A Nobin Udyokta Project

মেসার্স কাশেম ষ্টোর





Presented by: Sahadat Hossain

NU Identified and PP Prepared by: Zahidul Islam

Verified By: Md. Harun or Roshid

Noakhali Unit Anchal-2 GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Sahadat Hossain
Age	:	01/01/1997 (21) Years)
Marital status	:	Married
Children	:	One son
No. of siblings:	:	4 Brother 02 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Tahera Begum Md. Abul Kasem Member since:02/05/2008. Drop Out: 04-08-2017 Branch: Bizbag, Centre no.04/m, Group: 44 Loanee No. 1125 First loan:10,000/ Existing loan: 20,000 Outstanding: Nill
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU N/A N/A N/A
Education	:	S.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Grocery Item Collect raw materials from Chowmohani Bazar. Local Consumer are the target customer group.
Initial Investment	:	50,000/-
Trade License No		605/2017-2018
Business Experience And Training Info Other Own/Family Sources of	:	10Years Received training from Chowmohani Bazar for 02 years. N/A
Income		
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01858-610097(This number will be registered in SBMS System for Daily SMS)
NU Project Source/Reference	:	Noakhali Unit

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) From 2008 to 2016. At first his mother took a loan amount of 10,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	M/s Kashem store	
Address/ Location	:	Dildar Market , senbagh , Noakhali-3821.	
Total Investment in BDT	:	4,75,000/-	
Financing	:	Self BDT 4,15,000 (from existing business) 87% Required Investment BDT 60,000/-(as equity) 13%	
Present salary/drawings from business (estimates)	:	7,000/-	
Proposed Salary	••	7,000/-	
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	20% 20% 02 Months	

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items: Advance 50,000 Photo copy Machine 1,00,000 Printer 02 piece 50,000 Computer 02 piece 70,000 Grocery item 50,000 Cable , charger, battery, memory card, 95,000	4,15,000/-	60,000'/-	4,75,000
Proposed items: Hardware item 70,000		60,000	60,000
Total Capital	4,15,000	60,000	4,75,000/-

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock Item				
Product name	Amount			
Advance	50,000/-			
Photo copy Machine	1,00,000			
Printer 02 pieces	50,000			
Computer 02 piece	70,000			
Cable	50,000/-			
Charger	5,000/-			
Battery	25,000/-			
Memory card	15,000/-			
Grocery item	50,000			
Total Present Stock	4,15,000			

Proposed Items						
Product Name	Unit	Amount				
Cable		20,000				
Mobile	20	40,000				
Total Proposed Stock		60,000				

EXISTING BUSINESS OPERATIONS Info.



Doutionland	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3,500	1,05,000	12,60,000		
Less: Cost of sales (B)	2,800	84,000	12,08,000		
Gross Profit (C) [C=(A-B)]	700	21,000	2,52,000		
Less: Operating Costs					
Electricity bill		1,200	14,400		
Generator bill		300	3,600		
Shop Rent		2,000	24,000		
Night Guard bill		200	2,400		
Mobile bill		700	8,400		
Present salary/Drawings- self		6,000	72,000		
Conveyance or Transport]		1,000	12,000		
Others (fees, Entertainment, TL renew)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses (50,000*10% + 5,000*20%)		500	6,000		
Total Operating Cost (F)		12,900	1,54,800		
Net Profit (E-F):		8,100	97,200		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars		Year 1 (BD	Τ)	Year 2 (BDT)		
i aiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,700	1,11,000	13,32,000	3,900	1,17,000	14,04,000
Less: Cost of Sale (B)	2,960	88,800	10,65,600	3,120	93,600	11,23,200
Gross Profit (A-B)=(C)	740	22,200	2,66,400	780	23,400	2,80,800
Less: Operating Costs						
Electricity bill		1,200	14,400		1,200	14,400
Generator bill		300	3,600		300	3,600
Shop Rent		2,000	24,000		2,000	24,000
Night Guard bill		200	2,400		200	2,400
Mobile bill		700	8,400		700	8,400
Present salary/Drawings- self		6,000	72,000		6,000	72,000
Conveyance or Transport		1,000	12,000		1,000	12,000
Others (fees, Entertainment, TL renew)		1,000	12,000		1,000	12,000
Non Cash Item:						
Depreciation Expenses		500	6,000		500	6,000
Total Operating Cost		12,900	1,54,800		12,900	1,54,800
Net Profit $(C-D) = (E)$		9,300	1,11,600		10,500	1,26,000
GT payback	42,000		42,000			
Retained Income:		69,600			84,000	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,11,600	1,26,000
1.3	Depreciation (Non cash item)	6,000	6,000
1.4	Opening Balance of Cash Surplus		75,600
	Total Cash Inflow	1,87,600	2,07,600
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back Including Ownership Tr. Fee	42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3.0	Net Cash Surplus	75,600	1,65,600

SWOT Analysis



STRENGTH

- NU is full time engaged with Verities business
- Skilled & Experience 10
- Good Communication System.
- Good Networking with milk buyer
- No Credit Sale

WEAKNESS

Lack of investment

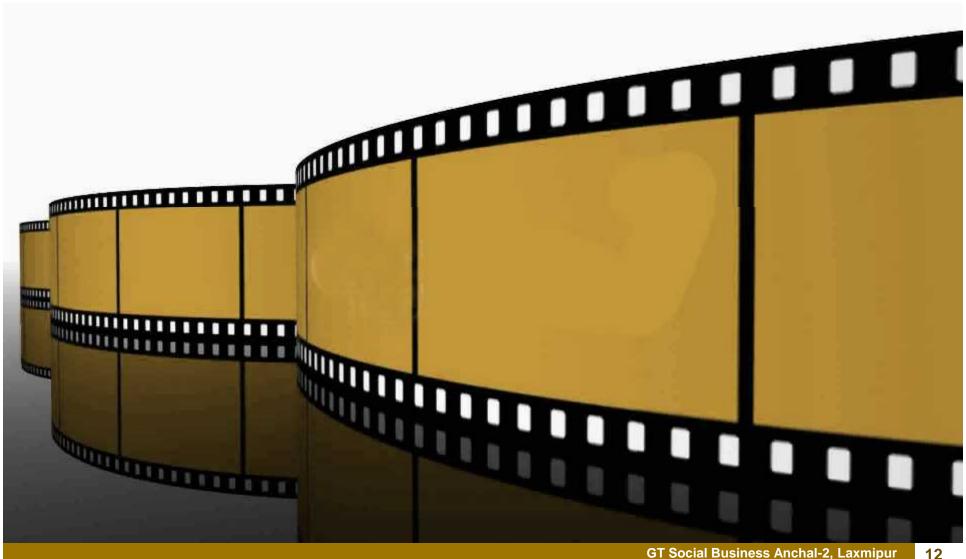
OPPORTUNITIES

- Expansion Of Business
- Increasing the profitability

THREATS

- Hardware related disease
- Theft













1-249 Farm











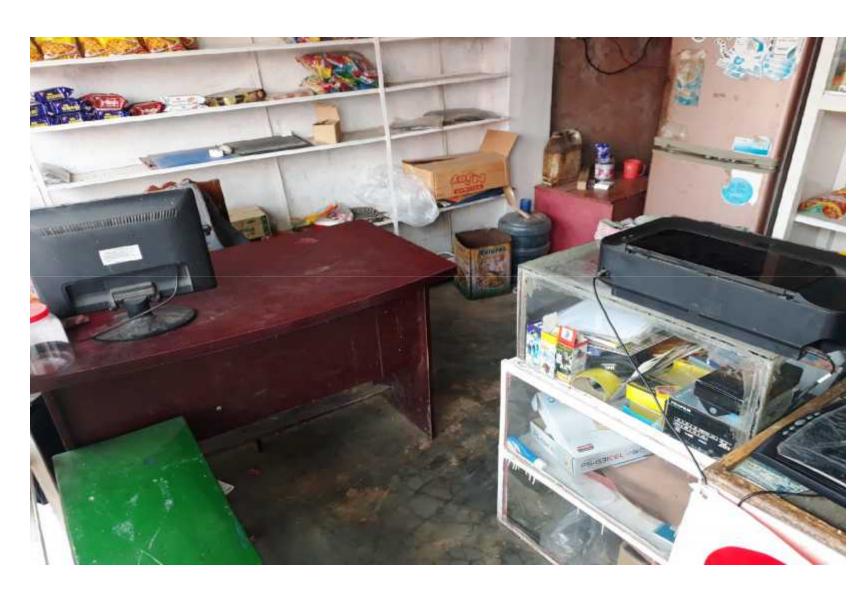




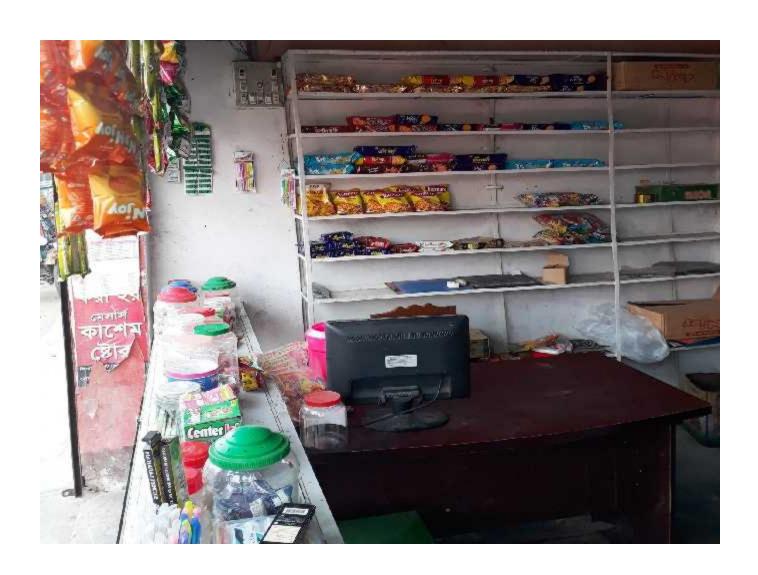










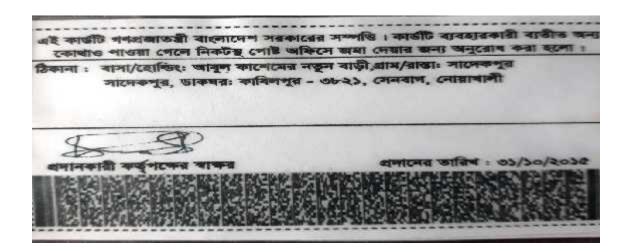














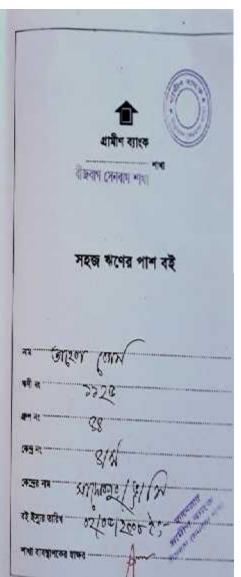




- সন্মানিত সদস্যদের দৃষ্টি আকর্ষণ ঃ- পু

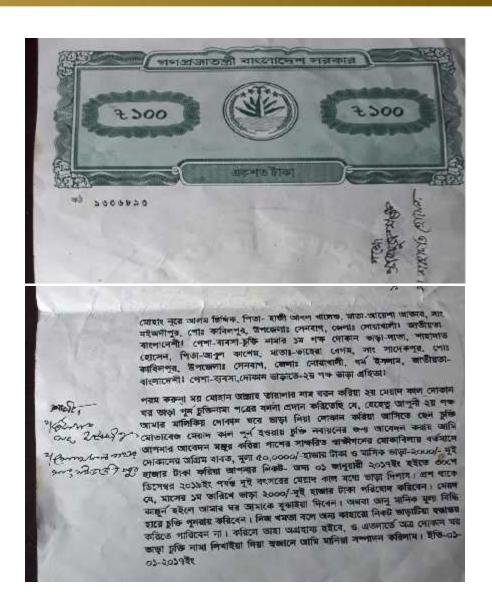
- नान की सुद्धा (काम (ज्यापन कवारन ना) जानमार नामा क्या किस्ता देखा नान कहेता कोई स्वाहर किमा कर क्यानकीय मानव आहर किमा (ज्या निम)
- रे नक्ष्य क्या वे डेरवामस्य देश नाम रहेता की बाहार दिना तरन सिर
- जन्न विके काना राज्यक कार्यमें सहा कना जाता।
 मिक्ट जन्मक कार्यक न।
- উল্লেখনত হল ও কারানাহর টাকা বুলে নিয়ে ছেছিল আৰু কলন। উল্লেখ্য কান্যে টাকা কাইকে বাব কেবেন না।
- বাঁত সানুমারী বাবের চকতে আমানকের মুনালার টিকা পান
 বাঁকে তাবা করিছে মানেলার্গবেকের অধিকারের স্বাক্তরের
 ব্যথে নিব।
- শাখার প্রস্ক সানেপ্রস্কালেকে অভিসালেক উপস্থিতিকে বিশোলিক বিশেষ বাধ্যয়ে ক্যানে ক্রমানেকা নিকা ক্যা কলে।
- त्यत्र मिक्रि एक गाउन केल अक्टबर्गन करत (कटा माराज्यत/ज्यास्य प्रतिमात्तर वैन्तिहित्य नावा अल क्या मिन्न
- পাপ বাইনা আমানত চলিত নিজের কাছে সনুসাংকারে সংক্রমণ করুন। হিনার পরীক্ষার জনা বাছে পোতে পাল হই এবল করা হাল, পাল বাই বাহতে জনা কোবে পারবারী লাভ নিনা মাধা কেছে নিন

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Presented at 216th Internal Design Lab on January 18, 2018 at GT

