Proposed NU Business Name: RAHAT TRADERS



Project identification and prepared by:Md Nasir Uddin Sheikh Chagal naiya,feni

Project verified by: Susanto kumar biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ABU SAYEM		
Age	:	02/03/1984(34Years)		
Education, till to date	:	SSC		
Marital status	••	Married		
Children	:	1 Son 0 Daughter		
No. of siblings:	:	03 Brother 01 Sisters		
Address	:	Vill: Est horipur, P.O: Rejumia, P.S: Chagalniya Dist: Feni.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father DIL AFROZ BEGUM ABU AHMOD Branch: Mohamaya, Centre # 23/(Female), Member ID:5322/1, Group No: 05 Member since: 05-03-2007-2017 (7Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: BDT ,000/- Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	no
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Yes ,Plough fish
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01822-774690
Mother's Contact No.	:	01819-692712
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagal naiya Unit,Feni.

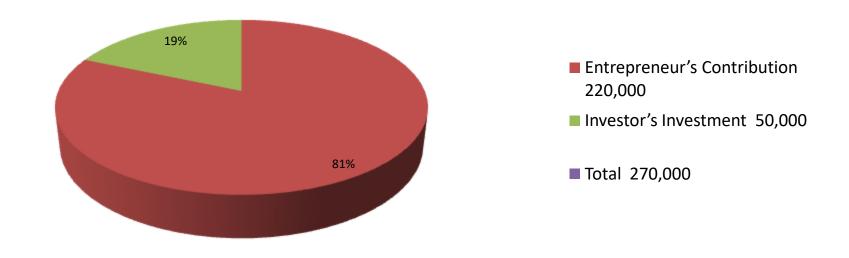
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

DIL AFROZ BEGUM joined Grameen Bank since 7 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	RAHAT TRADERS		
Location	:	Rejumia bazar,chagalnaiya ,Feni		
Total Investment in BDT	:	BDT 2,70,000/-		
Financing	:	Self BDT 2,20,000/- (from existing business) 81% Required Investment BDT50,000(as equity) 19%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10ft x 15 ft. = 150 square ft		
Security of the shop	:	10,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods selinder, stov, parts etc. Average 20% gain on sale. The business is operating by entrepreneur. No employee. He is doing his business in Renting place. Collects goods from Feni. Agreed grace period is 3 months. 		

Existing					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
selinder,stov,parts etc.	2000	60000	720000		
	0	0	0		
Total Sales(A)	2000	60000	720000		
Less Variable Expense (B)			0		
selinder,stov,parts etc.	1600	48000	576000		
Total Variable Expense	1600	48000	576000		
Contributon Margin (CM) [C=(A-B)]	400	12000	144000		
Less Fixed Expense					
Rent		1200	14400		
Electric Bill		500	6000		
Transportaion		300	3600		
Salary (Self)		5000	60000		
Salary (Staff)		0	0		
Entertainment		200	2400		
Guard		300	3600		
Generator		200	2400		
Mobile Bill		300	3600		
Total Fixed Cost (D)		8000	96000		
Net Profit (E)= [C-D]		4000	48000		

Investment Breakdown							
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
selinder	50	2,300	115,000	15	2,000	30,000	145,000
stove	20	2,000	40,000	10	2,000	20,000	60,000
parts	1	25,000	25,000			0	25,000
others	1	20,000	20,000			0	20,000
security	1	20,000	20,000			0	20,000
			0			0	0
			0			0	0
			0			0	0
			0			0	0
			0			0	0
Total	73	69300	220,000	25	4,000	50,000	270,000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
selinder, stov, parts etc.	2000	60000	720000	756000	793800
0	0	0	0	0	0
Total Sales(A)	2000	60000	720000	756000	793800
Less Variable Expense (B)					
selinder, stov, parts etc.	1600	48000	576000	604800	635040
Total Variable Expense	1600	48000	576000	604800	635040
Contributon Margin (CM) [C=(A-B)]	400	12000	144000	151200	158760
Less Fixed Expense					
Rent		1200	14400	14400	14400
Electric Bill		500	6000	6300	6600
Transportaion		300	3600	3780	3969
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		200	2400	2400	2400
Gard		300	3600	3600	3600
Generator		200	2400	2400	2400
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		8000	93600	94180	94769
Net Profit (E)= [C-D]		4000	48000	50400	52920
Investment Pay Back			20,000	20,000	20,000

Cash flow	projection or	business plan	(rec. & Pay)
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SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	48,000	50400	52920
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		28000	58400
	Total Cash Inflow	98,000	78,400	111,320
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	28,000	58,400	91,320

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Rejumia bazar,chagalnaiya
,Feni
Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











