#### Proposed NU Business Name: MAYER DOA OIL



Project identification and prepared by: Md.Moshiur Rahman Sonagazi, Feni.

Project verified by: Susanto kumar biswhas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	NUR AFCHAR			
Age	:	02/01/1987( 31Years)			
Education, till to date	:	Class-07			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	01 Brother 02 Sisters			
Address	:	Vill: East Sujapur P.O: VoirobchoiduriBazar P.S: Sonagazi, Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  RESMA KHATUN  NUR KORIM  Branch: Amirabad Centre #18 /(Female),  Member ID: 7422/1, Group No: 08  Member since: 12-07-2014(04 Years)  First loan: BDT 10,000/-			
Further Information:		Existing loan: BDT 20,000/- Outstanding loan: BDT 11,208/- Father			
(v) Who pays GB loan installment (vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nil
Business Experiences And	:	05 Years Experience 04 In Running Business.
Training Info	:	He Has 01 Year Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01858-170596
Mother's Contact No.	:	01824-441034
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit,feni.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

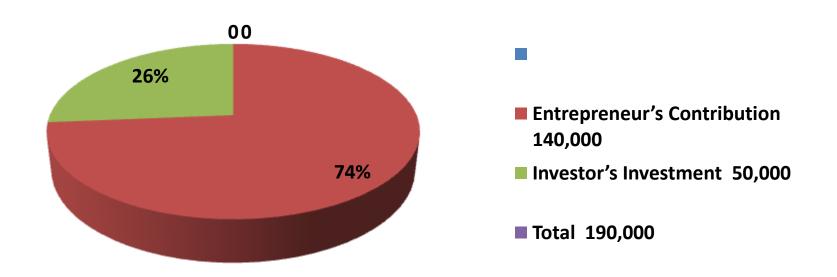
**RESMA KHATUN** joined Grameen Bank since 04 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAYER DOA OIL		
Location	:	Voirob choudori bazar,sonagazi, Feni.		
Total Investment In BDT	:	BDT 1,90,000/-		
Financing	:	Self BDT 1,40,000/- (From Existing Business) 74% Required Investment BDT 50,000(as Equity) 26%		
Present Salary/Drawings From Business (Estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size Of Shop	:	08 Ft X 10ft. = 80 Square Ft		
Security Of The Shop	•	70,000/-		
Implementation	:	<ul> <li>The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like Mobile oil, Engine pach, , Celai Machine&amp; others.</li> <li>Average 10% Gain On Sale.</li> <li>The Business Is Operating By Entrepreneur. Existing No Employee.</li> <li>He Is Doing His Business In Rent Place.</li> <li>Collects Goods From Feni .</li> <li>Agreed Grace Period Is 3 Months.</li> </ul>		

## **Existing**

	<u> </u>	_	
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Mobile oil, Engine pach, , Celai Machine& others.	2000	60000	720000
	0	0	0
Total Sales(A)	2000	60000	720000
Less Variable Expense (B)			0
Mobile oil, Engine pach, , Celai Machine& others.	1600	48000	576000
Total Variable Expense	1600	48000	576000
Contributon Margin (CM) [C=(A-B)]	400	12000	144000
Less Fixed Expense			
Rent		700	8400
Electric Bill		400	4800
Transportaion		1200	14400
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		500	6000
Guard		300	3600
Generator		300	3600
Mobile Bill		300	3600
Total Fixed Cost (D)		8700	104400
Net Profit (E)= [C-D]		3300	39600

Investment Breakdown							
	Existin	8	Proposed				
Particulars	Qty.	<b>Unit Price</b>	Existing	Qty.	Unit	Proposed	Proposed
					Price		Total
Mobile oil	1	16,000	16,000	1	16,000	16,000	32,000
Parch			30,000			20,000	50,000
Celai Machine	2	5,000	10,000				10,000
Coton	10	400	4,000			0	4,000
Others			10,000			14,000	24,000
Security			70,000				70,000
Total	13	21,400	140,000	1	16,000	50,000	190,000



Financial Projection (BDT)

		Monthl			
Particular	Daily	y	Year -1	Year-2	Year-3
Revenue(Sales)					
Mobile oil, Engine pach, , Celai Machine& others.	3000	90000	1080000	1134000	1190700
0	0	0	0	0	0
Total Sales(A)	3000	90000	1080000	1134000	1190700
Less Variable Expense (B)					
Mobile oil, Engine pach, , Celai Machine& others.	2400	72000	864000	907200	952560
Total Variable Expense	2400	72000	864000	907200	952560
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140
Less Fixed Expense					
Rent		700	8400	8400	8400
Electric Bill		400	4800	5100	5400
Transportaion		1200	14400	15120	15876
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		500	6000	6000	6000
Gard		300	3600	3600	3600
Generator		300	3600	3600	3600
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		8700	100800	101920	103076
Net Profit (E)= [C-D]		9300	111600	117180	123039
Investment Pay Back			20,000	20,000	20,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	111,600	117180	123039
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		91600	188780
	Total Cash Inflow	161,600	208,780	311,819
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	91,600	188,780	291,819

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community

Location of shop: Voirob choudori

bazar, sonagazi, Feni.

Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures







