#### Proposed NU Business Name: M/S NOYON PHARMACY



Project identification and prepared by: Md.Answar Ali, Modhupur Unit, Tangail.

Project verified by: MD.Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta   |       |  |  |  |
|---|-------|--|--|--|
| Name  | :     | MD. ABU ABDULLAH NOYON   |  |  |
| Age   | :     | 31-12-1983 (34 Years)  |  |  |
| Education, till to date   | :     | H.S.C Pass   |  |  |
| Marital status  | :     | Married  |  |  |
| Children  | :     | 01 Son   |  |  |
| No. of siblings:  | :     | 02 Brothers, 01 Sister   |  |  |
| Address   | :     | Vill: Gachabari ,P.O : Jalachatro, P.S: Modhupur, Dist: Tangail  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  |       | Mother Father  MOST. NARGISSURAIYA  MD. HABIB RAHMAN  Branch:Modhupur, Centre # 63 (Female),  Member ID: 4687, Group No:03  Member since: 05-01-2006 (12 Years)  First loan: 3000 taka. Existing loan: 65,000 taka |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Outstanding loan: 27,820 taka. Father No No No   |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil                                      |
|---|---|--|
| Business Experiences and  | : | 12 years experience in running business. |
| Training Info   | : | He has training 06 months.               |
| Other Own/Family Sources of Income  | : | None                                     |
| Other Own/Family Sources of Liabilities   | : | None                                     |
| Entrepreneur Contact No.  | : | 01712-973050                             |
| Mother's Contact No.  | : | 01725-134570                             |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd.     |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

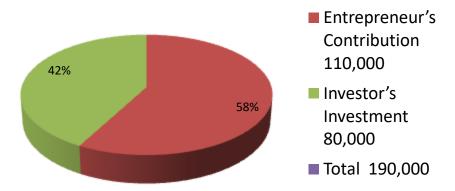
**MOST. NARGIS SURAIYA** joined Grameen Bank since 12 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info              |   |  |  |  |
|---|---|--|--|--|
| Business Name                                     | : | M/S NOYON PHARMACY   |  |  |
| Location  | : | Moterbazar road,kakraidbazar, modhupur,Tangail.  |  |  |
| Total Investment in BDT                           | : | BDT:190,000/-  |  |  |
| Financing   | : | Self BDT 110,000 (from existing business) 58%<br>Required Investment BDT 80,000(as equity) 42%   |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000  |  |  |
| Proposed Salary                                   | : | BDT 5,000  |  |  |
| Size of shop                                      | : | 20ft x 10ft= 200 square ft   |  |  |
| Security of the shop                              | : | No   |  |  |
| Implementation                                    | • | <ul> <li>The business is planned to be scaled up by investment in existing goods like; azithromycin,cefixime,P,P,I,vitamin,syrup etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The business is Own.</li> <li>Collects goods fromModhupur.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |

| LAISU                                      | ııg . |         |         |
|--|-------|---------|---------|
| Particular                                 | Daily | Monthly | Yearly  |
| Revnue (Sale)                              |       |         |         |
| azithromycin,ciprocin,syrup,vitamin,others | 4000  | 120000  | 1440000 |
|  | 0     | 0       | 0       |
| Total Sales(A)                             | 4000  | 120000  | 1440000 |
| Less Variable Expense (B)                  |       |         | 0       |
| azithromycin,ciprocin,syrup,vitamin,others | 3600  | 108000  | 1296000 |
| Total Variable Expense                     | 3600  | 108000  | 1296000 |
| Contributon Margin (CM) [C=(A-B)]          | 400   | 12000   | 144000  |
| Less Fixed Expense                         |       |         |         |
| Rent                                       |       | 0       | 0       |
| Electric Bill                              |       | 300     | 3600    |
| Transportaion                              |       | 300     | 3600    |
| Salary (Self)                              |       | 5000    | 60000   |
| Salary (Staff)                             |       | 0       | 0       |
| Entertainment                              |       | 400     | 4800    |
| Guard                                      |       | 50      | 600     |
| Generator                                  |       | 500     | 6000    |
| Mobile Bill                                |       | 300     | 3600    |
| Total Fixed Cost (D)                       |       | 6850    | 82200   |
| Net Profit (E)= [C-D]                      |       | 5150    | 61800   |

| Investment Breakdown |          |            |          |      |            |          |                |
|----------------------|----------|------------|----------|------|------------|----------|----------------|
|                      | Proposed |            |          |      |            |          |                |
| Particulars          | Qty.     | Unit Price | Existing | Qty. | Unit Price | Proposed | Proposed Total |
| cefixime             | 30       | 400        | 12,000   | 20   | 400        | 8,000    | 20,000         |
| syrup                | 50       | 200        | 10,000   | 30   | 200        | 6,000    | 16,000         |
| azithromycin         | 20       | 400        | 8,000    | 20   | 400        | 8,000    | 16,000         |
| syrup                | 40       | 100        | 4,000    | 40   | 100        | 4,000    | 8,000          |
| cefixime             | 20       | 400        | 8,000    | 20   | 400        | 8,000    | 16,000         |
| syrup                | 20       | 200        | 4,000    | 20   | 200        | 4,000    | 8,000          |
| P.P.I                | 50       | 450        | 22,500   | 30   | 450        | 13,500   | 36,000         |
| vitamin syrup        | 100      | 100        | 10,000   | 200  | 100        | 20,000   | 30,000         |
| others               |          |            | 31,500   |      |            | 8,500    | 40,000         |
|                      |          |            |          |      |            | 0        | 0              |
| Total                | 330      | 2250       | 110,000  | 380  | 2,250      | 80,000   | 190,000        |

#### **Source of Finance**



| Financial Proj                             | ection ( | (BDT)   |         |         |
|--|----------|---------|---------|---------|
| Particular                                 | Daily    | Monthly | Year -1 | Year-2  |
| Revenue(Sales)                             |          |         |         |         |
| azithromycin,ciprocin,syrup,vitamin,others | 5000     | 150000  | 1800000 | 1890000 |
| 0  | 0        | 0       | 0       | 0       |
| Total Sales(A)                             | 5000     | 150000  | 1800000 | 1890000 |
| Less Variable Expense (B)                  |          |         |         |         |
| azithromycin,ciprocin,syrup,vitamin,others | 4500     | 135000  | 1620000 | 1701000 |
| Total Variable Expense                     | 4500     | 135000  | 1620000 | 1701000 |
| Contributon Margin (CM) [C=(A-B)]          | 500      | 15000   | 180000  | 189000  |
| Less Fixed Expense                         |          |         |         |         |
| Rent                                       |          | 0       | 0       | 0       |
| Electric Bill                              |          | 300     | 3600    | 3900    |
| Transportaion                              |          | 300     | 3600    | 3780    |
| Salary (Self)                              |          | 5000    | 60000   | 60000   |
| Salary (Staff)                             |          | 0       | 0       | 0       |
| Entertainment                              |          | 400     | 4800    | 4800    |
| Gard                                       |          | 50      | 600     | 600     |
| Generator                                  |          | 500     | 6000    | 6000    |
| Mobil Bill                                 |          | 300     | 3600    | 3700    |
| Total Fixed Cost (D)                       |          | 6850    | 76200   | 76780   |
| Net Profit (E)= [C-D]                      |          | 8150    | 97800   | 102690  |
| Investment Pay Back                        |          |         | 48,000  | 48,000  |

| Cash flow | projection | on business | plan | (rec. & Pay) |
|-----------|------------|-------------|------|--------------|
|-----------|------------|-------------|------|--------------|

|     | <u></u>   |              |              |
|-----|---|--------------|--------------|
| SI# | Particulars                                       | Year 1 (BDT) | Year 2 (BDT) |
| 1   | Cash Inflow                                       |              |              |
| 1.1 | Investment Infusion by Investor                   | 80,000       |              |
| 1.2 | Net Profit  | 97,800       | 102690       |
| 1.3 | Depreciation (Non cash item)                      |              |              |
| 1.4 | Opening Balance of Cash Surplus                   |              | 59800        |
|     | Total Cash Inflow                                 | 177,800      | 162,490      |
| 2   | Cash Outflow                                      |              |              |
| 2.1 | Purchase of Product                               | 80,000       |              |
| 2.2 | Payment of GB Loan                                |              |              |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 48,000       | 48,000       |
|     | Total Cash Outflow                                | 118,000      | 48,000       |
| 3   | Net Cash Surplus                                  | 59,800       | 114,490      |

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Moterbazar raod, kakraid bazar, modhupur, Tangail Regular customers;

## THREATS

Theft

Fire

Political unrest

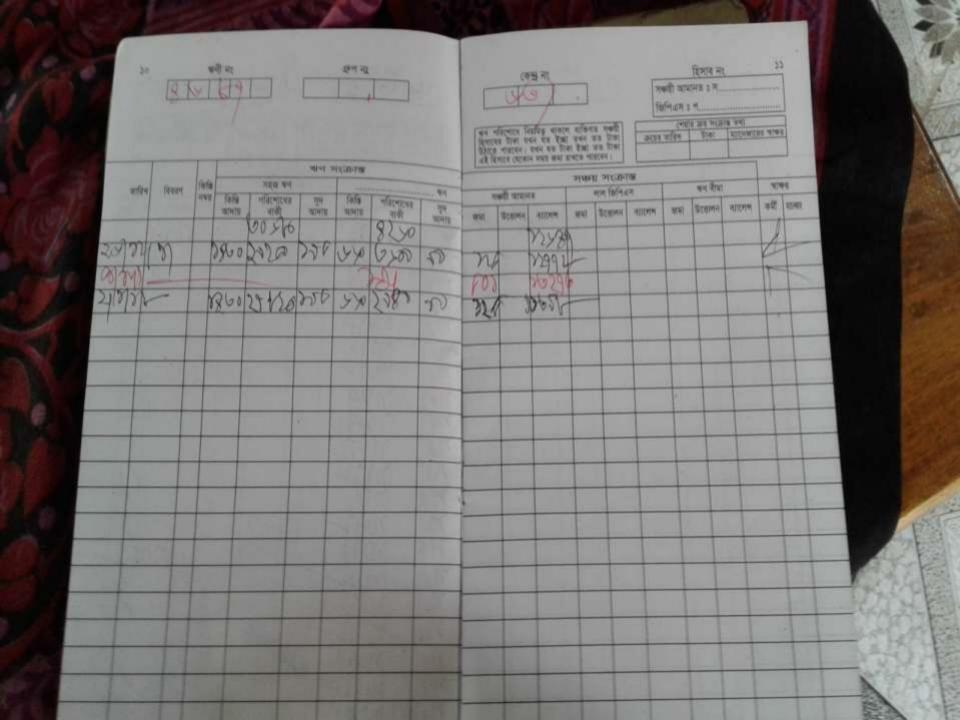
# Pictures











# **FAMILY PICTURE**

