### **Proposed NU Business Name: AKASH DECORATOR**



Project identification and prepared by: MD.Habibullah Kaliganj,Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	AKASH CHANDRA MONDOL			
Age	1:	26-11-1996			
		(22 Years)			
Education, till to date	:	H.S.C			
Marital status	:	Unmarried			
Children	:	No			
No. of siblings:	:	1 Brother 1 Sister			
Address	:	Vill: Sujapur P.O: Nagori P.S: Kaliganj Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  ARCHONA RANI MONDOL  LITON MONDOL  Branch: Nagori, Centre 07 (Female),  Member ID: 1604/2, Group No: 05  Member since:09-05-2002-2018(16years)  First loan: BDT 5000			
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC  ASA etc	: : :	Existing loan: BDT 110,000, Outstanding Loan: BDT 50,380 Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	03 years experience in running business.03 Years in own business
Training Info	:	he has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01879242280
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliganj Unit, Gazipur

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

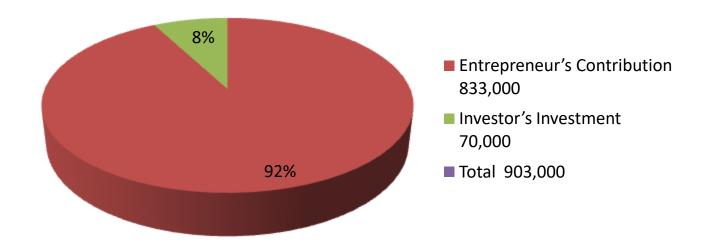
**ARCHONA RANI MONDOL** joined Grameen Bank since 16 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	AKASH DECORATOR		
Location	:	Koran bazar		
Total Investment in BDT	:	BDT 903,000/-		
Financing	:	Self BDT 833000/- (from existing business) 92% Required Investment BDT 70,000/- (as equity) 8%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	15ft x 10ft= 0square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in goods like</li> <li>Sound system, Chair. cloth, plate, patil, genaretor etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The Farm is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
Sound system, Chair. cloth, plate, patil, genaretor etc.	3000	90000	1080000		
		0	0		
Total Sales(A)	3000	90000	1080000		
Less Variable Expense (B)			0		
Sound system, Chair. cloth, plate, patil, genaretor etc.	2550	76500	918000		
Total Variable Expense	2550	76500	918000		
Contributon Margin (CM) [C=(A-B)]	450	13500	162000		
Less Fixed Expense					
Rent		0	0		
Electric Bill		2100	25200		
Transportaion		500	6000		
Salary (Self)		5000	60000		
Salary (Staff)		0	0		
Entertainment		0	0		
Guard		0	0		
Generator		0	0		
Mobile Bill		400	4800		
Total Fixed Cost (D)		8000	96000		
Net Profit (E)= [C-D]		5500	66000		

Investment Breakdown							
	Existir	ng	Proposed				
Particulars	Qty.	Unit	Amount	Qty.	Unit	Amount	Proposed
		Price	(BDT)		Price	(BDT)	Total
sound system	4	62500	250000	1	70000	70,000	320,000
Chair	300	350	105000			0	105,000
plate	0		70000				70,000
Pot	400	45	18000				18,000
Genaretor	4	75000	300000				300,000
cloth	15	5000	75000			0	75,000
Security			15000				15,000
			0				0
			0			0	0
							0
	723	142895	833,000	1	70000	70,000	903000

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Sound						
system, Chair. cloth, plate, patil, genare to retc.	3500	105000	1260000	1323000	1389150	
Total Sales(A)	3500	105000	1260000	1323000	1389150	
Less Variable Expense (B)						
Sound						
system, Chair. cloth, plate, patil, genaretor etc.	2975	89250	1071000	1124550	1180778	
Total Variable Expense	2975	89250	1071000	1124550	1180778	
Contributon Margin (CM) [C=(A-B)]	525	15750	189000	198450	208373	
Less Fixed Expense						
Rent		0	0	0	0	
Electric Bill		2100	25200	302400	3628800	
Transportaion		500	6000	6300	6615	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		0	0	0	0	
Guard		0	0	0	0	
Generator		0	0	0	0	
Mobile Bill		400	4800	0	0	
Total Fixed Cost (D)		8000	96000	368700	3695415	
Net Profit (E)= [C-D]		7750	93000	97650	102533	
Investment Pay Back			28,000	28,000	28,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	70,000		
1.2	Net Profit	93,000	97650	102532.5
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		65000	134650
	Total Cash Inflow	163,000	162,650	237,183
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	65,000	134,650	209,183

### **SWOT ANALYSIS**

# STRENGTH

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 03 years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









# **FAMILY PICTURE**

