A Nobin Udyokta Project মেসার্স হাসান ষ্টোর





Presented by: MD. Anamul Hoque

NU Identified and PP Prepared by: Md. Harun Or Rashid



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Anamul Hoque
Age	:	02/03/1990 (28) Years)
Marital status	:	Married
Children	:	One son
No. of siblings:	:	4 Brother
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Late: Rohima Begum Md. Abul Kasem Member since:14/05/2009. Drop Out: 08-09-2014 Branch: Bizbag, Centre no.21/m, Group:05 Loanee No.7580 First loan:10,000/ Existing loan: 25,000 Outstanding: Nill
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU N/A N/A N/A
Education	:	H.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Hardware Collect raw materials from Chowmohani Bazar. Local Consumer are the target customer group.
Initial Investment	:	50,000/-
Trade License No		554/2017-2018
Business Experience And Training Info Other Own/Family Sources of	:	07Years Received training from Chowmohani Bazar for 02 years. N/A
Income	•	IN/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01875-673921 (This number will be registered in SBMS System for Daily SMS)
NU Project Source/Reference	:	Noakhali Unit

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) From 2009 to 2014. At first his mother took a loan amount of 10,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Hasan store		
Address/ Location	-	Samir Munsir hat , Senbagh , Noakhali-3821.		
Total Investment in BDT	:	5,30,000/-		
Financing	:	Self BDT 4,60,000 (from existing business) 87% Required Investment BDT 70,000/-(as equity) 13%		
Present salary/drawings from business (estimates)	:	7,000/-		
Proposed Salary	:	7,000/-		
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	20% 20% 02 Months		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:		(1)	(2)	(1+2)
Present Stock Items: Advance Paint dram Plastic item Hardware item Silver item Electrical Material Cookeries	50,000 1,00,000 70,000 1,00,000 70,000 10,000 60,000	4,60,000	70,000	5,30,000
Proposed items: Hardware item 70,000			70,000	70,000
Total Capital		4,60,000	70,000	5,30,000

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Proposed Items					
Product Name	Amount				
Door Lock	10,000				
Security Lock	10,000				
Angle pull	10,000				
Aluminum pipe	10,000				
Tala	5,000				
Screw	10,000				
Joint pipe	5,000				
Paint Brush	10,000				
Total Proposed Stock	70,000				

EXISTING BUSINESS OPERATIONS Info.



Doutionland	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales (A)	3,500	1,05,000	12,60,000	
Less: Cost of sales (B)	2,800	84,000	12,08,000	
Gross Profit (C) [C=(A-B)]	700	21,000	2,52,000	
Less: Operating Costs				
Electricity bill		1,200	14,400	
Generator bill		300	3,600	
Shop Rent		2,000	24,000	
Night Guard bill		200	2,400	
Mobile bill		700	8,400	
Present salary/Drawings- self		6,000	72,000	
Conveyance or Transport]		1,000	12,000	
Others (fees, Entertainment, TL renew)		1,000	12,000	
Non Cash Item:				
Depreciation Expenses (50,000*10% + 5,000*20%)		500	6,000	
Total Operating Cost (F)		12,900	1,54,800	
Net Profit (E-F):		8,100	97,200	

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars		Year 1 (B	DT)	Year 2 (BDT)		
ranticulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,700	1,11,000	13,32,000	3,900	1,17,000	14,04,000
Less: Cost of Sale (B)	2,960	88,800	10,65,600	3,120	93,600	11,23,200
Gross Profit (A-B)=(C)	740	22,200	2,66,400	780	23,400	2,80,800
Less: Operating Costs						
Electricity bill		1,200	14,400		1,200	14,400
Generator bill		300	3,600		300	3,600
Shop Rent		2,000	24,000		2,000	24,000
Night Guard bill		200	2,400		200	2,400
Mobile bill		700	8,400		700	8,400
Present salary/Drawings- self		6,000	72,000		6,000	72,000
Conveyance or Transport		1,000	12,000		1,000	12,000
Others (fees, Entertainment, TL renew)		1,000	12,000		1,000	12,000
Non Cash Item:						
Depreciation Expenses		500	6,000		500	6,000
Total Operating Cost		12,900	1,54,800		12,900	1,54,800
Net Profit (C-D) = (E)		9,300	1,11,600		10,500	1,26,000
GT payback		42,000		42,000		
Retained Income:		69,600			84,000	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,11,600	1,26,000
1.3	Depreciation (Non cash item)	6,000	6,000
1.4	Opening Balance of Cash Surplus		75,600
	Total Cash Inflow	1,87,600	2,07,600
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back Including Ownership Tr. Fee	42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3.0	Net Cash Surplus	75,600	1,65,600

SWOT Analysis



STRENGTH

- NU is full time engaged with Hardware business
- Skilled & Experience 7
- Good Communication System.
- Good Networking with milk buyer
- No Credit Sale

WEAKNESS

Lack of investment

OPPORTUNITIES

- Expansion Of Business
- Increasing the profitability

THREATS

- Hardware related disease
- Theft













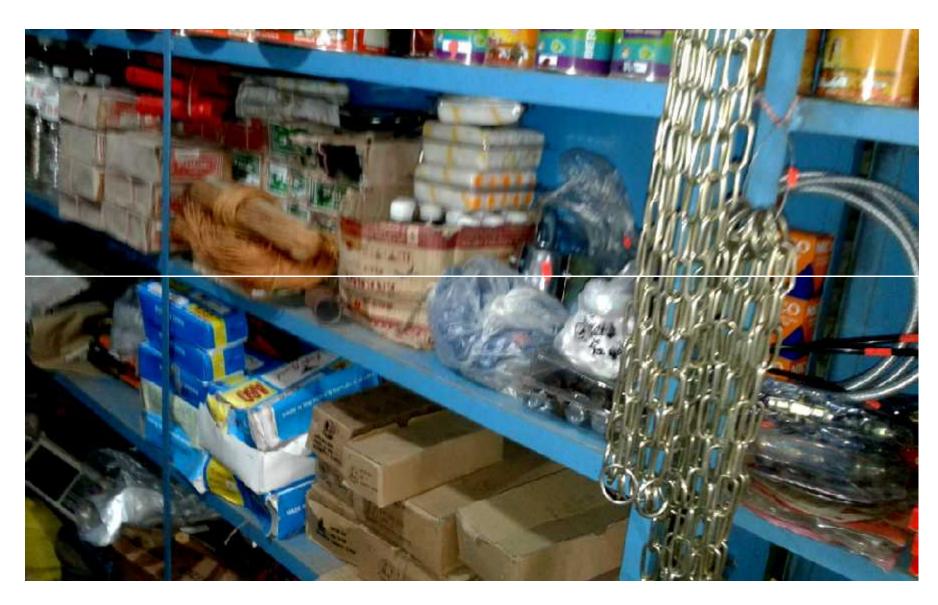




























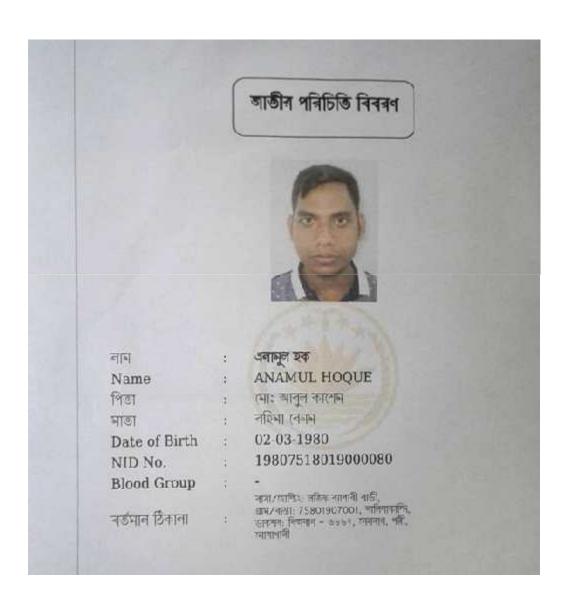




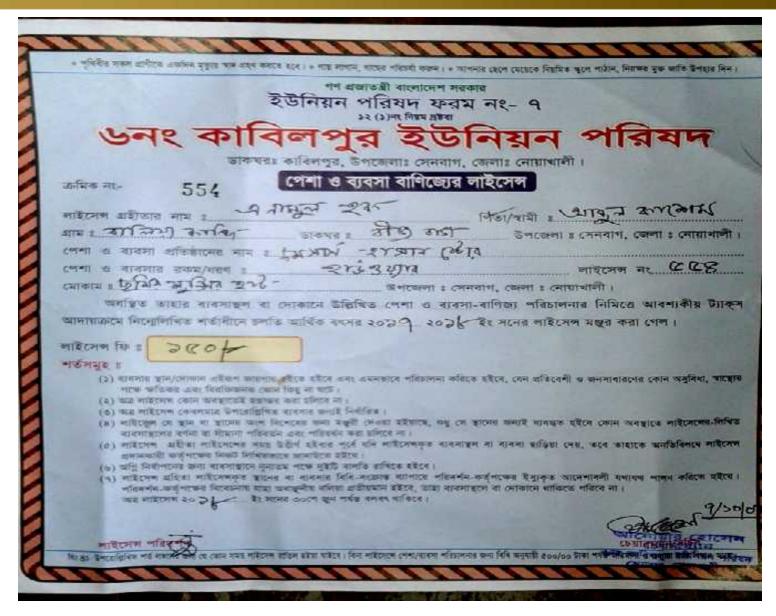




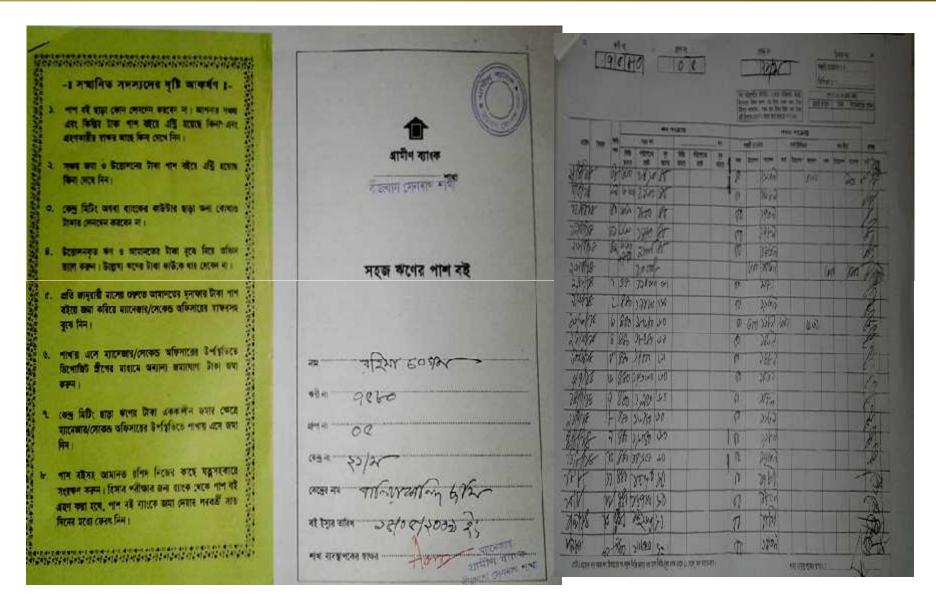




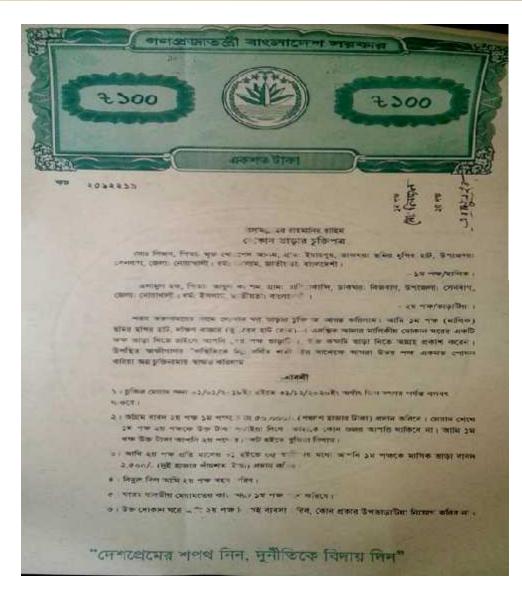


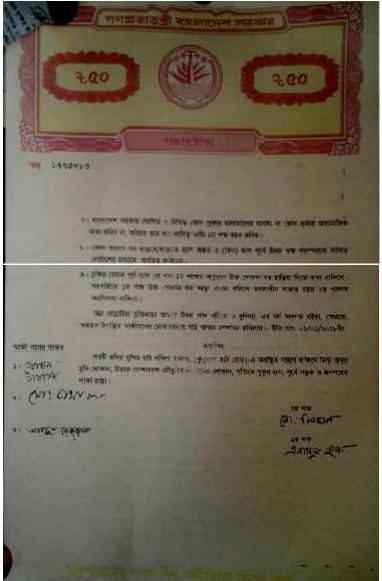














Presented at 222nd Internal Design Lab on January 31, 2018 at GT

