Proposed NU Business Name: SOBUJ PAN KHAMAR



Project identification and prepared by: Md. Sahabuddin , Mohanpur Unit, Rajshahi

Project verified by: Md. Mizanur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md. SOBUJ AHMED			
Age	:	14-01-1993 (25 Years)			
Education, till to date	:	Honurs			
Marital status	:	Married			
Children	:	01 Sun			
No. of siblings:	:	01 Brother, 01 Sister			
Address	:	Vill: Tatipara, P.O: Kotalipara , P.S:Mohanpur , Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Fathe MST. SOKEJAN MD. MUNTAZ ALI Branch: Gonipur, Bagmara Centre 07 (Female), Member ID: 1170, Group No: 02 Member since :02-09-2010-Present (08 Years) First loan: BDT 12,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 60,000 Outstanding loan: 30,170/ Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01794-846884
Mother's Contact No.	:	01849-579062
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SOKEJAN joined Grameen Bank since 08 years ago. At first she took 12,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	SOBUJ PAN KHAMAR				
Location	:	Tatipara, Mohanpur, Rajshahi				
Total Investment in BDT	:	BDT 1,10,000/-				
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	18 Shotangsho				
Implementation		 The business is planned to be scaled up by investment in existing; pan item etc. Average 100% gain on sale. The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed. The shop is No Rent Collects goods from Bagmara. Agreed grace period is 3 months. 				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Pan Item	500	15,000	1,80,000		
Total Sales (A)	500	15,000	1,80,000		
Less. Variable Expense					
Pan Item	0	0	0		
Total variable Expense (B)	0	0	0		
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000		
Less. Fixed Expense					
Rent					
Electricity Bill					
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Guard					
Transportation		700	8,400		
Entertainment					
Kitnashok		3,000	36,000		
Bank service Charge					
Total fixed Cost (D)		9,000	1,08,000		
Net Profit (E) [C-D)		6,000	72,000		

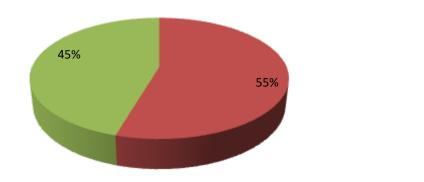
Investment Breakdown							
[Proposed						
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Tota
Pan Chara	3000	20	60,000	1000	20	20,000	80,000
Boroz Repearing	-	-	-	-	-	30,000	30,000
Total	3000		60,000	1000		50,000	1,10,000

Source of Finance

■ Entrepreneur's Contribution 60,000

■ Investor's Investment 50,000

■ Total 110,000



	Financial Projection	Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd year	3 rd Year	
Revenue (sales)						
Pan Item	700	21,000	2,52,000	2,64,600	2,77,830	
Total Sales (A)	700	21,000	2,52,000	2,64,600	2,77,830	
Less. Variable Expense						
Pan Item	0	0	0	0	0	
Total variable Expense (B)	0	0	0	0	0	
Contribution Margin (CM) [C=(A-B)	700	21,000	2,52,000	2,64,600	2,77,830	
Less. Fixed Expense						
Rent						
Electricity Bill						
Mobile Bill		500	6000	6,500	7,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		1000	12,000	13,000	15,000	
Entertainment						
Salary (staff)						
Kitnashok		3,500	42,000	45,000	50,000	
Bank service Charge						
Total Fixed Cost		10,000	1,20,000	1,24,500	1,32,000	
Net Profit (E) [C-D)		11,000	1,32,000	1,40,100	1,45,830	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,32,000	1,40,100	1,45,830
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		1,12,000	2,32,100
	Total Cash Inflow	1,82,000	2,52,100	3,77,930
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	1,12,000	2,32,100	3,57,930

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

ডাক্ঘর ঃ জাহানাবাদ, থানা/উপজেলা ঃ মোহনপুর, জেলা ঃ রাজশাহী। 174 ট্রেড লাইসেন্স वि न१- 8 ०२ पर्ध वश्मव : 2029-2026 नारेरमन मपत : 226/2009-2006 णित्रि : 36/03/56 नारेरानशादीद नाम :.....(४७७ - २) १२ (४५ পিতা / স্বামীর নাম ঃ... (মিশ্রু মেস্পু প্রস্তু) शाम ३. ७४/७ ११९ । ७ । जाक्षत्र ३. एत्र १ १ १ १ । जाक्षत्र ३. एत्र १ १ १ १ । প্রতিষ্ঠানের নাম ঃ... ত ব্যুত ত্রু ত্যুক্ত প্রস্থাসন্ত ব णातिच ३... ३६/००/०८









