#### Proposed NU Business Name: BIPLOB MIA GOBADI POSHUPALON KHAMAR



Project identification and prepared by: Md. Motiur Rahman, Dhunat Unit, Bogra.

Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta					
Name	:	BIPLOB MIA			
Age	:	08-03-1997(21Y <i>ears</i> )			
Education, till to date	:	HSC			
Marital status	:	Unmarried			
Children	:	None			
No. of siblings:	:	01 Brother, 01Sister			
Address	:	Vill: Nittipota, Shiali P.O:Nimgschhi, P.S: Dhunat ,Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MOST. BEGUNI BEGUM  DULAL MONDAL  BranchNimgschhi Dhunat, Centre # 85(Female),  Member ID: 8675/1, Group No: 03  Member since: 20-10-2005(11 Years)  First loan: BDT 5,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Mother No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01761-381864
Family's Contact No.	:	01723-394872
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhunat Unit, Borga

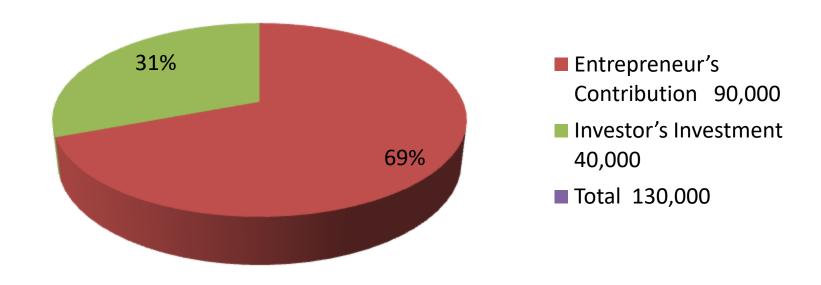
#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. BEGUNI BEGUM** joined Grameen Bank since 11 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	BIPLOB MIA GOBADI POSHUPALON KHAMAR		
Location	:	Vill: Nittipota, Shiali P.O:Nimgschhi, P.S: Dhunat ,Dist: Bogra		
Total Investment in BDT	:	BDT 130,000/-		
Financing	:	Self BDT 90,000/- (from existing business) 69% Required Investment BDT 40,000/- (as equity) 31%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	18 ft x 12 ft= 176 square ft		
Security of the shop	:	Nil		
Implementation	:	<ul> <li>The business is operating by entrepreneur.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The farm is own</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
milk sale	300	9,000	108,000		
Total Sales (A)	300	9,000	108,000		
Less. Variable Expense					
Cot,Table,Alna,Sofa anda others	60	1,800	21,600		
Total variable Expense (B)	60	1,800	21,600		
Contribution Margin (CM) [C=(A-B)	240	7,200	86,400		
Less. Fixed Expense					
Salary (self)		4,000	48,000		
Mobile Bill		200	2,400		
Total fixed Cost (D)		4,200	50,400		
Net Profit (E) [C-D)		3,000	36,000		

Investment Breakdown								
Particulars	I	Existing	Prop	osed		Proposed Total		
		BDT		BDT		BDT		
calf	1	40,000	00	0	1	40,000		
Haifer	2	50,000	0	0	2	50,000		
Cow	0	0	1	40,000	1	40,000		
Total	3	90,000		40,000	4	130,000		



<b>Financial Proj</b>	ection	(BDT)
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Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Poltry Hen.	500	15,000	180,000	189,000	198,450
Total Sales (A)	500	15,000	180,000	189,000	198,450
Less. Variable Expense					
Poltry Hen.	100	3,000	36,000	37,800	39,690
Total variable Expense (B)	100	3,000	36,000	37,800	39,690
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	151,200	158,760
Less. Fixed Expense					
Salary (self)		4,000	48,000	48,000	48,000
Mobile Bill		200	2,400	2,400	2,400
Total fixed Cost (D)		4,200	50,400	50,400	50,400
Net Profit (E) [C-D)		7,800	93,600	100,800	108,360
Investment Payback			16,000	16,000	16,000

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	93,600	100,800	108,360
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		77,600	162,400
	Total Cash Inflow	133,600	178,400	270,760
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	77,600	162,400	254,760

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:01, Others: 0

Experience & Skill : 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Nittipota, Dhunat, Bogra

Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures







# **FAMILY PICTURE**

