

Proposed NU Business Name: **MA GABHI PALON**



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Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|--|
| Name | : | Md. Belal Hossain |
| Age | : | 20-08-1983 (34 Years) |
| Education, till to date | : | S.S.C |
| Marital status | : | Unmarried |
| Children | : | None |
| No. of siblings: | : | 02 Brothers 02 Sisters |
| Address | : | Vill: Bahadurpur P.O: Naruamala P.S: Gabtoli Dist: Bogra. |
| Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | Mist. Belly Begum |
| (iii) Father's name | : | Md . Abu Taleb |
| (iv) GB member's info | : | Branch: Gabtoli,Bogra, Centre # 33(Female), Member ID: 2644/3 Group No: 02 Member since: 01-01-2012(04 Years) First loan: BDT 5,000/- |
| Further Information: | | Existing Loan: BDT 10,000, Outstanding loan: 8460/- |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|---|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info | : | 10 years experience in running business. He has no training. |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01798-771703 |
| Mother's Contact No. | : | 01774-376439 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Sonatala. Bogra |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Mst. Belly Begum joined Grameen Bank since 04 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

| | | |
|---|---|---|
| Business Name | : | MA GABHI PALON |
| Location | : | Bahadurpur,Naruamala,Gabtoli, Bogra. |
| Total Investment in BDT | : | BDT 2,50,000/- |
| Financing | : | Self BDT 190,000/-(from existing business) 76% Required Investment BDT 60,000/-(as equity) 24% |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- |
| Proposed Salary | : | BDT 5,000/- |
| Size of shop | : | 10 ft x 20 ft= 200 square ft |
| Implementation | : | <ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods; Cow, Bokna, etc.▪Average gain on 80% sale.▪The business is operating by entrepreneur. Existing one employee.▪None employee will be appointed.▪The shop is own.▪Collects goods from Local Market.▪Agreed grace period is 3 months. |

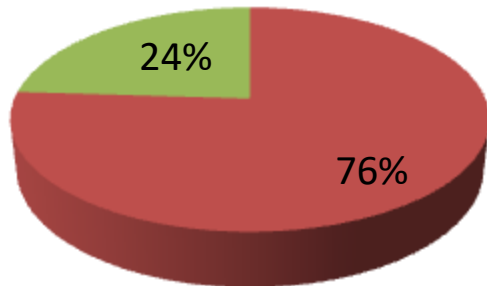
Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|---|------------|--------------|----------------|
| Revenue (sales) | | | |
| Milk production | 300 | 9,000 | 108,000 |
| Total Sales (A) | 300 | 9,000 | 108,000 |
| Less. Variable Expense | | | |
| Milk production | 60 | 1,800 | 21,600 |
| Total variable Expense (B) | 60 | 1,800 | 21,600 |
| Contribution Margin (CM) [C=(A-B)] | 240 | 7,200 | 86,400 |
| Less. Fixed Expense | | | |
| Salary (self) | | 5,000 | 60,000 |
| Mobile Bill | | 200 | 2,400 |
| Non cash item | | | |
| Depreciation | | 0 | 0 |
| Total fixed Cost (D) | | 5,200 | 62,400 |
| Net Profit (E) [C-D] | | 2,000 | 24,000 |

Investment Breakdown

| Existing | | | | Proposed | | | |
|-------------|------|------------|---------|----------|------------|--------|----------|
| Particulars | Qty. | Unit Price | Amount | Qty | Unit Price | Amount | Proposed |
| | | | (BDT) | | | (BDT) | Total |
| Cow | 2 | 60000 | 120,000 | 1 | 60,000 | 60,000 | 180,000 |
| Bokna | 2 | 35000 | 70,000 | 0 | 0 | 0 | 70,000 |
| Total | 4 | 95000 | 190000 | 1 | 60000 | 60000 | 250000 |

Source of Finance



- Entrepreneur's Contribution 190,000
- Investor's Investment 60,000
- **Total 250,000**

Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd Year |
|---|------------|---------------|----------------|----------------|----------------|
| Revenue (sales) | | | | | |
| Milk production | 375 | 11,250 | 135,000 | 141,750 | 148,838 |
| Total Sales (A) | 375 | 11,250 | 135,000 | 141,750 | 148,838 |
| Less. Variable Expense | | | | | |
| Milk production | 75 | 2,250 | 27,000 | 28,350 | 29,768 |
| Total variable Expense (B) | 75 | 2,250 | 27,000 | 28,350 | 29,768 |
| Contribution Margin (CM) [C=(A-B)] | 300 | 9,000 | 108,000 | 113,400 | 119,070 |
| Less. Fixed Expense | | | | | |
| Salary (self) | | 5,000 | 60,000 | 60,000 | 60,000 |
| Mobile Bill | | 200 | 2,400 | 2,400 | 2,400 |
| Non cash item | | | | | |
| Depreciation | | 0 | 0 | 0 | 0 |
| Total fixed Cost (D) | | 5,200 | 62,400 | 62,400 | 62,400 |
| Net Profit (E) [C-D] | | 3,800 | 45,600 | 51,000 | 56,670 |
| Investment Payback | | | 24,000 | 24,000 | 24,000 |

Cash flow projection on business plan (rec. & Pay)

| | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|----------|---|----------------|---------------|----------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 60,000 | | |
| 1.2 | Net Profit | 45,600 | 51,000 | 56,670 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 21,600 | 48,600 |
| | Total Cash Inflow | 105,600 | 72,600 | 105,270 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 60,000 | 0 | 0 |
| 2.2 | Payment of GB Loan | 0 | 0 | 0 |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 24,000 | 24,000 | 24,000 |
| | Total Cash Outflow | 84,000 | 24,000 | 24,000 |
| 3 | Net Cash Surplus | 21,600 | 48,600 | 81,270 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:01
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience; 07 Years

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











Family picture

