Proposed NU Business Name: JIHAD TELECOM



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md Julhas Hushin			
Age	:	13-07-1990 (28 Years)			
Education, till to date	:	Class Nne			
Marital status	:	Married			
Children	:	02 Sons			
No. of siblings:	:	02 Brothers 02 Sisters			
Address	:	Vill:Borobari ,P.O:Kanchkura ,P.S: Uttorkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Jahanara Ahamed Ali Branch: Dakshinkhan, Centre # 52 (Female), Member ID: 4109, Group No: 06 Member since: 03-09-2003 (15 Years) First loan: BDT = 5,000 /- Last Loan=40,000/-			
Further Information:		Outstanding loan:= 21910/- Father			
(v) Who pays GB loan installment (vi) Mobile lady		No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	04 years of business experience.
Own Business and	:	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Nill
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01821-848447
Family's Contact No.	:	01822-870244
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Jahanara joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

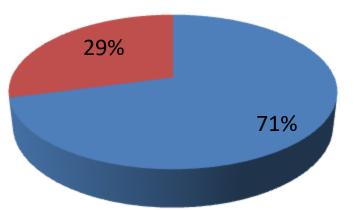
Proposed Nobin Udyokta Business Info						
Business Name	:	Jihad Telecom				
Location	:	Borobari, Kanchkura, Uttorkhan, Dhaka				
Total Investment in BDT	:	BDT 240,000/-				
Financing	: Self BDT 170,000/- (from existing business) 71%					
		Required Investment BDT 70,000/- (as equity) 29%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	12 ft x 10 ft= 120 square ft				
Security of the shop :		BDT 10,000				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Servicing & Flexiload, Mobile Accessories etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing One employee. The shop is rented. Collects goods from Tongi, Gulistan. Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Flexi,Bkash & Mobile Accessories	500	15,000	180,000			
Servicing	400	12,000	144,000			
Total Sales (A)	900	27,000	324,000			
Less. Variable Expense						
Flexi,Bkash & Mobile Accessories	400	12,000	144,000			
Total variable Expense (B)	400	12,000	144,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000			
Less. Fixed Expense						
Rent		1,400	16,800			
Electricity Bill		200	2,400			
Transportation		500	6,000			
Mobile Bill		1000	12,000			
Entertainment		300	3,600			
Salary (sttaf)		0	0			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		8,400	100,800			
Net Profit (E) [C-D)		6,600	79,200			

	Investment Breakdown									
Position laws Existing				Particulars		Proposed				
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total		
Battery	50	150	7500	Battery	15	150	2250	9,750		
Charger	70	80	5600	Charger	20	80	1600	7,200		
Headphone	50	80	4000	Headphone	50	80	4000	8,000		
Memory card	50	300	15000	Memory card	20	300	6000	21,000		
Mobile Phone	5	1000	5000	Mobile Phone	5	1000	5000	10,000		
Bkash	0	0	100000	Bkash	0	0	20000	0		
Flexiload	0	0	30000	Flexiload	0	0	20000	50,000		
	0	0	0			0	0	0		
	0	0	0			0	0	0		
	0	0	0				0	0		
Others			2900	Others			11,150	14,050		
Total			170,000				70,000	240,000		

Source of Finance





Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Flexi, Bkash & Mobile Accessories	1,000	30,000	360,000	378,000	396,900
Servicing	400	12,000	144,000	151,200	158,760
Total Sales (A)	1,400	42,000	504,000	529,200	555,660
Less. Variable Expense					
Flexi, Bkash & Mobile Accessories	800	24,000	288,000	302,400	317,520
Total variable Expense (B)	800	24,000	288,000	302,400	317,520
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140
Less. Fixed Expense					
Rent		1,400	16,800	16,800	16,800
Electricity Bill		210	2,520	2,646	2,778
Transportation		500	6,000	6,000	6,000
Mobile Bill		1050	12,600	13,230	13,892
Entertainment		300	3,600	3,600	3,600
Salary (sttaf)		0	0	0	0
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item				<u> </u>	
Depreciation		0	0	0	0
Total Fixed Cost	!	8,460	101,520	102,276	103,070
Net Profit (E) [C-D)		9,540	114,480	124,524	135,070
Investment Payback			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	114,480	124,524	135,070
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		86,480	183,004
	Total Cash Inflow	184,480	211,004	318,074
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	28.000	28.000	28,000
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	86,480	183,004	290,074

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Own Business: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

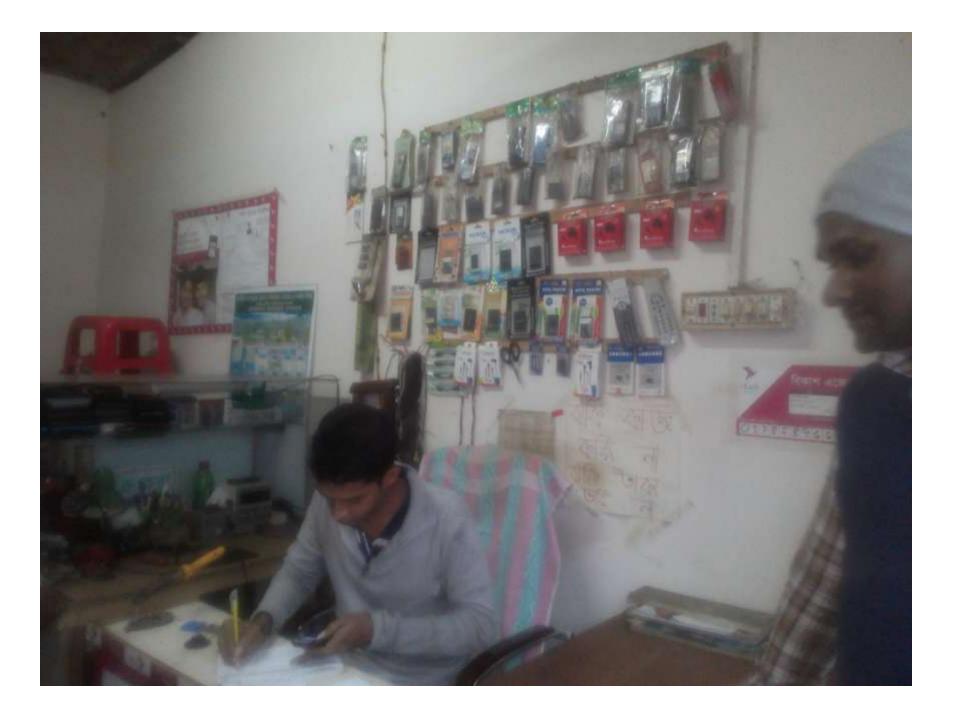
Fire

Political unrest

Pictures







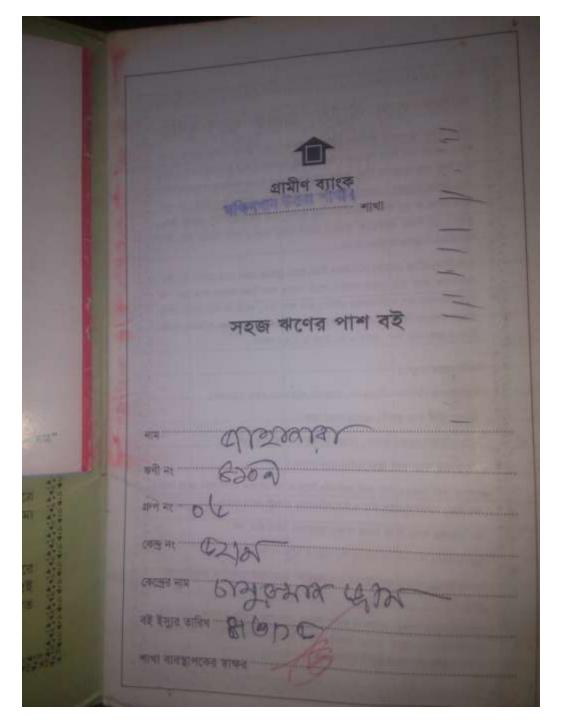












FAMILY PICTURE

