A Nobin Udyokta Project

Bayejid Varieties Store





Verified By: Md.Saiful Islam
NU Identified and PP Prepared by:
Md. Belayet Hossain

GRAMEEN TRUST

Presented by **Daud Munshi**

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Daud Munshi			
Age	:	02/05/1984 (34 Years)			
Marital status	:	married			
Children	••	Two sons And Two Daughters			
No. of siblings:	:	One brother and two sisters			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A			
Education, till to date	:	five			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Grocery Business
Trade License Number		000013
Business Experiences	:	09years.
Other Own/Family Sources of Income		Father is Businessman
Other Own/Family Sources of	:	N/A
Liabilities		
NU Contact Info		01733112656
NU Project Source/Reference	:	GT Boyalmari Office, Faridpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2013. At first her mother took a loan amount BDT 6,000 from Grameen Bank. She Invested the money in her husband's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Bayejid Varieties Store		
Address/ Location		Chiter Bazar, Boalmari, Faridpur		
Total Investment in BDT	••	2,77,000/-		
Financing		Self BDT : 2,27,000 (from existing business) -82 % Required Investment BDT : 50,000 (as equity) - 18%		
Present salary/drawings from business (estimates)		BDT 7,000		
Proposed Salary		BDT 7,000		
Proposed Business % of present gross profit margin Estimated % of proposed gross		20%		
profit margin		2070		
Agreed grace period	:	1 month		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan-01+Freez-01:	22,000		
Furniture + Decoration:	8,000		
Present Goods Items (*):	1,87,000		
Advance:	10,000		2,27,000
Proposed Items (**):		50,000	50,000
Total Capital	2,27,000	50,000	2,77,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
সেভেন আপ ও অন্যান্য পানীয় (বিভিন্ন আকারের বোতল)	15,000
টাইগার , স্পিড ও অন্যান্য পানীয় জাতীয় বোতল	20,000
মাম , জীবন ও অন্যান্য মিনারেল ওয়াটার	20,000
সয়াবিন তেল +কেরোশিন তৈল	30,000
প্রাণ ফ্রুটো ও অন্যান্য জুস জাতীয় পানীয়	12,000
সাবান (বিভিন্ন আকারের প্যাকেট)	14,000
নারিকেল তেল (বিভিন্ন আকারের বোতল)	14,000
টুথপাউডার (বিভিন্ন আকারের)	5,000
গমের ভৃষি (৪ বস্তা * ১৮০০)	7,000
কাপড় কাঁচা সাবান ও ডিটারজেন্ট (বিভিন্ন আকারের প্যাকেট)	20,000
বিভিন্ন প্রকারের বিস্কৃট (বিভিন্ন আকারের প্যাকেট)	10,000
বিভিন্ন প্রকার কেক (বিভিন্ন আকারের প্যাকেট)	10000
অন্যান্য	10,000
বিভিন্ন প্রকারের চিপস্, চানাচুর	1,87,000

Proposed Item

Product Name	Amount
চাউল (৫ বস্তাা * ২০০০)	15,000
গয়াবিন তেল (বিভিন্ন আকারের বোতল)	15,000
নারিকেল তেল	10,000
বিভিন্ন প্রকার কোমল পানীয় জাতীয় বোতল	10,000
বেকারী আইটেম	5000
	50,000

EXISTING BUSINESS OPERATIONS Info.



	Existing Business (BDT)				
Particulars Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales (A)	3,000	90,000	10,80,000		
Less: Cost of sale (B)	2,400	72,000	8,64,000		
Gross Profit 20% (A-B)= [C]	600	18,000	2,16,000		
Less: Operating Costs					
Electricity bill		500	6000		
Mobile		500	6,000		
Present salary -own		7,000	84,000		
Night Guard		200	2400		
Shop Rent		1000	12,000		
TL Fee, + others		700	8400		
Non Cash Item:					
Depreciation Expenses(30,000*10%)		250	3,000		
Total Operating Cost (F)		10,150	1,21,800		
Net Profit (C-D):		7,850	94,200		

Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (B	BDT)	Year 2 (BDT)		
1 articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,500	1,05,000	12,60,000	4,000	1,20,000	14,40,000
Less: Cost of Sale (B)	2,800	84,000	10,08,000	3,200	96,000	11,52,000
Gross Profit (A-B)=C20%	700	21,000	2,52,000	800	24,000	2,88,000
Less operating cost:						
Electricity bill		600	7,200		700	8,400
Mobile Bill		400	4,800		450	5,400
Proposed Salary- Self		7,200	86,400		7,500	90,000
Night Gourd		200	2400		250	3000
Shop Rent		1000	12,000		1000	12,000
TL and others		500	6000		600	7200
Non Cash Item:						
Depreciation (30,000*10%)		250	3,000		250	3,000
Total Operating Cost (D)		10,150	1,20,800		10,750	1,29000
Net Profit =(C-D)		10,850	1,30,200		13,250	1,59000
GT payback	30,000 30,000					
Retained Income:	100,200 129000					

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	0
1.2	Net Profit (Ownership Tr. Fee added back)	1,30,200	1,59,000
1.3	Depreciation (Non cash item)	3,000	3,000
1.4	Opening Balance of Cash Surplus	0	103200
	Total Cash Inflow	1,83,200	2,65,200
2.0	Cash Outflow		
2.1	Purchase of Product	50,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
2.3	Payment of GB loan	0	0
	Total Cash Outflow	80,000	30,000
3.0	Net Cash Surplus	103,200	2,35,200

SWOT Analysis



STRENGTH

- Skill and experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

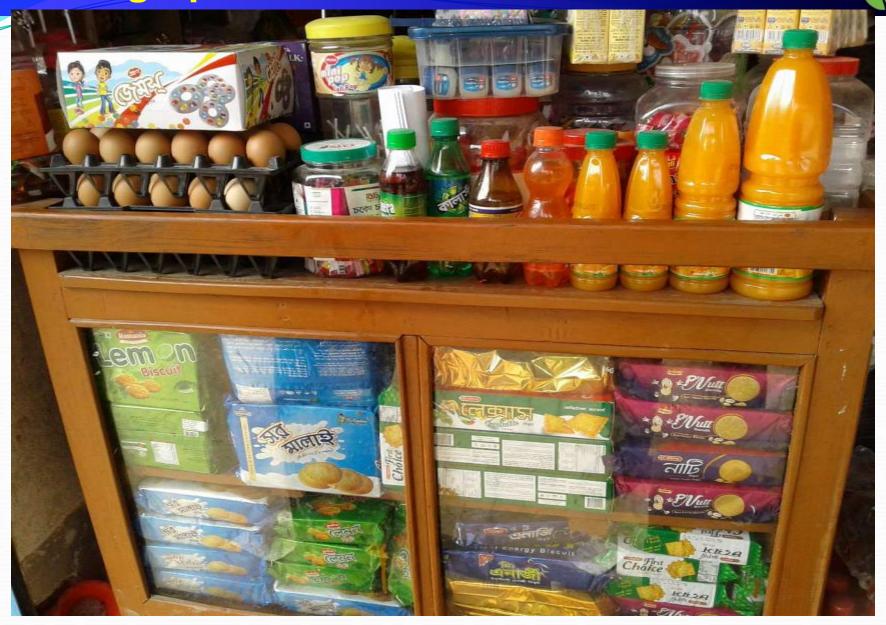
- New competitor may be present
- Political Unrest
- Theft





















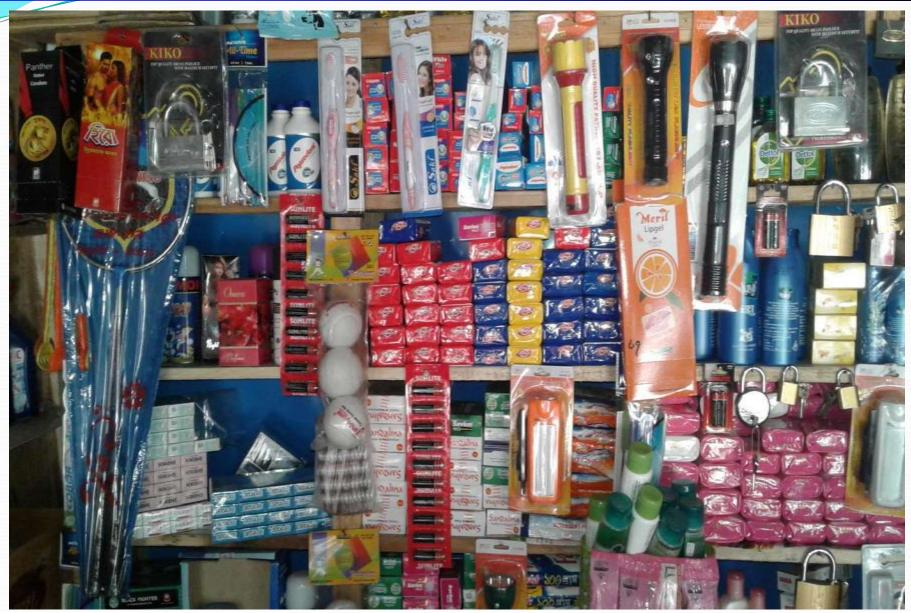








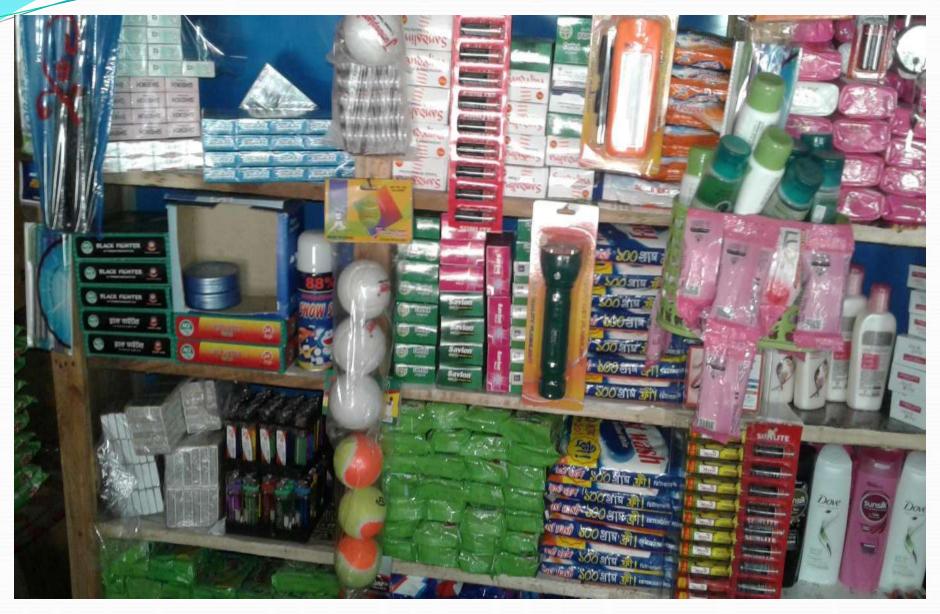
















GT Social Business Area-5, Faridpur



