Proposed NU Business Name: M/S HOQUE AND SONS ENTERPRISE



Project identification and prepared by:MD MOFAZZAL HOSEN Elenga Unit, Tangail

Project verified by: Md Abu bakkar siddik



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ASADUZZAMAN			
Age	:	10-2-1983 (34 Years)			
Education, till to date	:	Class 10			
Marital status	:	Married			
Children	:	1 SON 1 DAUGHTER			
No. of siblings:	••	3 Brother & Sisters			
Address	:	Vill: SHIHOR AIL BAZAR P.O: SHIHORAIL , P.S: KALIHATI, Dist: TANGAIL			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	MST AYSHA AKTER			
(iii) Father's name	:	MD SHAMSHUL HAQUE			
(iv) GB member's info	:	Branch: Badda, Centre # 4(Female),			
		Member ID: 1346, Group No: 05			
		Member since: 19-5-2007 (10 Years)			
		First loan: BDT 10,000			
Further Information:		Existing Loan: BDT ,000/-, Outstanding loan: Nill			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no traning year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-882808
Mother's Contact No.	:	01740882809
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

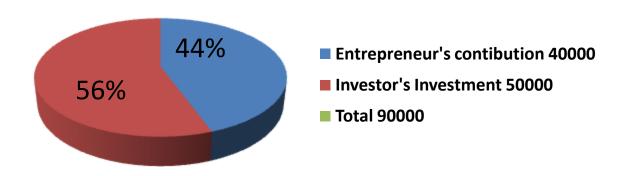
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST AYSHA AKTER joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Dairy Farm business.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S HOQUE AND SONS ENTERPRISE		
Location	:	Shihorali bazar, kalihati tangail.		
Total Investment in BDT	:	BDT 90,000/-		
Financing	:	Self BDT 40,000/-(from existing business) 44% Required Investment BDT 50,000/-(as equity) 56%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	27 ft x 12 ft= 324 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods; r etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing two employee. One employee will be appointed. The shop is rented. Collects goods from Vowapur. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery item	2,000	60,000	720,000			
Servicing	0	0	0			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Grocery item	1,600	48,000	576,000			
Total variable Expense (B)	1,600	48,000	576,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Rent		600	7,200			
Electricity Bill		500	6,000			
Transportation		1200	14,400			
Salary (self)		5,000	60,000			
Salary (staff)		0	0			
Entertainment		0	0			
Graud Bill		0	0			
Generator Bill		0	0			
Mobile Bill		200	2,400			
Total fixed Cost (D)		7,500	90,000			
Net Profit (E) [C-D)		4500	54000			

Investment Breakdown								
Double de la co		Existing	3	Particulars	Proposed			Proposed Total
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Biscuite	50	20	1000	Biscuite	200	20	4,000	5,000
Oil	50	90	4500	Oil	100	90	9,000	13,500
Softdrinks	100	35	3500	Softdrinks	200	35	7,000	10,500
Soap	150	29	4350	Soap	300	29	8,700	13,050
Ata	2	1300	2600	Ata	1	1300	1,300	3,900
			0	rac	1	10000	10,000	10,000
			0				0	0
			0				0	0
			0				0	0
Others			9050	Others		0	10,000	19,050
Secuirity of Shop								0
Machinaries			15000					15,000
Total			40,000				50,000	90,000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Grocery item	3,000	90,000	1,080,000	1,134,000		
Servicing	0	0	0	0		
Total Sales (A)	3,000	90,000	1,080,000	1,134,000		
Less. Variable Expense						
Grocery item	2,400	72,000	864,000	907,200		
Total variable Expense (B)	2,400	72,000	864,000	907,200		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800		
Less. Fixed Expense						
Rent		600	7,200	7,200		
Electricity Bill		550	6,600	6,930		
Transportation		1,320	15,840	16,632		
Salary (self)		5,000	60,000	60,000		
Salary (staff)		0	0	0		
Entertainment		0	0	0		
Graud Bill		0	0	0		
Generator Bill		0	0	0		
Mobile Bill		210	2,520	2,646		
Non Cash Item						
Depreciation		250	3,000	3,000		
Total Fixed Cost		7930	95160	96408		
Net Profit (E) [C-D)		10,070	120,840	130,392		
Investment Payback			30000	30000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	120,840	130,392
1.3	Depreciation (Non cash item)	3,000	3,000
1.4	Opening Balance of Cash Surplus		93,840
	Total Cash Inflow	173,840	227,232
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	93,840	197,232

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:2

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



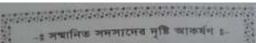












- নাগ বই ছাড়া কোন সেপ্তাব কাহকে না। আগবার সভা। अन्य क्रिकिट ग्रांका नान्य वर्षेत्र अस्ति वरवाद किया अन्य প্রহণকারীত সাক্ষর আছে বিদ্যা সেতে নিদ।
- ২ সকল জন ও উড়েলনের টাকা পাপ বইলো এট্রি হতেছে বিনা সেবে নিন।
- কেন্দ্ৰ বিটিং অথবা নায়কের কাইটার ছাতা অনা কোনাও क्रकाड जनातम कराइन मा
- ক্রেল্নকৃত কল ৪ আমানতের টাকা বুলে নিয়ে অভিস স্থাগ কৰুন। উল্লেখ্য কণের টাকা কাউকে খান লেকে। ন
- প্রতি আনুয়ারী মাসের চকতে আমানতের মুনাকর টারা লাগ বাহরে জন্ম কবিলে মান্সকলে/সেকেড অভিসারের বাক্তবসহ 被据 #= (
- गावार अप शास्त्रकात/मारक प्रकितारक प्रमीविक्ट (Aprilled Birth মাধ্যমে অন্যান্য জন্মধ্যোগ্য টারো অমা
- কেন্দ্ৰ মিটিং ছাড়া অংশত টাবাদ এককালীন অমাত কোনে ই ম্যানেজার/দেকেও অভিসালের উপস্থিতিকে পানায় হলে প্রা
- শাশ গইসহ আমানত ব্যাস নিজেব কাছে মনুসহকাৰে মারত ব বক্তন ৷ হিসাব পরীক্ষার আন্য ব্যাকে ক্ষেত্র পাল বই এহণ করা হলে, পাশ বই বাংকে জমা সেহার পরবর্তী সাত मिट्नड मटबा *द*क्तर किन

