Soniya Dairy Farm



Project by: Shilpi Akter Identified by-Md. Razuan Kharim Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



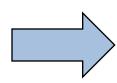
Name	:	Shilpi Akter	
Age	:	015/08/1988 (29Years)	
Marital status	:	Married	
Children	:	02 Daughter	
No. of siblings:	:	02 Brother, 03 Sister	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Josna Begum Late;Tara Bepari Member since:2005 to 2015 Branch: Dorogarm br, Centre no.02, Group:013 First Ioan: Tk. 3,000/- Total Amount Received: Tk. 150,000 Last Loan: 30000 Tk, Outstanding: N/A	
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A N/A	
Education	:	Class-5	

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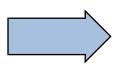


Present Occupation	:	Business (Dairy Farm)
Trade License Number	:	405
Business Experiences	:	8 Years
Other Own/Family Sources of Income		Agriculture
NU Contact Info	:	01727617356
Legal Requirements of Business	:	- Trade License, Contract with Owner of shop place, No hamper to environment.
Permanent Address	:	Vill; Gopalpur , P/O: Gopalpur P/S: Saturia , Dist: Manikgonj
Other Own/Family Sources of Liabilities	•	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka





NU's mother was a member of Grameen Bank under Dorogarm Branch from 2005 to 2015.



NU's mother spent his GB loan behind his son's business. NU's family gained financial solvency through proper utilization of GB loan.

PROPOSED BUSINESS info



Business Name	:	Soniya Dairy Farm
Address/ Location	:	Gopalpur, Saturia, Manikgonj
Total Investment in BDT	:	188,000 BDT
Financing	:	Self BDT :128,000 (from existing business) -68% Required Investment BDT :60,000 (as equity) -32%
Present salary/drawings from business (estimates)	:	BDT4,000
Proposed Salary		BDT 4,000
Proposed Business % of present gross profit margin	:	70%
Estimated % of proposed gross profit margin	:	70%
Agreed grace period	:	2 months

PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fizi Cow 02 Cow shed	1,20,000 8,000		128,000
Proposed Items: Australia Milk Cow with one calf		60000	60,000
Total Capital	128,000	60,000	188,000

EXISTING BUSINESS OPERATION info



	Existing Bu	Existing Business (BDT)			
Particulars	Monthly	Yearly			
Cow Sales	-	160000			
Less: Cost of Food	-	48,000			
Profit (70%) [A]	_	112,000			
Less: Operating Costs					
Electricity bill	100	1,200			
Cow Purchase	-	35,000			
Mobile bill	150	1,800			
Present salary/Drawings- self	4,000	48,000			
Present salary employee -	-	-			
Others(Chada, SMS, TL)	200	2,400			
Non Cash Item:					
Depreciation Expense (8,000*15%)	100	1,200			
Total Operating Cost (D)		89,600			
Net Profit (C-D):		22,400			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



	Year	1 (BDT)	Year 2 (BDT)	
Particulars	Monthly	Yearly	Monthly	Yearly
Cow Sales		160,000		160,000
Less: Cost of Food		48000		48000
Profit (70%) [A]		112,000		112,000
Less: Operating Costs				
Electricity bill	120	1,440	140	1,680
Cow Purchase		-		-
Transport	100	1,200	150	1,800
Mobile Bill	200	2,400	300	3,600
Present salary/Drawings- self	4,000	48,000	4000	48,000
Others (Chada,SMS,TL)	250	3,000	300	3,600
Non Cash Item:				
Depreciation Expenses(8,000*15%)	100	1,200	100	1,200
Total Operating Cost (E)		57,240		59880
Net Profit		54,760		52,120
Gt payback		36000		36000
Retained Income:	18	8760	77	760

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & Pay)



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	0
1.2	Net Profit	54,760	52,120
1.3	Depreciation (Non cash item)	1,200	1,200
1.4	Opening Balance of Cash Surplus	-	19960
	Total Cash Inflow	115960	73280
2.0	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3.0	Net Cash Surplus	19960	37280

SWOT ANALYSIS



Internal Environment

Strength

- NU is full time engaged with Dairy farm
- Skilled & Experience
- Good
 Communication
 System.
- Good Networking with milk buyer
- Mother is capable to take care of cattle
- No Credit Sale

<u>Weakness</u>

 Scarcity of investment

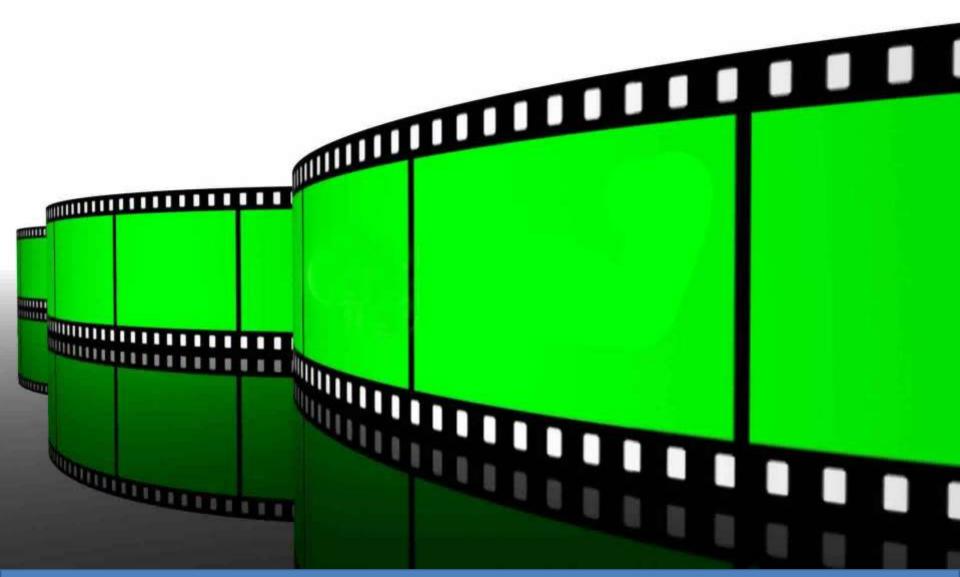
External Environment

Opportunity

Expansion of Business
Increasing the profitability

Threat

- Cow related disease
- Theft.









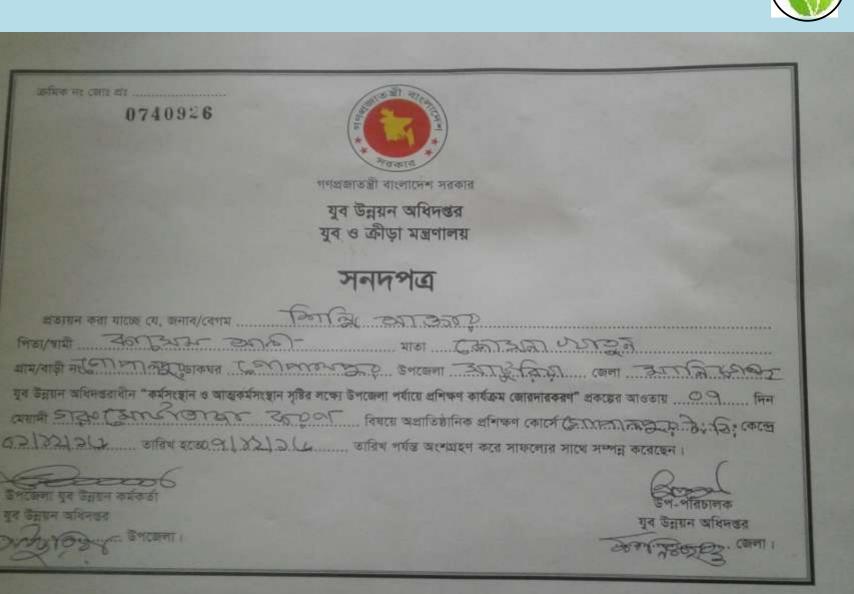


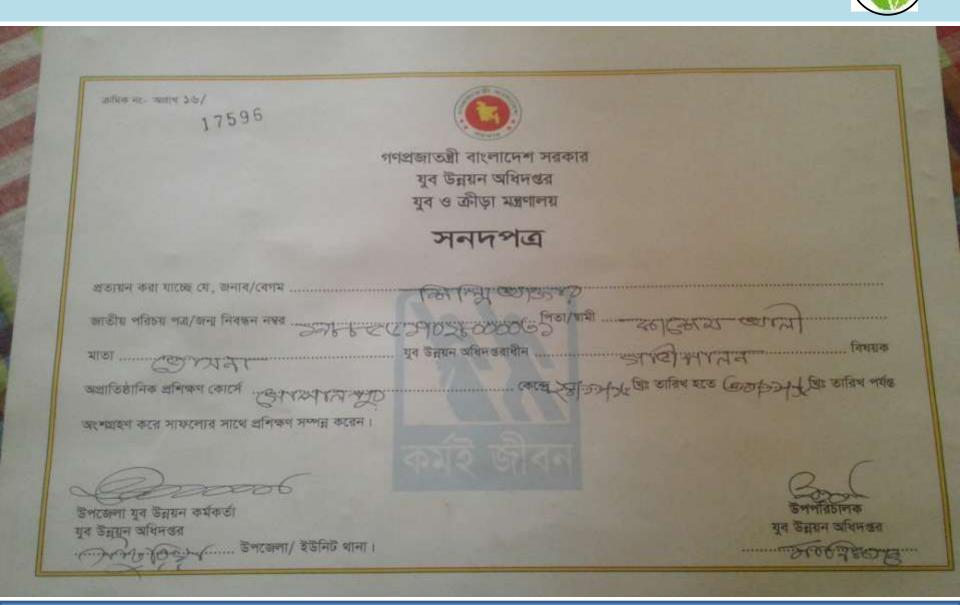








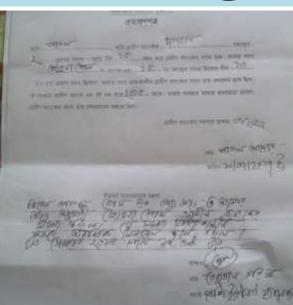














Presented at

Internal Design Lab

On July --, 2017 at GT

