Proposed NU Business Name: ARMAN ENTERPRISE



Project identification and prepared by: Md Mokter, Adomdighi Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.SALAM SHEAK				
Age	:	01-01-1990(28 Years)				
Education, till to date	:	Class: Eight				
Marital status	••	Married				
Children	•	01 son				
No. of siblings:	:	02 Brother ,01 sister				
Address	:	Vill: Saurayel, P.O: Saurayel, IThana: Adomdighi, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father LATE. MAHERUN BAUYA LAT.E ROMJAN ALI SHEAK Branch: Adomdighi, Centre # 21 (Female), Member ID: 5569/2, Group No: 10 Member since: 10-02-1990(25Years) First loan: BDT 1,500/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT:20,000/-, Outstanding loan: BDT: NILL Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01729-775923
Mother's Contact No.	:	01851-348778
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Adomdighi Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LET.MAHERUN BAUYA joined Grameen Bank since 25 years ago. At first she took 1,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

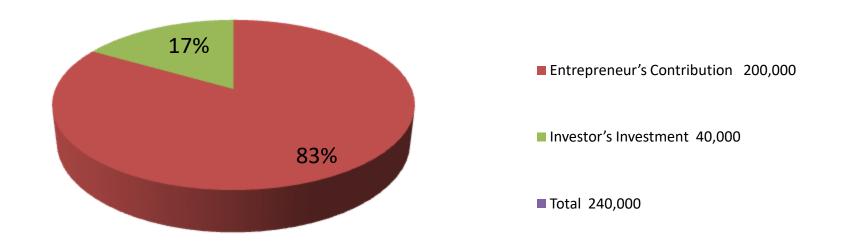
Proposed Nobin Udyokta Business Info					
Business Name	:	: ARMAN ANTER PRICE			
Location	:	Saurayel,saurayel, Adomdighi, Bogra			
Total Investment in BDT	:	BDT 240,000/-			
Financing	:	Self BDT200,000/-(from existing business) 83%			
		Required Investment BD40,000/-(as equity) 17%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10 ft x 10 ft= 100 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk etc. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Dhaka Agreed grace period is 3 months. 			

Existing Business ((BDT)	
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Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Suta Production	2,500	75000	900000			
Total Sales (A)	2,500	75000	900000			
Less Variable Expense						
Suta Production	1500	45000	540000			
Total variable Expense (B)	1,500	45000	540000			
Contribution Margin (CM) [C=(A-B)	1,000	30000	360000			
Less Variable Expense						
Rent		3,000	36000			
Electricity bill		100	1200			
Transportation		10000	120000			
Salary (self)		5000	60000			
Guard		100	1200			
Salary(Staff)		0	0			
Entertainment		200	2400			
Genarator		0	0			
Mobile bill		200	2400			
Total fixed cost (D)		18,600	223200			
Net Profit (E)= [C-D]		11,400	136800			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Propose d
			(BDT)			(BDT)	Total
Suta	5	30,000	150,000	1	30,000	300,000	180,000
Security			50,000				50,000
Others						10,000	10,000
Total	5		200,000	1		40,000	240,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue(Sales)						
Suta Production	3,000	90000	1080000	1134000	1190700	
Total Sales (A)	3,000	90000	1080000	1134000	1190700	
Less Variable Expense				0	0	
Suta Production	2,800	84000	1008000	1058400	1111320	
Total variable Expense (B)	2,800	84000	1008000	1058400	1111320	
Contribution Margin (CM)						
[C=(A-B)	1,200	36000	432000	453600	476280	
Less Variable Expense				0	0	
Rent		3,000	36000	37800	39690	
Electricity bill		100	1200	1260	1323	
Transportation		10000	120000	126000	132300	
Salary (self)		5000	60000	63000	66150	
Salary(Staff)		0	0	0	0	
Guard		100	1200	1260	1323	
Entertainment		200	2400	2520	2646	
Genator		0	0	0	0	
Mobile bill		200	2400	2520	2646	
Total fixed cost (D)		18,600	223200	234360	246078	
Net Profit (E)= [C-D]		17,400	208800	219240	230202	
Investment Payback			16,000	16,000	16,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	208800	219240	230202
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		192,800	396,040
	Total Cash Inflow	248,800	412,040	626,242
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
2.2	Investment Pay Back (Including	16.000	16 000	16,000
2.3	Ownership Tr. Fee)	16,000		
	Total Cash Outflow	56,000	16000	16,000
3	Net Cash Surplus	192,800	396040	610242

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Shayoil Bazzar, Adomdighi, Bogra Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





FAMILY PICTURE

