A Nobin Udyokta Project

Radowan Varieties Store





Presented by: Johirul Islam

NU Identified and PP Prepared by: Taposh Kumar Sharma

Verified By: Ballal Hossain



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Johirul Islam
Age	:	01/01/1983 (34Years)
Marital status	:	Married
Children	:	Son-01
No. of siblings:	:	Brother's-03, Sister's-04
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	Father N/A N/A N/A N/A
Education	:	Class Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Safely Tea Leaf Dealer .
Trade License Number	:	357
Business Experiences and Training Info	:	04 Years. Started business in his own experiences .
Other Own/Family Sources of Income	:	His father has wood worker. His one brother is a job holder & anther brother is a student.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01734-920978
NU Project Source/Reference	:	GT Ramgonj Unit Office, Laxmipur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's Mother has been a member of Grameen Bank since 2013. At first She took 10,000/- from GB. NU's mother built their own house from the income of GB loan.. They also bought some agro- land. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Radowan Varieties Store
Address/ Location	:	Kochua Bazar, Chatkhil, Noakhali
Total Investment in BDT	:	2,30,000/-
Financing	:	Self BDT: 1,60,000 (from existing business) - 70% Required Investment BDT: 70,000 (as equity) - 30%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary		BDT 6,000
Proposed Business % of present gross profit margin	:	15%
Estimated % of proposed gross profit margin	:	15%
Agreed grace period	:	2 months

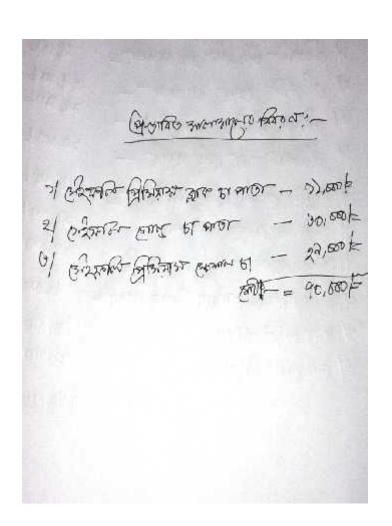
PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Item: 1.Safely premium black tea = 70kg 2.Safely gold tea = 90kg 3.Safely premium special tea = 35kg 4. Safely tea mini pack 5. Potato crackers, lottery chips etc 6. Modhumoti Chanachur = 3 Beg 7. Maggi Noodles, center fruit, Choko Choko 8. Ilubilu, Reedisha Cream, Achar etc Present Stock: (*) 01.Van 1p 02.Advance	5,000 27,000 10,000 10,000 13,000 15,000 12,000 8,000		1,60,000/-
Proposed Stock item: (**) 1.Safely premium black tea = 150kg*70/- 2.Safely gold tea = 80kg*300/ 3.Safely premium special tea = 80 kg*290	<u>'</u> -	11,000 30,000 29,000	70,000/-
Total Capital	1,60,000/-	70,000	2,30,000/-



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PRESENT & PROPOSED INVESTMENT Breakdown



Annex-2

Present Stock Item	
Product Name	Amount
Safely Premium Black Tea (70 kg)	5,000
Safely Gold Tea (90 kg)	27,000
Safely Premium Special Tea (35 kg)	10,000
Safely Tea Mini Pack	10,000
Potato Crackers, Chips	13,000
Modhumoti Chanachur (3 Bag)	15,000
Maggie Noodles, Center Fruit, Choko Choko	12,000
Ilubilu, Reedisha Cream Cracker, Achar etc	8,000
Van (1)	50,000
Shop Advance	10,000
Total Present Stock	1,60,000

Proposed Item	
Product Name	Amount
Safely Premium Black Tea (150kg*70)	11,000
Safely Gold Tea (80kg*300)	30,000
Safely Premium Special Tea (80kg*290)	29,000
Total Proposed Item	70,000

EXISTING BUSINESS OPERATIONS Info.

Dontioulone	Daily Monthly 5,000 1,50,000 4,250 1,27,500 750 22,500 1,000 300 20 60 1,500 1,000 6,000 6,000	ss (BDT)	
Particulars	Daily	Monthly	Yearly
Sales Income (A)	5,000	1,50,000	18,00,000
Less: Cost of sales (B)	4,250	1,27,500	15,30,000
Profit (C) $[C=(A-B)]$	750	22,500	2,70,000
Less: Operating Costs			
Shop Rent		1,000	12,000
Electricity bill		3,600	
Mosque bill		20	240
Night Grad bill		60	720
Mobile bill		1,500	18,000
Others		1,000	12,000
Present salary		6,000	72,000
Non Cash Item:			
Depreciation (50,000*20%)		834	10,008
Total Operating Cost (D)		10,714	1,28,568
Net Profit (C-D):		11,786	1,41,432

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars		Year 01 (BDT)			Year 02 (B	BDT)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales Income (A)	6,000	1,80,000	21,60,000	7,000	2,10,000	25,20,000
Less: Cost of sales (B)	5,100	1,53,000	18,36,000	5,950	1,78,500	21,42,000
Profit (C) [C=(A-B)]	900	27,000	3,24,000	1,050	31,500	3,78,000
Less: Operating Costs						
Shop Rent		1,000	12,000		1,000	12,000
Electricity bill		300	3,600		400	4,800
Mosque bill		20	240		30	360
Night Grad		60	720		80	960
Mobile bill		1,500	18,000		1,700	20,400
Others		1,000	12,000		1,200	14,400
Present salary		6,000	72,000		7,000	84,000
Staff (01)		5,000	60,000		6,000	72,000
Non Cash Item:						
Depreciation (50,000*20%)		834	10,008		834	10,008
Total Operating Cost (D)		15,714	1,88,568		18,244	2,18,928
Net Profit (C-D):		11,286	1,35,432		13,256	1,59,072
Pay back		42,000			42,000)
Retained Income:		39,432			1,17,07	2

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit	1,35,432	1,59,072
1.3	Depreciation (Non Cash Item)	10,008	10,008
1.4	Opening Balance of Cash Surplus	0	1,03,440
	Total Cash Inflow	2,15,440	2,72,520
2.0	Cash Outflow		
2.1	Purchase of Cow	70,000	0
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back	42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3.0	Net Cash Surplus	1,03,440	2,30,520

SWOT Analysis



STRENGTH

- NU is full time engaged with His business
- Skilled & Experience
- Good Communication System.
- Good Networking with customer
- No Credit Sale

WEAKNESS

Lack of investment

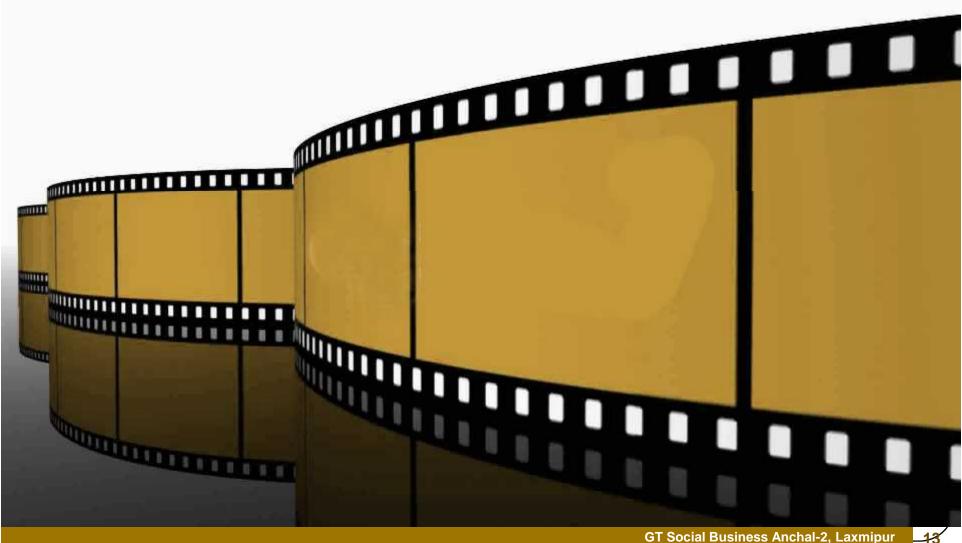
OPPORTUNITIES

- Expansion Of Business
- Increasing the profitability

THREATS

Theft







































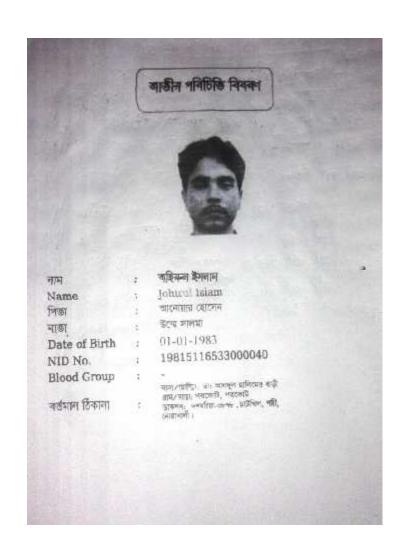


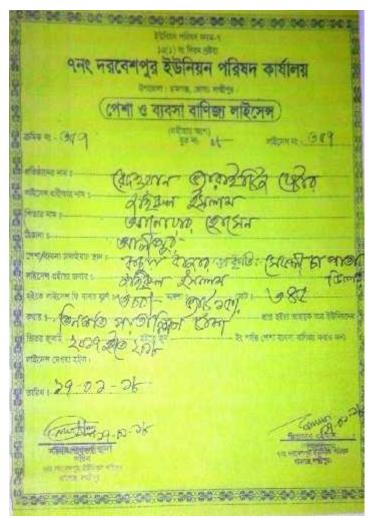
















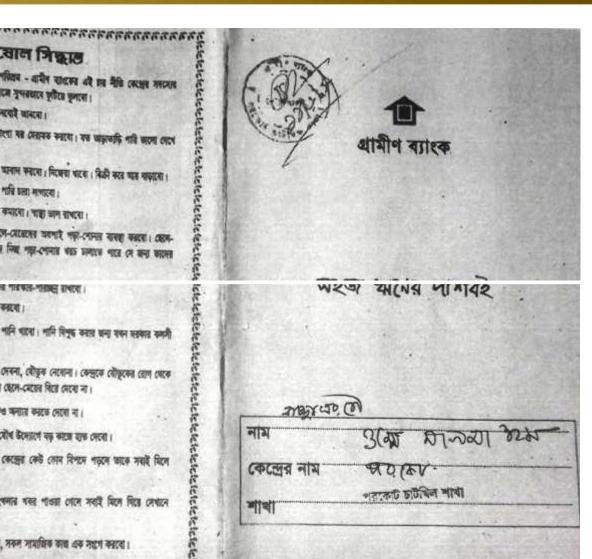






ষোল সিদ্ধান্ত

- गृतका, बक्का, मार्ग, महिल्ल वाकीर सारका वरे इस मेरिट कराइत सारगार माधार बीयास श्रांति काम मुचवचार कृतिस कृतसा।
- व्यस्ता म्हनातन केन्निक व्यनस्वरे वानस्त।
- कारण पढ बाजरव न । कारण सब प्रमायक कहारा । यह व्यक्तवाकि गाँव वारण त्यार नकृत यह बानाइस ।
- ৪, সারা বছর বতে শাঞ্চ-সন্ধীর অবাদ করবে। নিকেবা খাবে। নিক্রী করে আর বাড়াবো।
- চারা পাশানের মৌসুমে যত পারি চন্তা সংগাবো।
- गतियाः क्रांचे द्वापत्ताः च्याः कमारताः चाक् वाग संपरताः
- ९ क्यानुत जनम जनस्था (हाज-स्थासन जनभाई गांक-जानत सनह कहता। हाज-যেকো বাতে প্রভাবে নিজ নিজ শল্প-শোনার গত চালাতে পারে সে জন্য ভালো चारक रहरश करत स्मरता।
- भ्यः गान्याः, वाकानसङ् त्रवत्रवङ् नाङ्काः नातासन् हान्यता
- বাস্থ্যসম্ভত পারবালা বাবহার করবো।
- কিটকিরি দিয়ে কিংবা ফুটিয়ে পানি খাবো। পানি বিপুক্ত করার জন্য বখন দরকার কাসী ফিন্টার বাবহার করবো।
- 33. জেক-মেরের বিয়েতে সৌতুক সেবনা, বৌতুক নেবোনা। কেন্দ্রকে বৌতুকের জেল থেকে मन्त्र्रम् मुक्त क्वारमः। कम स्वारम रहरम-स्वरात विश्व स्वरमः मा।
- ১২, নিজে জন্মার করবোনা, জনাকেও জন্মার করতে দেবো ন।
- तनी चारहर कना नवारे विरम त्योच केरमारण वक् कारक राख राख राज रमता।
- ১৪. একে জনোর সাহায়া করবো। কেন্দ্রের কেট কোন বিপদে পড়লে ভাকে সহাই যিলে বিশদ খেতে উদ্ধান করবো।
- अरे. त्यान त्यास त्यान त्याम विमृत्यमात वस्त भावता गाल नवारे पिता गिरत त्याता नुत्वना वितितः वानता।
- ১৬. কেন্দ্রে কেন্দ্রে শুকো মলু করবো, সকল সামাজিক করে এক সংগ্রে করবো।





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Presented at 222nd Internal Design Lab On January 31, 2018 at GT

