Proposed NU Business Name: SULTAN MEDICINE CORNER



Project identification and prepared by: Md. Mohiuddin Rubel

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SULTAN MAHMOD			
Age	:	01-01-1986 (31 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	0 Dauther 01 Son			
No. of siblings:	:	05 Brothers 03 Sisters			
Address	:	Vill: Doujani ,P.O: Taragonj ,P.S: Ghatail, Dist: Tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father Jomila Khatun Late. Sohrab Ali Branch: Ghatail, Centre # 29 (Male), Member ID: 2512, Group No: 02 Member since: 26-05-1990 (27Years) First loan: BDT = 2,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:= 0/- None No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	0 years of business experience.
Own Business and	:	0 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01761-562518
Family's Contact No.	:	01822-979134
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Jomila joined Grameen Bank since 21 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

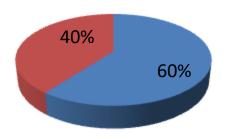
Proposed Nobin Udyokta Business Info				
Business Name	:	SULTAN MEDICINE CORNER		
Location	:	College Road,Ghatail,Tangail.		
Total Investment in BDT	:	BDT 755,000/-		
Financing	:	Self BDT 455,000/- (from existing business) 60 % Required Investment BDT 300,000/- (as equity) 40 %		
Present salary/drawings from business (estimates)	:	BDT 8,000		
Proposed Salary	:	BDT 8,000		
Size of shop	:	15 ft x 50 ft= 750 square ft		
Security of the shop	:	BDT 200,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; P Bosster, Hi Power Ads, Fermax, Kemitill, Hi Power Gp, Boximax 40, etc. Average 0 % gain on sales. The business is operating by entrepreneur. Existing No employee. The shop is rented. Collects goods from Modhupur. Agreed grace period is 3 months. 		

Existing Bu	usiness		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
P Bosster, Hi Power Ads, Fermax, Kemitill, Hi Power Gp, Boximax 40, etc.	4,000	120,000	1,440,000
Total Sales (A)	4,000	120,000	1,440,000
Less. Variable Expense			
P Bosster, Hi Power Ads, Fermax, Kemitill, Hi Power Gp, Boximax 40, etc.	3,000	90,000	1,080,000
Total variable Expense (B)	3,000	90,000	1,080,000
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000
Less. Fixed Expense			
Rent		7,000	84,000
Electricity Bill		1500	18,000
Transportation		1,500	18,000
Mobile Bill		300	3,600
Entertainment		300	3,600
Guard		100	1,200
Generator		100	1,200
Salary (self)		8,000	96,000
Total fixed Cost (D)		18,800	225,600
Net Profit (E) [C-D)		11,200	134,400

Investment Breakdown								
	Existing				Proposed			Proposed
Particulars	Quantity	Price	Unit	Particulars	Quantit	Price	Unit	Total
			Price		у		Price	
P Booster	50	720	36000	Calfostonic	200	300	60,000	96,000
Hi Power Ads	10	1050	10500	DB Vitamin	50	300	15,000	25,500
Fermaxx	10	3000	30000	Restolive	30	850	25,500	55,500
Kemitill	10	4000	40000	Ascolis	20	1150	23,000	63,000
Hi Power Gp	20	500	10000	Ativet	30	750	22,500	32,500
Doximax	30	1250	37500	Acme zydytc	50	400	20,000	57,500
Renamycin	15	600	9000	Egg Farmala	20	850	17,000	26,000
Cirrocin500	30	950	28500	Mycotox	40	1250	50,000	78,500
Allocin	20	1200	24000	Eion C.T.C	20	1450	29,000	53,000
Catafosvet	10	450	4500	228evecin	40	950	38,000	42,500
Freeze	1	25000	25000				0	25,000
Advanced			200000	Others			0	200,000
Total			455,000				300,000	755,000

Source of Finance





	Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)		
Revenue (sales)	1			, ,			
P Bosster,Hi Power							
Ads,Fermax,Kemitill,Hi Power	5,000	150,000	1,800,000	1,890,000	1,984,500		
Gp,Boximax40, etc.							
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500		
Less. Variable Expense							
P Bosster,Hi Power							
Ads,Fermax,Kemitill,Hi Power	3,750	112,500	1,350,000	1,417,500	1,488,375		
Gp,Boximax40, etc.							
Total variable Expense (B)	3,750	112,500	1,350,000	1,417,500	1,488,375		
Contribution Margin (CM) [C=(A-B)	1,250	37,500	450,000	472,500	496,125		
Less. Fixed Expense							
Rent		7,000	84,000	84,000	84,000		
Electricity Bill		1575	18,900	19,845	20,837		
Transportation		1,650	19,800	20,790	21,830		
Mobile Bill		360	4,320	4,536	4,763		
Entertainment		300	3,600	3,780	3,969		
Guard		100	1,200	1,260	1,323		
Generator		100	1,200	1,260	1,323		
Salary (self)		8,000	96,000	96,000	96,000		
Non Cash Item							
Depreciation		0	0	0	0		
Total Fixed Cost		19,085	229,020	231,471	234,045		
Net Profit (E) [C-D)		18,415	220,980	241,029	262,080		
Investment Payback			120,000	120,000	120,000		

Cash flow projection on business plan (rec. & Pay

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	300,000		
1.2	Net Profit	220,980	241,029	262,080
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		100,980	222,009
	Total Cash Inflow	520,980	342,009	484,089
2	Cash Outflow			
2.1	Purchase of Product	300,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120,000	120,000	120,000
	Total Cash Outflow	420,000	120,000	120,000
3	Net Cash Surplus	100,980	222,009	364,089

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









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