Feni.</li> <li>Agreed Grace Period Is 3 Months.</li> </ul>			

Existing					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
poultry.	3100	93000	1116000		
	0	0	0		
Total Sales(A)	3100	93000	1116000		
Less Variable Expense (B)			0		
poultry.	2480	74400	892800		
Total Variable Expense	2480	74400	892800		
Contributon Margin (CM) [C=(A-B)]	620	18600	223200		
Less Fixed Expense					
Rent		3500	42000		
Electric Bill		500	6000		
Transportaion		300	3600		
Salary (Self)		5000	60000		
Salary (Staff)		4000	48000		
Entertainment		200	2400		
Guard		0	0		
Generator		300	3600		
Mobile Bill		300	3600		
Total Fixed Cost (D)		14100	169200		
Net Profit (E)= [C-D]		4500	54000		

Investment Breakdown							
Particulars	Qty.	<b>Unit Price</b>	Existing	Qty.	<b>Unit Price</b>	Proposed	<b>Proposed Total</b>
poultry	10000	30	300,000			0	300,000
feed			0	1	60,000	60,000	60,000
security	1	20,000	20,000			0	20,000
			0			0	0
			0			0	0
			0			0	0
			0			0	0
			0			0	0
			0			0	0
			0			0	0
Total	10001	20030	320,000	1	60,000	60,000	380,000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
poultry.	3600	108000	1296000	1360800	1428840
0	0	0	0	0	0
Total Sales(A)	3600	108000	1296000	1360800	1428840
Less Variable Expense (B)					
poultry.	2880	86400	1036800	1088640	1143072
Total Variable Expense	2880	86400	1036800	1088640	1143072
Contributon Margin (CM) [C=(A-B)]	720	21600	259200	272160	285768
Less Fixed Expense					
Rent		3500	42000	42000	42000
Electric Bill		500	6000	6300	6600
Transportaion		300	3600	3780	3969
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		4000	48000	48000	48000
Entertainment		200	2400	2400	2400
Gard		0	0	0	0
Generator		300	3600	3600	3600
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		14100	165600	166180	166769
Net Profit (E)= [C-D]		7500	90000	94500	99225
Investment Pay Back			24,000	24,000	24,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	90,000	94500	99225
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		66000	136500
	Total Cash Inflow	150,000	160,500	235,725
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	66,000	136,500	211,725

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community
Location of shop; Gondobbo pur bazar
,Chagalnaiya, Feni.
Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







