### Proposed NU Business Name: NAZIR ENTERPRISE



Project identification and prepared by: Monoronjon, Munshiganj Unit, Munshiganj

Project verified by: Arefin Sumsul



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. NAGIR	
Age	:	02-02-1991 (26 Years)	
Education, till to date	••	Class 7	
Marital status	:	Unmarried	
Children	••	-	
No. of siblings:	:	02 Brother 03 Sister	
Address	:	Vill: Naygou P.O: Munshiganj P.S Munshiganj Sador, Dist: Munshiganj	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  NILUFA BEGUM  MD NANNU MIA  Branch: Rampal Centre # 38 (Female),  Member ID: 3995/2, Group No: 04  Member since: 20-11-2005(12 Years)  First loan: BDT 8,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 111,000/- Outstanding loan: BDT 78,558/- Mother No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Seven years experience in running business.
Training Info	:	He has training three years
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01927-432173
Wife's Contact No.	:	01998-847502
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshiganj Unit, Munshiganj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

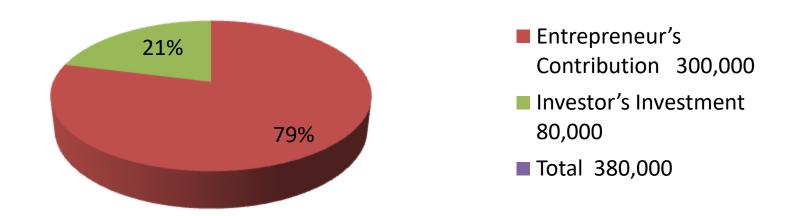
**NILUFA BEGUM** joined Grameen Bank since 12 years ago. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	NAZIR ENTERPRISE	
Location	:	Nayagou,Munshiganj , Munshiganj	
Total Investment in BDT	:	BDT 360,000/-	
Financing	:	Self BDT 300,000(from existing business) 77% Required Investment BDT 60,000(as equity) 23%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Security of the shop	:	None	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Voiel ,Leags, digital cloth,lilen, astor, etc.</li> <li>Average 40% gain on sale.</li> <li>The business is operating by entrepreneur. Existing three employee.</li> <li>He is doing his business in own place.</li> <li>Collects goods from Narayanganj.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Garments item	2,000	60,000	720,000	
Total Sales (A)	2,000	60,000	720,000	
Less. Variable Expense				
Garments item	1,200	36,000	432,000	
Total variable Expense (B)	1,200	36,000	432,000	
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	
Less. Fixed Expense				
Transport		2,500	30,000	
Electricity Bill		3,000	36,000	
Mobile Bill		3,00	3,600	
Salary (self)		5,000	60,000	
Salary (Staff)		9,000	108,000	
Entertainment		200	2,400	
Total fixed Cost (D)		20,000	240,000	
Net Profit (E) [C-D)		4,000	48,000	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Dabla (1*30,000)	30,000	25,000	55,000	
Lehanga (1*200,000)	200,000		200,000	
Kuning (1*20,000)	20,000		20,000	
Ball (3*21,000)	63,000	35,000	98,000	
Charka (1*15,000)	15,000		15,000	
Other	20,000		20,000	
Total	300,000	60,000	380,000	

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Garments item	2,500	75,000	900,000	945,000	
Total Sales (A)	2,500	75,000	900,000	945,000	
Less. Variable Expense					
Garments item	1,500	45,000	540,000	567,000	
Total variable Expense (B)	1,500	45,000	540,000	567,000	
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000	378,000	
Less. Fixed Expense					
Transport		2,500	30,000	30,000	
Electricity Bill		3,000	36,000	36,000	
Mobile Bill		3,00	3,600	3,700	
Salary (self)		5,000	60,000	60,000	
Salary (Staff)		9,000	108,000	108,000	
Entertainment		200	2,400	2,500	
Non Cash Item					
Depreciation					
Total Fixed Cost		20,000	240,000	240,200	
Net Profit (E) [C-D)		10,000	120,000	137,800	

36 000

36 000

Investment Payhack

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	120,000	137,800
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		84,000
	Total Cash Inflow	180,000	221,800
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	84,000	185,800

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 7 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









# **FAMILY PICTURE**

