M/S Jisa General Store



Project by: Md: Julhas Uddin Identified by-Rajuan Kharim Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md: Julhas Uddin
Age	:	12/02/1995
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	02 brother, 01 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Julekha Begum Md. Asok Ali Member since:2000 till Now Branch: Baliati br, Centre no.62/m, Group:05 First loan: Tk 5000/- Loanee No; 5444/1 Total amount Received: Tk 150,000 Last Loan: Tk 30000 Tk Outstanding: Tk 29340
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU's father N/A N/A N/A N/A
Education	:	SSC

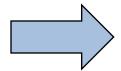
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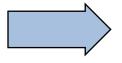
Present Occupation		Business
Trade License Number		357
Business Experiences	:	5 Year
Other Own/Family Sources of Income	:	Agriculture
NU Contact Info	• •	01631066988
Legal Requirements of Business	• •	- Trade Licence, Contract with Owner of shop place, No hamper to environment.
Permanent Address		Vill; Baokhondo , P/O: Shaturia, P/S:Dhamrai , Dist: Dhaka
Other Own/Family Sources of Liabilities	-	N/A
NU Project Source/Reference		GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY





NU's mother has been a Grameen Bank member under Baliati br. since 2000.



NU's mother spent his GB loan behind his son's business. NU's family gained financial solvency through proper utilization of GB loan.

PROPOSED BUSINESS info



Business Name	:	M/S Jisa General Store
Address/ Location	:	Vill; Baokhondo , P/O: Shaturia, P/S:Dhamrai , Dist: Dhaka
Total Investment in BDT	:	300,000 BDT
Financing	:	Self BDT :250,000 (from existing business) - 83% Required Investment BDT :50000 (as equity) -17%
Present salary/drawings from business (estimates)	:	BDT7500
Proposed Salary		BDT 8500
Proposed Business % of present gross profit margin	:	15%
Estimated % of proposed gross profit margin	:	15%
iii. Agreed grace period	:	2 months

PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Items: Furniture with fan Presents Goods item: (*) Advance	10,000 210,000 30,000		250,000
Proposed Items (*):		50,000	50,000
Total Capital	250,000	50,000	300,000

PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Present Item	
Product name	Amount
Chips, Chanachur	20000
Juice	20,000
Biscuit, Flour (50)	10,000
Salt (100)	15,000
Pen, Mineral Water	30,000
Tissue, Chutney, Razor, Nill	10,000
Shampoo, Tea, Chocolate	10,000
Noodles, Soyabean oil	25,000
Tooth powder, Tooth Paste	10,000
Detergent, Mangobar, donia,	10,000
Cosmetic Item	50,000
Total	210,000

Proposed Item	
Product Name	Amount
Chips,	5,000
Salt	10000
Shuji	10000
Flour	10000
Juice	15000
Total	50,000

EXISTING BUSINESS OPERATION info



Particulars	Existing Business (BDT)				
Faiticulai 5	Daily	Monthly	Yearly		
Sales (A)	3000	90,000	10,80,000		
Less: Cost of Sale (B)	2,550	76,500	9,18,000		
Gross Profit (15%) (A-B)= [C]	450	13,500	162,000		
Less: Operating Costs					
Electricity bill		300	3600		
Mobile Bill		300	3600		
Generator bill		250	3000		
Salary from business		7500	90000		
Others (TL Fee, Entertainment, Night Guard Bill)		200	2400		
Non Cash Item:					
Depreciation Expenses(10,000*15%)		125	1500		
Total Operating Cost (D)		8675	104,100		
Net Profit (C-D):		4825	57,900		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars		Year 1 (BDT) Year 2 (BDT)				
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3500	105,000	12,60,000	4000	120,000	14,40,000
Less: Cost of Sale (B)	2,975	89,250	10,71,000	3400	102,000	12,24000
Gross Profit 15% (A-B)=(C)	525	15,750	189,000	600	18000	216000
Less operating cost:						
Electricity bill		400	4800		500	6,000
Mobile Bill		400	4800		500	6,000
Generator Bill		300	3600		300	3600
Salary from Business		8500	102,000		8500	102,000
Others (TL fee, Entertainment)		300	3600		300	3600
Depreciation Expenses		125	1500		125	1500
Total Operating Cost (D)		10,025	120,300		10,225	122,700
Net Profit (C-D) = (E)		5725	68700		7775	93,300
GT payback			30000			30000
Retained Income:	38,700 63,300					

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & Pay)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	0
1.2	Net Profit (Ownership Tr. Fee added back)	68,700	93,300
1.3	Depreciation (Non cash item)	1500	1500
1.4	Opening Balance of Cash Surplus	0	40,200
	Total Cash Inflow	120,200	135,000
2.0	Cash Outflow		
2.1	Purchase of Product	50,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3.0	Net Cash Surplus	40,200	105,000

SWOT ANALYSIS



Internal Environment

Strength

- experienced business person
- Shop locate at beside road and local market
- NU has fixed customer
- NU has goodwill
- Maintain Daily

Accounts

Weakness

Scarcity of investment

External Environment

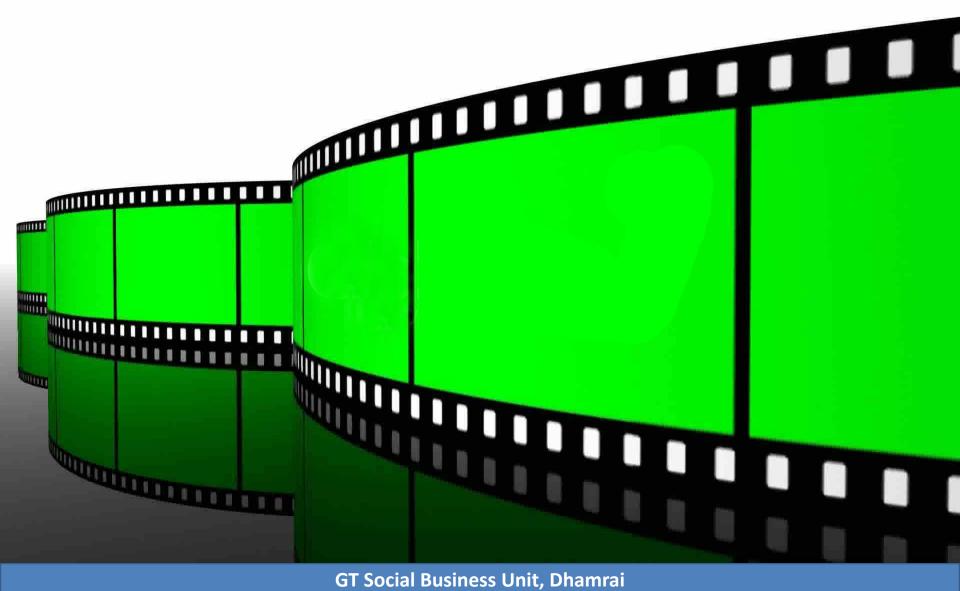
Opportunity

- Expansion of Business
- Retaining the existing customer
- ExtendableSociety

Threat

- Competitor may create.
- Fire.
- Theft.
- Political Unrest
- Natural Disaster



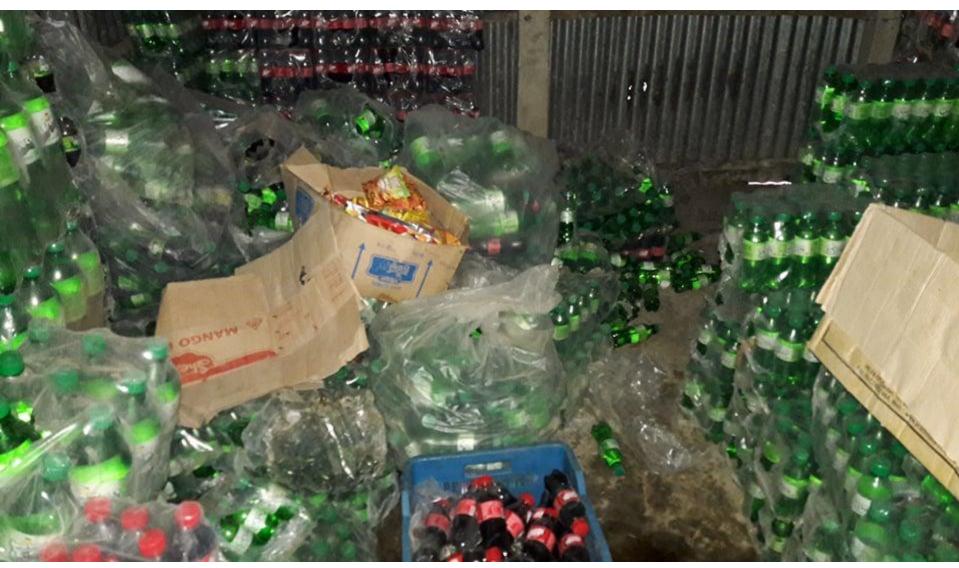


GT Social Business Unit, Dhamrai

















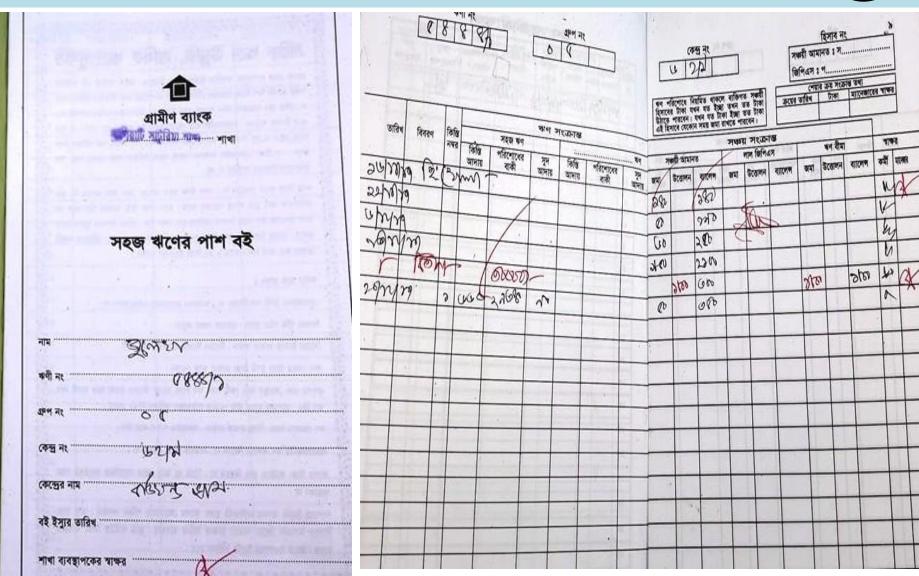




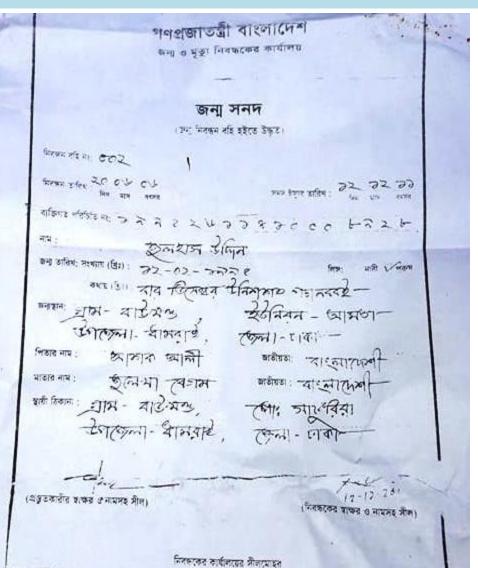


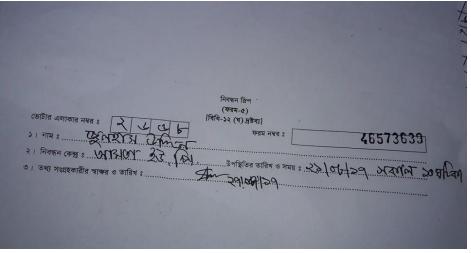
















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व्याना निर्माण के
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Presented at

Internal Design Lab

On December --, 2017 at GT

