

Proposed NU Business Name: **NEW MAX POWER**



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Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta

Name	:	Haradhan Sutradhar
Age	:	12/05/1990(28 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	1 Sister
Address	:	Vill: Goraki P.O: Tholpara-1945, P.S:Mirzapur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Shungku Rani Sutradhar <input type="checkbox"/>
(iii) Father's name	:	Horipodo Sutradhar
(iv) GB member's info	:	Branch: Goraki, Centre # 34 (Female), Member ID: 2408/2, Group No: 05 Member since: 18/12/2016 (3 Years). First Loan: BDT 10,000 /-, Existing Loan:BDT 50000/- Outstanding Loan: BDT 34720/-
Further Information:		
(v) Who pays GB loan installment	:	Entrepreneur himself.
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has 04 years training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01741-007154
Family's Contact No.	:	01934-930992
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd., Jamurki Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Shungku Rani Sutradhar joined Grameen Bank since 03 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info4

Business Name	:	NEW MAX POWER
Location	:	Pakulla Bazar, Mirzapur .
Total Investment in BDT	:	BDT 370,000/-
Financing	:	Self BDT 3,00,000/- (from existing business) 81% Required Investment BDT 70,000/- (as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	40 ft x 00 ft = 1200 sq. ft
Security of the shop	:	BDT 20,000/-
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in manufacturing IPS and Voltage Stabilizer.▪ Average 45% gain on sales.▪ The business is operated by entrepreneur. Existing 3 employees.▪ The shop is rented.▪ Collects goods from Dhaka.▪ Agreed grace period is 3 months.

Existing Business

BDT (TK)

Particulars	Daily	Monthly	Yearly
Revenue (sales)			
IPS and Voltage Stabilizer.	4000	120000	1440000
		0	0
Total Sales (A)	4000	120000	1440000
Less. Variable Expense			
IPS and Voltage Stabilizer.	2200	66000	792000
Total variable Expense (B)	2200	66000	792000
Contribution Margin (CM) [C=(A-B)]	1800	54000	648000
Less. Fixed Expense			
Rent		3000	36000
Electric Bill		1000	12000
Transportaion		15000	180000
Salary (Self)		5000	60000
Salary (Staff)		12000	144000
Entertainment		1000	12000
Guard		0	0
Generator		0	0
Mobile Bill		1000	12000
Total fixed Cost (D)		38000	456000
Net Profit (E) [C-D]		16000	192000

Investment Breakdown								
Existing				Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Particulars	Qty.	Unit Price	Amount (BDT)	Proposed Total
Inverter	10	10500	105000	Electronic Parts	400	100	40000	
Battery	1	15000	15000	Battery	2	14500	29000	
Stabilizer	50	1800	90000				0	
Machineries			50000					
OTHERS			20000	OTHERS			1000	
SECURITY			20000					
TOTAL			300000				70000	370000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue (sales)					
Inverter & Stabilizer .	5,000	150,000	1,800,000	1,890,000	1,984,500
Servicing	0	0	0	0	0
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500
Less. Variable Expense		0			
Inverter & Stabilizer .	2,750	82,500	990,000	1,039,500	1,091,475
Total variable Expense (B)	2,250	67,500	810,000	850,500	893,025
Contribution Margin (CM) [C=(A-B)	2,250	67,500	810,000	850,500	893,025
Less. Fixed Expense					
Rent		4,000	48,000	48,000	48,000
Electricity Bill		200	2,400	2,700	3,000
Transportation		1,000	12,000	12,600	13,230
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		15,000	180,000	180,000	180,000
Entertainment		300	3,600	3,600	3,600
Graud Bill		100	1,200	1,200	1,200
Generator Bill		0	0	0	0
Mobile Bill		300	3,600	3,700	3,800
Total fixed Cost (D)		25,900	310,800	311,800	312,830

Cash flow projection on business plan (Rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	120000		
1.2	Net Profit	499200	524160	550368
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		451200	927360
	Total Cash Inflow	619200	975360	1477728
2	Cash Outflow			
2.1	Purchase of Product	120000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000	48000
	Total Cash Outflow	168000	48000	48000
3	Net Cash Surplus	451200	927360	1429728

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:3
Experience & Skill : 3 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop: Pakulla Bazar.
Regular customers

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE

