

Proposed NU Business Name: ROBIN COLD CORNER



Project identification and prepared by: MD Bellal Hossain,
Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	FAEJ ULLAH
Age	:	30-11-1985 (32 Years)
Education, till to date	:	Class Ten
Marital status	:	Married
Children	:	02 Daughters.
No. of siblings:	:	01 Brother. 01 Sister
Address	:	Vill: South Alipur, P.O: Somirbhuyainhat, P.S: Dagonvuiyan, Dist: Feni.

Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	AMENA BEGUM FARUL
(iii) Father's name	:	LATE OGI ULLAH
(iv) GB member's info	:	Branch: Chorparboty, Companigogn, Centre #10 (Female), Member ID: 1240/1 Group No: 02 Member since: 2003 to 2010 (07 Years) First loan: BDT 2,000
Further Information:		Existing Loan: BDT 20,000, Outstanding loan: nil
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	0 years experience in running business. 02 years own business. He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01762656628
Family's Contact No.	:	01776940436/01812418471
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

AMENA BEGUM joined Grameen Bank since 07 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business

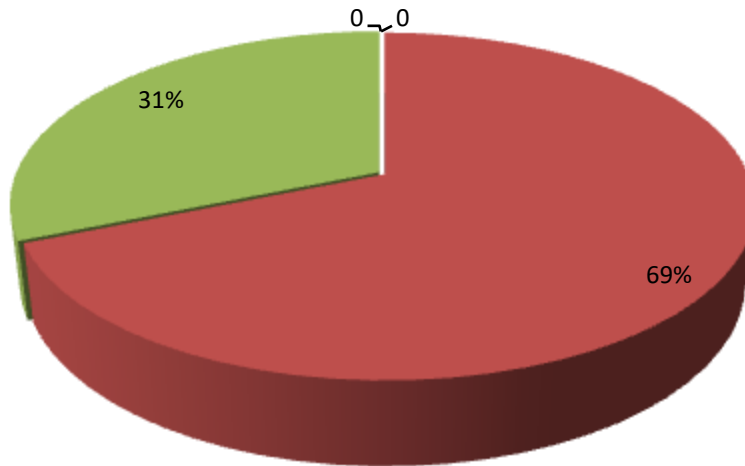
Proposed Nubbin Udyokta Business Info

Business Name	:	ROBIN COLD CORNER
Location	:	Chowdaryhat Road,Langartak,Dagonbhuyain,Feni.
Total Investment in BDT	:	BDT 160,000/-
Financing	:	Self BDT 110,000/-(from existing business) 69% Required Investment BDT 50,000/-(as equity) 31%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Security	:	BDT 20,000/-
Proposed Salary	:	BDT 5,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Cooling Corner item etc.▪Average 30% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪One will be appointed after receiving equity money▪The shop is rented.▪Collects goods from Dagonvuiyan.▪Agreed grace period is 3 months.

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Cooling Corner item etc.	3,000	90000	1080000
Total sales (A)	3,000	90000	1080000
Less Variable Exp.			
Cooling Corner item etc.	2100	63000	756000
Total Variable exp. (B)	2100	63000	756000
Contribution Margin CM [C= (A-B)]	900	27000	324000
less fixed exp.			
Rent		900	10800
Electricity bill		800	9600
Transportation		1000	12000
Salary (self)		5000	60000
Salary(staff)		0	0
Entertainment		200	2400
Gird		0	0
Generator		300	3600
Mobile bill		500	6000
total fixed cost (D)		8700	104400
Nit profit		18300	219600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Chipes	0	0	10000	0	0	5000	15000
Cold drinks	0	0	20000	0	0	10000	30000
Biscuite	0	0	20000	0	0	10000	30000
Cosmetices	0	0	10000	0	0	5000	15000
Confesonary	0	0	5000	0	0	10000	15000
Others	0	0	20000	0	0	10000	20000
Tea	0	0	3000	0	0	0	3000
Milk	0	0	2000	0	0	0	2000
Security	0	0	20000	0	0	0	20000
Total			110000			50000	160000



- Entrepreneur's Contribution 110,000
- Investor's Investment 50,000
- Total 160,000

Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Cooling Corner item etc	4000	120000	1440000	1512000	1587600
Total Sales (A)	4000	120000	1440000	1512000	1587600
less variable Expenses					
Cooling Corner item etc	2800	84000	1008000	1058400	1111320
Total variable Expenses (B)	2800	84000	1008000	1058400	1111320
Contribution Margin (CM)= (A-B)	1200	36000	432000	453600	476280
Less Fixed Expenses					
Rent		900	10800	10800	10800
Electricity bill		1200	14400	14600	14800
Transportation		2000	24000	24200	24400
Salary (self)		5000	60000	60000	60000
Salary(staff)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Gird		0	0	0	0
Generator		300	3600	3600	3600
Mobile bill		700	8400	8600	8800
Total Fixed Cost		15300	183600	192780	202419
Net Profit (E) (C-D)		20700	248400	260820	273861
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	248400	260820	273861
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		228,400	469,220
	Total Cash Inflow	298,400	489,220	743,081
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	228,400	469,220	723,081

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 2 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













FAMILY PICTURE

