#### Proposed NU Business Name: ANISHA SENITARY



Project identification and prepared by: Shahin Mia, Ashulia Unit, Dhaka.

Project verified by: Md. Siddikur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	TORIKUL ISLAM MILON			
Age	:	07-02-1981 (36 Years)			
Education, till to date	:	Class Nine			
Marital status	:	Married			
Children	:	01 Son, 02 Daughter			
No. of siblings:	:	06 Brothers, 02 Sisters			
Address	:	Vill: South Kalma, P.O: Dairy Farm, P.S: Savar, Dist: Dhaka.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOMTAZ BEGUM MD TOFAZZAL HOSSAIN Branch: Ashulia, Centre # 11 (Female), Member ID: 3866/1, Group No: 05 Member since: 02-03-2010 (07 Years) First Ioan: BDT 5,000 Taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	::	Existing loan: BDT 10,000/-, Outstanding loan: 8,020/- Mather No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Sanitary business.
Business Experiences and	:	17 years experience in running business. 15 Years in own business
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01765-077411
Family's Contact No.	:	01850-620360
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka.

## **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MOMTAZ BEGUM** Joined Grameen Bank Since 07 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In House repair.

Proposed Nobin Udyokta Business Info				
Business Name	:	ANISHA SENITARY		
Location	:	Kalma-01, Dairy Farm, Savar, Dhaka.		
Total Investment in BDT	•	BDT 12,10,000/-		
Financing	:	Self BDT 9,60,000 (from existing business) 76% Required Investment BDT 250,000 (as equity) 24%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	•	11 ft. x 23 ft. = 253 Square ft.		
Implementation	:	<ul> <li>Currently run a Sanitary business.</li> <li>The business is operating by entrepreneur. Existing 01 Employees.</li> <li>The business is under renting.</li> <li>Collects goods from Dhaka NobabPur.</li> <li>Agreed grace period is 3 months.</li> </ul>		

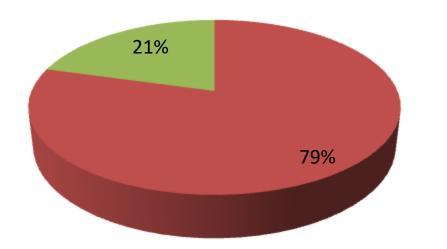
#### **Existing Business (BDT)**

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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Senitary item	6000	180000	2160000
	0	0	0
Total Sales (A)	6000	180000	2160000
Less Variable Expense			
Senitary item	4800	144000	1728000
Total variable Expense (B)	4,800	144000	1728000
Contribution Margin (CM) [C=(A-B)	1,200	36000	432000
Less Variable Expense			
Rent		4,500	54000
Electricity bill		500	6000
Transportation		2,000	24000
Salary (self)		5000	60000
Salary(Staff)		8000	96000
Entertainment		300	3600
Guard		300	3600
Generator		100	1200
Bank charge		0	0
Mobile bill		300	3600
Total fixed cost (D)		21,000	252000
Net Profit (E)= [C-D]		15,000	180000

	Investment	Break	kdown
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	Exis	sting		Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)		'	(BDT)	Total
Pip	10000	40	400,000	3000	40	120,000	520,000
Besine	50	3000	150,000		· · · · · · · · · · · · · · · · · · ·	10,000	160,000
Pan	50	1000	50,000	20	1000	20,000	70,000
G.I. Fitting	5000	40	200,000	0	0	0	200,000
Motor	10	13500	135,000	5	13500	67,500	202,500
Gazi Tang	2	7000	14,000	0	0	0	14,000
Looking Glass	0	0	11,000	0	0	0	11,000
Others	0	0	0	0	0	32,500	32,500
Total	0	0	960,000		/	250,000	1,210,000

#### **Source of Finance**



- Entrepreneur's Contribution 960,000
- Investor's Investment 250,000
- Total 1,210,000

Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Glossary item	7000	210000	2520000	2646000	2778300	
Total Sales(A)	7000	210000	2520000	2646000	2778300	
Less Variable Expense (B)						
Glossary item	5600	168000	2016000	2116800	2222640	
Total Variable Expense	5600	168000	2016000	2116800	2222640	
Contributon Margin (CM) [C=(A-B)]	1400	42000	504000	529200	555660	
Less Fixed Expense						
Rent		4,500	54000	54000	54000	
Electric Bill		700	8400	100800	1209600	
Transportaion		2,400	28800	30240	31752	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		8000	96000	96000	96000	
Entertainment		400	4800	4800	4800	
Guard		300	3600	3600	3600	
Generator		100	1200	1200	1200	
Mobile Bill		400	4800	0	0	
Total Fixed Cost (D)		21800	260400	349440	1459752	
Net Profit (E)= [C-D]		20200	242400	254520	267246	
Investment Pay Back			100,000	100,000	100,000	

## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	250,000		
1.2	Net Profit	242,400	254520	267246
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		142400	296920
	Total Cash Inflow	492,400	396,920	564,166
2	Cash Outflow			
2.1	Purchase of Product	250,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	100000	100000	100000
	Total Cash Outflow	350,000	100,000	100,000
3	Net Cash Surplus	142,400	296,920	464,166



<b>S</b> <sub>TRENGTH</sub> Employment: Self: 01 Family:0 Others: 01 Experience & Skill : 17 Years Skill and experience;	WEAKNESS Lack of Capital/Investment
<b>OPPORTUNITIES</b> Huge demand in the community Location of shop; Kalma-01, Dairy Farm, Savar, Dhaka. Regular customers;	<b>T</b> HREATS Theft Political unrest

Pictures











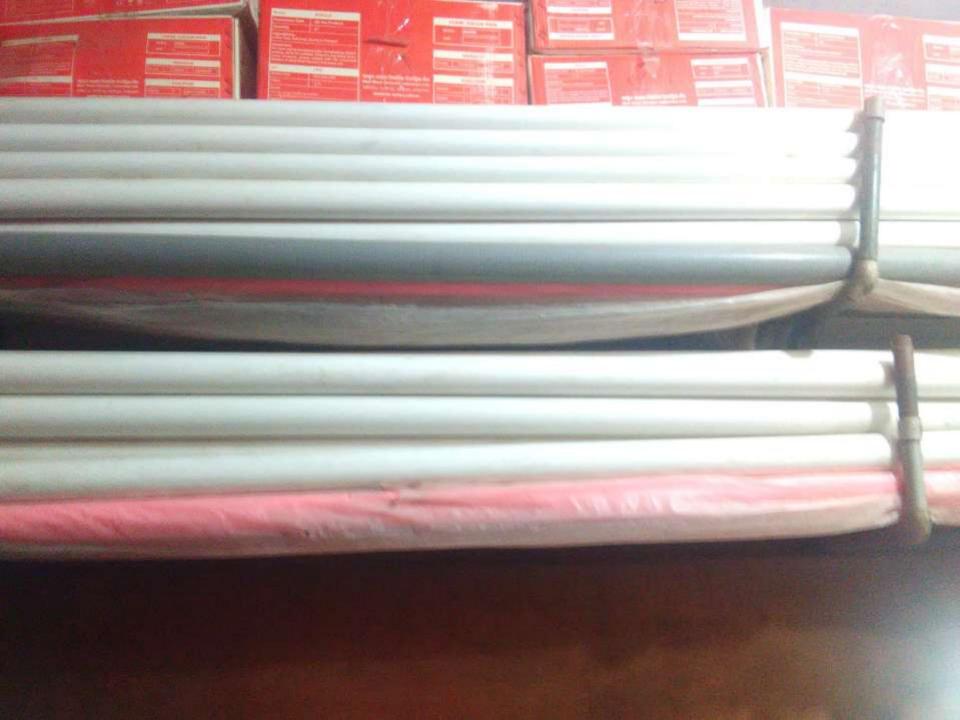
















# **FAMILY PICTURE**