#### **Proposed NU Business Name: Ashish Battery & Electric**



Project identification and prepared by: Md Barek Ali Tangail Sadar Unit, Tangail Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Ashish Chandra Shaha		
Age	:	03-03-1986 ( 31Years)		
Education, till to date	:	Class 5		
Marital status	:	UnMarried		
Children	:	0		
No. of siblings:	:	03Brothers		
Address	:	Vill: Brahmmonkushia ,P.O: Gharinda,P.S: Tangail, Dist: Tangail.		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father  Padma rani Shaha  Abinash Chandro Shaha  Branch: Shuruj Tangai Centre #44 (male),  Member ID: 3594 , Group No: 08  Member since: 05-09-2000-02-05-2011( Years)  First loan: BDT =5000  Last Loan = 0		
Further Information:	:	Outstanding loan:= 0		
(v) Who pays GB loan installment (vi) Mobile lady	:	No		
(vii) Grameen Education Loan		No No		
(viii) Any other loan like GB, BRAC, ASA,TMSS,BURO, etc		No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	0 7years of business experience.
Own Business and	:	07 years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	Fathers Business
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01882126616
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

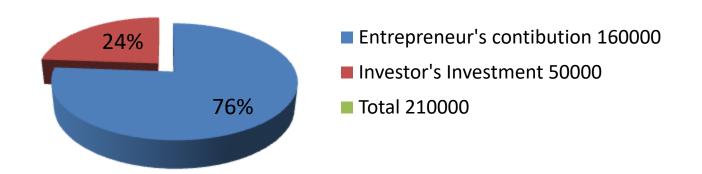
Abinash Chandro Shaha joined Grameen Bank since 18 years ago. At first she took BDT ,5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	<b>:</b>	Ashish Battery & Electric Workshop			
Location	<u>:</u>	Tangail			
Total Investment in BDT	:	BDT 210,000/-			
Financing	<b>:</b>	Self BDT 160,000/- (from existing business) 76%			
		Required Investment BDT 50,000/- (as equity) 24%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	•	BDT 5,000			
Size of shop		15ft x10 ft= 150square ft			
Security of the shop		BDT 50,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; etc.</li> <li>Average 25 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing employee.</li> <li>The shop is rented.</li> <li>Collects goods from .</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Self,Dinama,Battery,Headlight,Serviching,etc,	4,000	120,000	1,440,000			
	0	0	0			
Total Sales (A)	4,000	120,000	1,440,000			
Less. Variable Expense						
Self,Dinama,Battery,Headlight,Serviching,etc,	3,400	102,000	1,224,000			
Total variable Expense (B)	3,400	102,000	1,224,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000			
Less. Fixed Expense						
Rent		3,500	42,000			
Electricity Bill		1500	18,000			
Transportation		2,000	24,000			
Salary (self)		5000	60,000			
Salary (staff)		0	0			
Entertainment		300	3,600			
Graud Bill		300	3,600			
Generator Bill		0	0			
Mobile Bill		300	3,600			
Total fixed Cost (D)		12,900	154,800			
Net Profit (E) [C-D)		5,100	61,200			

Investment Breakdown								
Particulars		Existing	5	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Self	5	8000	40000	Self	3	8000	24000	64,000
Dinama	6	6000	36000	Dinama	3	6000	18000	54,000
Battery	4	2000	8000	Battery	4	2000	8000	16,000
Headlight	4	4000	16000	Headlight	0	0	0	16,000
Micro Oven	0	0	0	Micro Oven	0	0	0	0
Filter	0	0	0	Filter	0	0	0	0
iron	0	0	0	iron	0	0	0	0
Fan	0	0	0	Fan	0	0	0	0
Khat & weredrop	0	0	0	Khat & weredrop	0	0	0	0
Others			10000				0	10,000
<b>Secuirity of Shop</b>			50000					50,000
Machinaries			0	Others			0	0
Total			160,000				50,000	210,000

### **Source of Finance**



Financial Proje				
Particular	Daily	Monthly	1st Year	2nd year
Revenue (sales)				
Self,Dinama,Battery,Headlight,Serviching	5,000	150,000	1,890,000	1,984,500
,etc, Total Sales (A)	5,000	150,000	1,890,000	1,984,500
Less. Variable Expense			, , , , , , , , , , , , , , , , , , , ,	, , , , , , , , , , , , , , , , , , , ,
Self,Dinama,Battery,Headlight,Serviching,etc,	4,000	120,000	1,512,000	1,587,600
Total variable Expense (B)	4,000	120,000	1,512,000	1,587,600
Contribution Margin (CM) [C=(A-B)	1,000	30,000	378,000	396,900
Less. Fixed Expense				
Rent		3,500	42,000	42,000
Electricity Bill		2000	25,200	26,460
Transportation		2,200	27,720	29,106
Salary (self)		5,000	60,000	60,000
Salary (staff)		0	0	0
Entertainment		300	3,780	3,969
Graud Bill		300	3,780	3,969
Generator Bill		0	0	0
Mobile Bill		300	3,780	3,969
Non Cash Item				
Depreciation		0	0	0
Total Fixed Cost		13,600	166,260	169,473
Net Profit (E) [C-D)		16,400	211,740	227,427
Investment Payback			30,000	30,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	61,200	227,427
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		212,940
	Total Cash Inflow	111,200	440,367
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	31,200	410,367

### **SWOT ANALYSIS**

# $\mathsf{S}_{\mathsf{trength}}$

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 09 Years

Own Business: 09 Years Quality goods & services;

Skill and experience;

# **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### **T**HREATS

Theft

Fire

Political unrest

# Pictures















