#### Proposed NU Business Name: AKASH TELECOM



Project identification and prepared by: Md.Moshiur Rahman Sonagazi, Feni.

Project verified by: Susanto kumar biswhas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	AKASH CHAKRABARTI			
Age	:	18/11/1990 ( 27Years)			
Education, till to date	:	H. S. C			
Marital status	:	Unmarried			
Children	:	None			
No. of siblings:	:	01 Brother			
Address	:	Vill: Mongolkandi P.O: Boktermunci, P.S: Sonagazi, Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  ANJONA CHAKRABARTI  BABUL CHAKRABARTI  Branch: Mongalkandi, Centre # 10/(Female),  Member ID: 1223/2, Group No: 02  Member since: 08-02-2013(05Years)  First loan: BDT 10,000/-			
Further Information:	   :	Existing loan: BDT 30,000/- Outstanding loan: BDT 23400/- Father			
(v) Who pays GB loan installment (vi) Mobile lady	:	No			
(vii) Grameen Education Loan		No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	-	Nil
Business Experiences And	:	07 Years Experience 05 In Running Business.
Training Info	:	He Has 01 Year Training
Other Own/Family Sources Of Income	:	No
Other Own/Family Sources Of Liabilities	:	Yes
Entrepreneur Contact No.	:	01886-866688
Mother's Contact No.	:	01872-478081
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit,feni.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

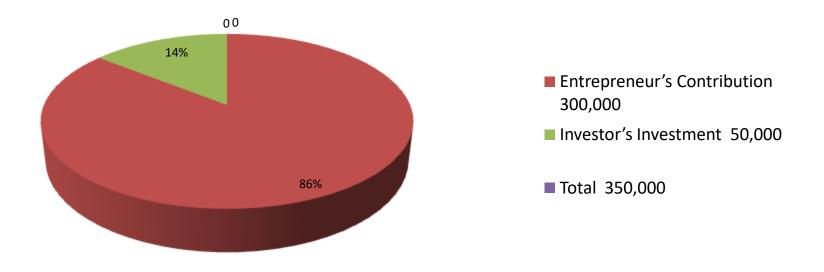
**ANJANA CHAKRABARTI** joined Grameen Bank since 05 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	AKASH TELECOM		
Location	:	Boktermunci Bazar, sonagazi, Feni.		
Total Investment In BDT	:	Bdt 350,000/-		
Financing	:	Self BDT 300,000/- (From Existing Business)86% Required Investment Bdt,50,000(as Equity)14%		
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000/-		
Proposed Salary	:	Bdt 5,000/-		
Size Of Shop	:	06Ft X 10 ft. = 60 Square Ft		
Security Of The Shop	:	1,00,000/-		
Implementation	:	<ul> <li>The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like Mobile Phone, Mobile Batary, Mobile Parts, Enargy Bulb, Load, Bekash &amp; others.</li> <li>Average 20% Gain On Sale.</li> <li>The Business Is Operating By Entrepreneur. Existing No Employee.</li> <li>He Is Doing His Business In Rent Place.</li> <li>Collects Goods From Feni.</li> <li>Agreed Grace Period Is 3 Months.</li> </ul>		

Ex	is	ti	n	g
				O

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Mobile sate, Batary, Parts, Bikash,	3000	90000	1080000
Flexi Load & Others	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
Mobile sate, Batary, Parts, Bikash,	2400	72000	864000
Total Variable Expense	2400	72000	864000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		1500	18000
Electric Bill		400	4800
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		500	6000
Guard		300	3600
Generator		200	2400
Mobile Bill		300	3600
Total Fixed Cost (D)		8700	104400
Net Profit (E)= [C-D]		9300	111600

Investment Breakdown							
	Existin	5	Proposed				
Particulars	Qty.	Unit Price	Existing	Qty.	Unit	Proposed	Proposed
					Price		Total
Mobile sate	10	4,000	40,000	10	4,000	40,000	80,000
Mobile Batary	100	100	10,000	0	0	0	10,000
Mobile Parts	0	0	20,000	0	0	0	20,000
Enargy Bulb	100	200	20,000	0	0	0	20,000
Bikash	0	0	50,000	0	0	0	50,000
Load	0	0	30,000	0	0	0	30,000
Others	0	0	30,000	0	0	10,000	40,000
Security	0	0	100,000	0	0	0	100,000
Total	210	4300	300,000	10	4,000	50,000	350,000



Financial Projection (BDT)

	_	Monthl			
Particular	Daily	<b>y</b>	Year -1	Year-2	Year-3
Revenue(Sales)					
Mobile Sate, Batary, Parts, Enargy Bulb, Bikash	4000	120000	1440000	1512000	1587600
Load & Others	0	0	0	0	0
Total Sales(A)	4000	120000	1440000	1512000	1587600
Less Variable Expense (B)					
Mobile Sate, Batary, Parts, Enargy Bulb, Bikash	3200	96000	1152000	1209600	1270080
Total Variable Expense	3200	96000	1152000	1209600	1270080
Contributon Margin (CM) [C=(A-B)]	800	24000	288000	302400	317520
Less Fixed Expense					
Rent		1500	18000	18000	18000
Electric Bill		400	4800	5100	5400
Transportaion		500	6000	6300	6615
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		500	6000	6000	6000
Gard		300	3600	3600	3600
Generator		200	2400	2400	2400
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		8700	102000	102700	103415
Net Profit (E)= [C-D]		15300	183600	192780	202419
Investment Pay Back			20,000	20,000	20,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	183,600	192780	202419
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		163600	336380
	Total Cash Inflow	233,600	356,380	538,799
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	163,600	336,380	518,799

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0,Experience & Skill: 07Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of shop: Boktermunci

Bazar, sonagazi, Feni.

Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







