## Proposed NU Business Na: BISMILLAH ELECTRIC



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Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | MD ANYAT ULLAH SOHAG |
| :--- | :--- | :--- |
| Age | $:$ | 05-04-1995 ( 23 Years) |
| Education, till to date | $:$ | Class Nine |
| Marital status | $:$ | Unmarried |
| Children | $:$ | N/A |
| No. of siblings: | $:$ | 04Brothers.05 Sisters |
| Address | Vill: Dokhin khaner ;P.O:Sorsadi ; P.S: Feni Sadar, Dist: Feni |  |
| Parent's and GB related Info | $:$ |  |
| (i) Who is GB member | Mother |  |
| (ii) Mother's name | MAIDA BEGUM |  |
| (iii) Father's name |  |  |
| (iv) GB member's info | $:$MD.OHADUR RAHAMAN <br>  <br>  <br> Branch: Sorsadi, Feni, Centre \# 20 (male), <br>  <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, <br> BRAC ASA etc.. | Member ID: 2132, Group No: 05 |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Yes |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | no years experience in running business. 10 Years in own <br> business. |
| Other Own/Family Sources <br> of Income | $:$ |  |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | 01822556200 |
| Family's Contact No. | $:$ |  |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MAIDA BEGUM joined Grameen Bank since 12 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | BISMILLAH ELECTRIC |
| :--- | :--- | :--- |
| Location | $:$ | Sorsadi Bazar, Feni |
| Total Investment in BDT | $:$ | BDT: $174500 /-$ |
| Financing | $:$ | Self BDT: 1,24,500/- (from existing business) 71\% <br> Required Investment BDT: 50,000/- (as equity) 29\% |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000 |
| Proposed Salary | $:$ | BDT 5,000 |
| Size of shop | $:$ | 15 ft x 13 ft= 195 square ft |
| Security | $:$ | 50,000/- <br> IThe business is planned to be scaled up by investment in <br> existing goods like; Grocery, Cosmetics Etc. <br> -Average 15\% gain on sales. <br> -The shop is rented. <br> -The business is operating by entrepreneur. Existing no <br> employee. <br> -Collects goods from Feni <br> -Agreed grace period is 3 months. |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :---: | :---: | :---: | :---: |
| Revenue(Sales) |  |  |  |
| Grocery, Cosmetics Etc. | 4,000 | 120,000 | 1,440,000 |
| Total Sales (A) | 4,000 | 120,000 | 1,440,000 |
| Less Variable Expense |  |  |  |
| Grocery, Cosmetics Etc. | 3,400 | 102,000 | 1,224,000 |
| Total variable Expense (B) | 3,400 | 102,000 | 1,224,000 |
| Contribution Margin (CM) [C=(A-B) | 600 | 18,000 | 216,000 |
| Less Variable Expense |  |  |  |
| Rent |  | 700 | 8,400 |
| Electricity bill |  | 900 | 10,800 |
| Transportation |  | 2,000 | 24,000 |
| Salary (self) |  | 5,000 | 60,000 |
| Salary (staff) |  | 3,000 | 36,000 |
| Entertainment |  | 300 | 3,600 |
| Night Gird |  | 0 | 0 |
| Generator |  | 0 | 0 |
| Mobile bill |  | 300 | 3,600 |
| Total fixed cost (D) |  | 12,200 | 146,400 |
| Net Profit (E)= [C-D] |  | 5,800 | 69,600 |

## Investment Breakdown

| Existing |  |  |  | Proposed |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Qty. | Unit Price | Amount | Qty | Unit Price | Amount | Proposed |
|  |  |  | (BDT) |  |  | (BDT) | Total |
| Enrgy Bulb | 50 | 250 | 12,500 | 50 | 250 | 12500 | 25,000 |
| Bulb | 150 | 20 | 3,000 | 10 | 3000 | 30,000 | 33,000 |
| Cables | 12 | 3000 | 36,000 | 0 | 0 | 0 | 36,000 |
| Fan | 5 | 2000 | 10,000 | 5 | 1500 | 7,500 | 17,500 |
| Switch | 15 | 300 | 4,500 | 0 | 0 | 0 | 4,500 |
| M.A Dorin | 10 | 1500 | 15,000 | 0 | 0 | 0 | 15,000 |
| Holder | 10 | 350 | 3,500 | 0 | 0 | 0 | 3,500 |
| Paipe | 2000 | 10 | 20,000 | 0 | 0 | 0 | 20,000 |
| Others | 0 | 0 | 20,000 | 0 | 0 | 0 | 20,000 |
| Total | 2252 | 7430 | 124,500 | 65 | 4750 | 50,000 | 174,500 |

## Source of Finance



Financial Projection (BDT)

| Particular | Daily | Monthly | Year1 | Year 2 | Year 3 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue(Sales) |  |  |  |  |  |
| Grocery, Cosmetics Etc. | 4,400 | 132,000 | 1584000 | 1663200 | 1746360 |
| Total Sales (A) | 4,400 | 132,000 | 1584000 | 1663200 | 1746360 |
| Less Variable Expense |  |  |  |  |  |
| Grocery, Cosmetics Etc. | 3,740 | 112,200 | 1346400 | 1413720 | 1484406 |
| Total variable Expense (B) | 3,740 | 112,200 | 1346400 | 1413720 | 1484406 |
| Contribution Margin (CM) [C=(A-B) | 660 | 19,800 | 237600 | 249480 | 261954 |
| Less fixed Expense |  |  |  |  |  |
| Rent |  | 700 | 8,400 | 8,400 | 8,400 |
| Electricity bill |  | 1,000 | 12,000 | 12,200 | 12,400 |
| Transportation |  | 2,200 | 26,400 | 26,600 | 26,800 |
| Salary (self) |  | 5,000 | 60,000 | 60,000 | 60,000 |
| Salary (staff) |  | 3,000 | 36,000 | 36,000 | 36,000 |
| Entertainment |  | 300 | 3,600 | 3,600 | 3,600 |
| Night Gird |  | 0 | 0 | 0 |  |
| Generator |  | 0 | 0 | 0 |  |
| Mobile bill |  | 700 | 8,400 | 8,600 | 8,800 |
| Total fixed cost (D) |  | 12,900 | 154,800 | 155,400 | 156,000 |
| Net Profit (E)= [C-D] |  | 6,900 | 82,800 | 94,080 | 105,954 |
| Investment Payback |  |  | 20,000 | 20,000 | 20,000 |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 50,000 |  |  |
| 1.2 | Net Profit | 82,800 | 94,080 | 105,954 |
| 1.3 | Depreciation (Non cash item) |  |  |  |
| 1.4 | Opening Balance of Cash Surplus |  | 62,800 | 136,880 |
|  | Total Cash Inflow | 132,800 | 156,880 | 242,834 |
| 2 | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | 50,000 |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20,000 | 20,000 | 20,000 |
|  | Total Cash Outflow | 70,000 | 20,000 | 20,000 |
| 3 | Net Cash Surplus | 62,800 | 136,880 | 222,834 |

## SWOT ANALYSIS

| $S_{\text {TRENGTH }}$ <br> Employment: Self: 00 Family:0 Others:00 <br> Experience \& Skill : 10 Years <br> Quality goods \& services; <br> Skill and experience; | $W_{\text {EAKness }}$ <br> Lack of Capital/Investment |
| :---: | :---: |
| PPORTUNITIES <br> Huge demand in the community Location of shop; Regular customers; | $\mathrm{T}_{\text {hreats }}$ <br> Theft <br> Fire <br> Political unrest |

## Pictures



(2) Sweet




## FAMILY PICTURE



