Hafsa Store



Project by- Belayet Hoshen Akndo

Identified by- Soton Kumar Das Verified by- Md. Kamal Hossain Manohardi Unit Area 4 GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Name	:	Belaet Hosen Akndo
Age	:	01 Jan 1983 (34 years)
Marital status	:	Married
Children	:	02 Daughters
No. of siblings:	:	2 Brothers 2 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Joytunnessa Afser Uddin Akndo Branch: Narandi vumi Centre /m Group no : 0 Loanee no: Member since- 1992-2005 First loan:1000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF	:	last loan: Tk. 20000 Outstanding: - N/A N/A N/A N/A N/A
Education	<u> </u> :	Class Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Confectionary Business - Selling biscuits, cakes, cold drinks, ice creams, soap, shampoo - Located beside Poroshova - Target customers are local people
Initial Investment	:	30,000 (Self)
Trade License/ Drug License		1242
Business Experience And Training Info	:	03 Year
Other Own/Family Sources of Income		N/A
Other Own/Family Sources of Liabilities		N/A
NU Contact Info		01790-038722
NU Project Source/Reference	:	GT- Manohardi Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 1992-2005 (13 years). At first She took 1000 taka from GB. NU invested GB Loan in his business and expanded his business. NU's mother gradually improved their living standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Hafsa Store
Address/ Location	:	Bypass road, Monohardi Bazar, Narsingdi
Total Investment in BDT	:	2,60,000
Financing	:	Self BDT 2,10,000 (from existing business) 80 % Required Investment BDT 50,000 (as equity) 20%
Present salary/drawings from business (estimates)	:	6,000
Proposed Salary		7,000
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	15 % 15% 1 month

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items: Stock Item:90,000 Decoration:70,000 Advance:50,000 (Details attached in Next slide)	2,10,000		2,10,000
Proposed items: (Details attached in Next slide)		50000	50000
Total Capital	2,10,000	50000	2,60,000

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Present Stock items				
Product name	Amount			
Cold Drinks and Water	10000			
Biscuits and cookies	30000			
Juice	5000			
Tee Coffee	5000			
Bkash, Flexi load	30,000			
Others	10,000			
Total Present Stock	90,000			

Proposed items				
Product Name	Amount			
Bkash, Flexi load	50000			
Total Proposed Stock	50,000			

INFO ON EXISTING BUSINESS OPERATIONS

		Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales (A)	4000	1,20,000	14,40,000			
Less: Cost of sales (B)	3400	1,02,000	12,24,000			
Profit (C) [C=(A-B)]	600	18,000	2,16,000			
Less: Operating Costs						
Electricity bill		800	9,600			
Shop Rent		5000	60,000			
Night Guard bill		200	2,400			
Mobile bill		300	3600			
Present salary/Drawings- self		6000	72,000			
Conveyance or Transport						
Others (fees, Entertainment, TL renew)		200	2400			
Non Cash Item:						
Depreciation Expenses(70000*10)		583	7000			
Total Operating Cost (F)		13,083	1,56,996			
Net Profit (E-F):		4917	59,004			

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4200	1,26,000	15,12,000	4400	1,32,000	15,84,000
Less: Cost of Sale (B)	3570	1,07,100	12,85,200	3740	1,12,200	13,46,400
Profit (A-B)=(C)	630	18,900	2,26,800	660	19,800	2,37,600
Less: Operating Costs						
Electricity bill		800	9,600		800	9,600
Shop Rent		5000	60,000		5000	60,000
Night Guard bill		200	2,400		200	2,400
Mobile bill		300	3600		300	3600
Present salary/Drawings- self		6000	72,000		6000	72,000
Conveyance or Transport						
Others (fees, Entertainment, TL renew)		200	2400		200	2400
Non Cash Item:						
Depreciation Expenses		583	7000		583	7000
Total Operating Cost		13,083	1,56,996		13,083	1,56,996
Net Profit (C-D) = (E)		5817	69,804		6717	80,604
GT payback			30,000			30,000
Retained Income:		39,804			50,604	

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50000	
1.2	Net Profit	69,804	80,604
1.3	Depreciation (Non cash item)	7000	7000
1.4	Opening Balance of Cash Surplus		96,804
	Total Cash Inflow	1,26,804	1,84,408
2.0	Cash Outflow		
2.1	Purchase of Product	50000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3.0	Net Cash Surplus	96,804	1,54,408

SWOT ANALYSIS

STRENGTH

- Skilled and experience
- Relationship with GB
- Well known businessman

WEAKNESS

- Lack of investment
- Less stock

OPPORTUNITIE

- Employment opportunity
- Expansion of business

THREATS

- Competitors
- Theft



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NATIONAL ID CARD / জাতীয় পরিচয় পত্র



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নাম: বেলায়েত হোসেন আকন্দ

Name: BELAET HOSEN AKNDA

পিতা: আফসার উদ্দিন আকন্দ

মাতা: জয়তুনমেছা

Date of Birth: 01 Jan 1983

ID NO: 19836815294000002











thank