A Nobin Udyokta Project

JONAYED POULTRY FARM





Project by: Md. Titu
Identified and Verified by: Md. Gias uddin

Matlab Uttar Unit, Chandpur Anchal-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Titu
Age	:	12.09.1988 (30 years)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	04 brothers and 04 Sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Rahima Begum Late Mosaraf Bapari Member from: 03.07.1999 Branch: Fotepur west Centre no.12, Group: 01 Loane no: 1001 First loan: Tk. 4000 Existing loan:30,000 outstanding:Tk. 5820
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Brother N/A N/A N/A N/A N/A
Education, till to date	<u> </u>	SSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Poultry Farm
Trade License Number	•	135
Business Experiences	•	07 years.
Other Own/Family Sources of Income	:	Farmer
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01987587078
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) since 12/07/1999 and now still. At first his mother took a loan amount BDT 4000 from Grameen Bank. She Invested the money in her son's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Jonayed Poultry Farm
Address/ Location	:	Mandertale ,Matlob Uttar,Chandpur
Total Investment in BDT	:	258,800
Financing	:	Self BDT : 198800 /- (from existing business) - 76% Required Investment BDT : 60,000 (as equity)- 24%
Present salary/drawings from business (estimates) Bi Monthly	:	BDT 16,000/-
Proposed Salary Bi Monthly		BDT 18,000/-
Proposed Business 60% of present gross profit margin	:	60%
Estimated 60% of proposed gross profit margin	:	60%
Agreed grace period	:	02 months

EXISTING BUSINESS OPERATIONS Info.



Doutioulous	Existing Business (BDT)				
Particulars	Daily	Bi Monthly	Yearly		
Sales (A) (6 step delivery per year)		120000	720000		
Less: Cost of sales (B)		48000	288000		
Gross Profit (A-B)= [C] (60%)		72000	432000		
Less: Operating Costs					
Poultry feed		12000	72000		
Electricity Bill		2000	12000		
Vushi		5000	30000		
Mobile Bill		600	3600		
Medicine		5,000	30000		
Salary from Business (Self)		16,000	96000		
Others		4,000	24000		
Non Cash Item:					
Depreciation Expenses (110000*10%)		1800	10800		
Total Operating Cost (D)		46400	278400		
Net Profit (C-D):		25600	153600		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	-1	-2	(1+2)
Present items:			
Water can/ Medicine	15000		400.000
Poultry shed (01)	100,000		198,800
Present Goods Items	83800		
Proposed Items (**):	0	60,000	60,000
Total Capital	198,800	60,000	258,800

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock item

Proposed Item

Product name	Amount		
Present Goods Items (Hen)	76800		
Feed / water can	15000		
Medicine	7000		
Total	98,800		

Product Name	Amount
Poultry feed	25000
Medicine	5000
poultry chick(1000 *25)	30000
Total	60,000

Financial Projection of NU BUSINESS PLAN



Particulars						
	Daily	Bi Monthly	Yearly	Daily	Bi Monthly	Yearly
Sales (A)		132000	792000		160000	960000
Less: Cost of Sale (B)		52800	316800		64000	384000
Profit 60%(A-B)=(C)		79200	475200		96000	576000
Less operating cost						
Electricity bill		3000	18000		3500	21000
Poultry feed		10000	60000		12000	72000
Medicine		6000	36000		8000	48000
Salary (Self)		18000	108000		20000	120000
Mobile Bill		700	4200		800	4800
Vushi		4000	24000		5000	30000
Others		4000	24000		5000	30000
Depreciation Expenses		1584	9504		1584	9504
Total Operating Cost		44284	265704		52384	314304
Net Profit =(E-F)		34916	209496		43616	261696
GT payback		36000		36000		
Retained Income:			173496			225696

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit (Ownership Tr. Fee added back)	209496	261696
1.3	Depreciation (Non cash item)	16500	16500
1.4	Opening Balance of Cash Surplus	0	189,996
	Total Cash Inflow	285,996	468192
2	Cash Outflow		
2.1	Purchase of Product	60000	
2.2	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
2.3	Payment of GB loan	0	0
	Total Cash Outflow	96000	36000
3	Net Cash Surplus	189,996	432192

SWOT Analysis



STRENGTH

- All time service.
- Skill and 07 Years experience
- Well Decorated

WEAKNESS

Lack of investment

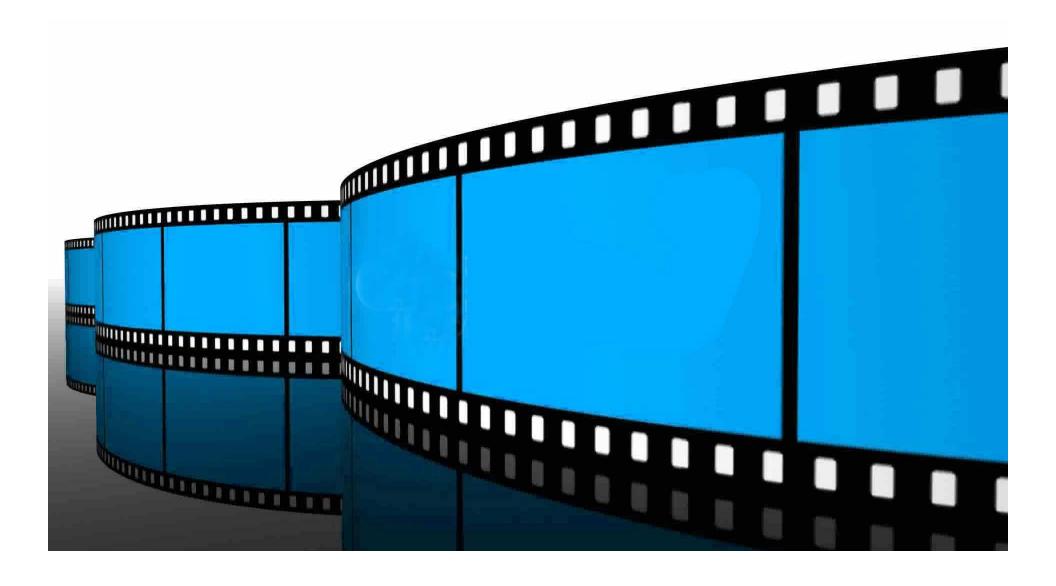
OPPORTUNITIE

- Extendable society
- Products and service demand increasing.

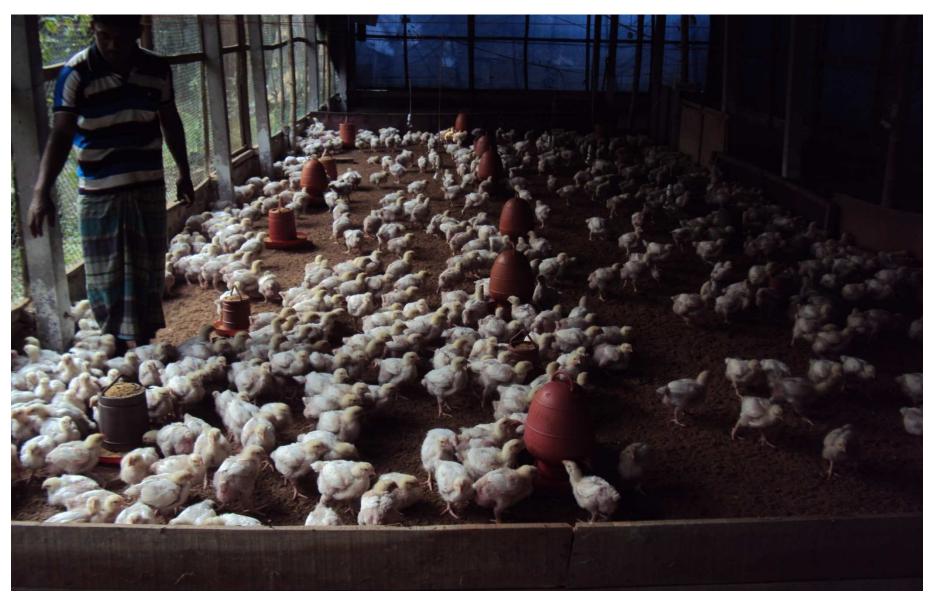
THREATS

- New competitor may be present
- Political Unrest
- Fire
- Theft





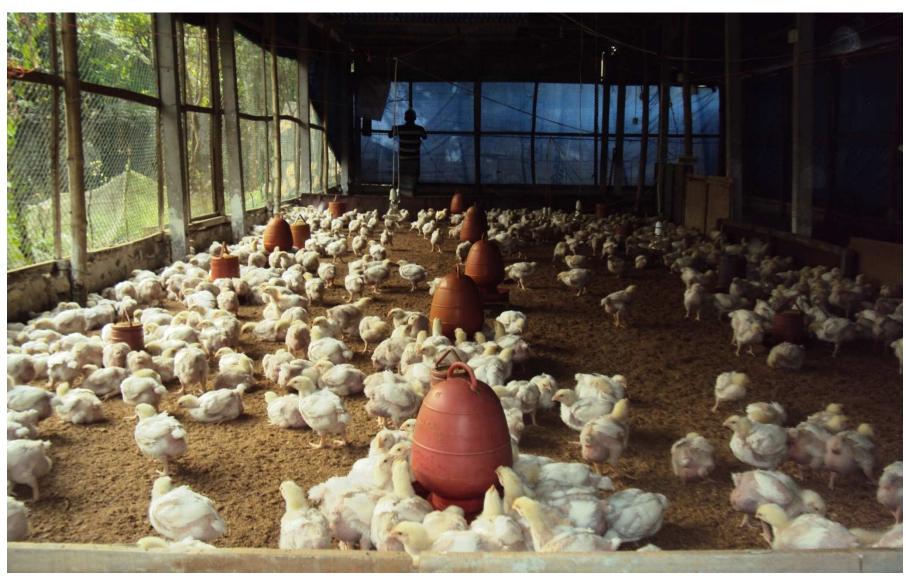








































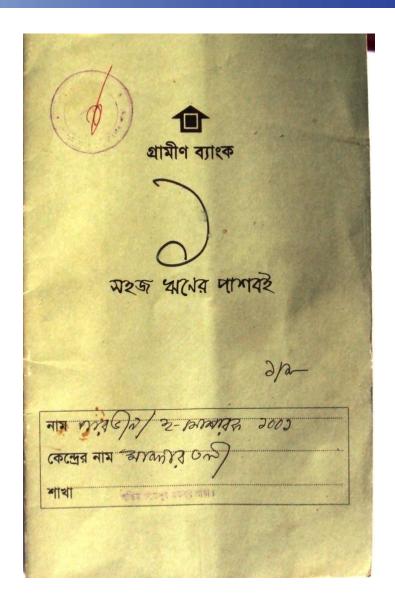


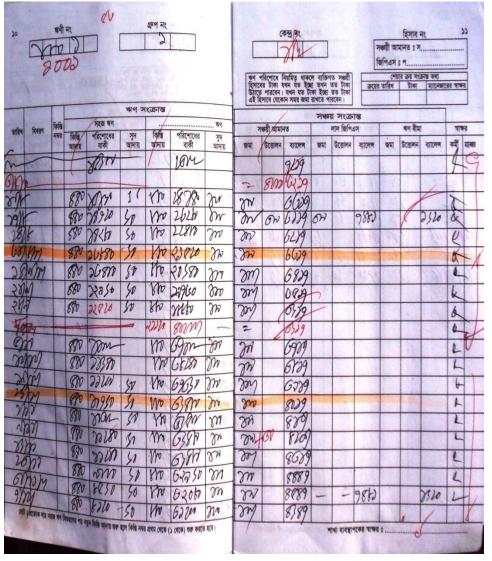




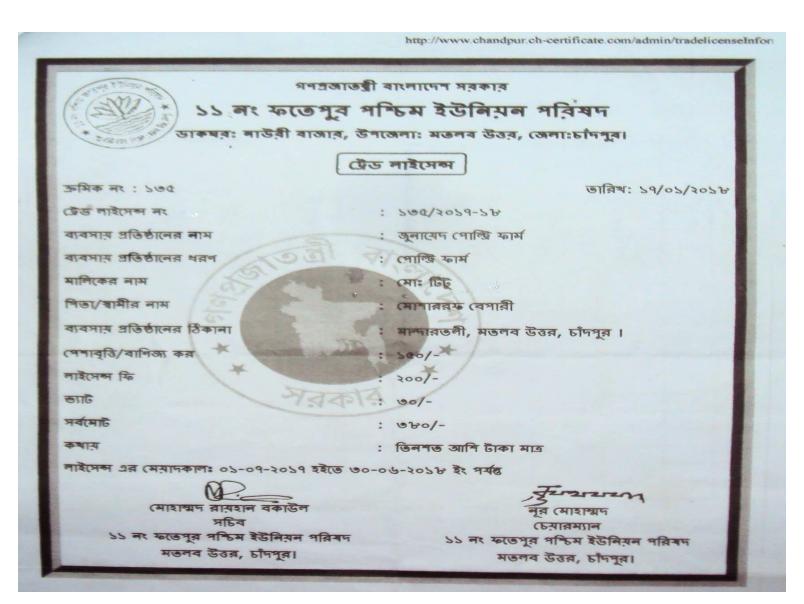


















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On January 31, 2018 at GT

