# A Nobin Udyokta Project NIRMOL FISHERIES



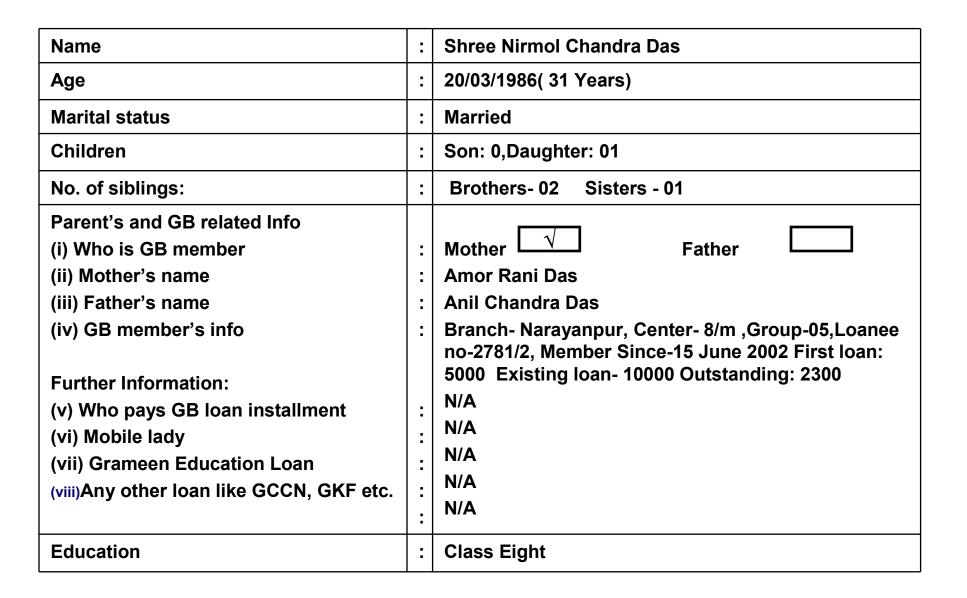
Project : Nirmol Fishariz Identified by:Abdul Alim Verified By:Mohammad Habibur Rahman





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#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



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Present Occupation	:	Fishery Business.
Trade License No-		129
Business Experiences	:	10 Years
Other Own/Family Sources of Income	-	Business
Other Own/Family Sources of Liabilities	•	N/A
NU Contact info.		01851513640
NU Project Source/Reference	•	GT Matlab Unit Office, Chandpur.



NU's Mother has been a member of Grameen Bank (GB) from15/06/2002. At first she took Tk.5,000 from GB. She invested GB Loan in her Husband's business. They gradually improved their life standard through GB loan.

#### **PROPOSED BUSINESS Info.**



Business Name		Nirmol Fishariz
Address/ Location	:	Das Bari,Narayonpur,P.O:Narayonpur,Matlab Dakkhin, Chandpur.
Total Investment in BDT	:	635000/=
Financing	:	Self BDT 555000/=(from existing business) - 87% Required Investment BDT 80,000 (as equity) -13%
Present salary/drawings from business (estimates)	•	7,000
Proposed Salary		8,000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	02 months
iv. In future risk mgt. plan (from fire, disaster etc.)	:	N/A

#### **EXISTING BUSINESS OPERATIONS Info.**



	Existing Bus	iness (BDT)
Particulars	Half Yearly	Yearly
Sales (A)	250,000	500,000
Less: Operating Costs		
Electricity Bill	1,000	2000
Mobile bill(200*6)	1200	2400
Present Salary (7000*6)	42,000	84000
Labour cost (part time)	10000	20000
Others cost	2000	4000
Fish Pona	45,000	90000
Fish feed	40,000	80000
Net and other security items for fish	8,000	16000
Medicine	9,000	18000
Non Cash Item:	00	00
Total Operating Cost (D)	158200	316400
Net Profit (C-D):	91800	183600

#### **PRESENT & PROPOSED INVESTMENT Breakdown**



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items Feed & Others: Advance: <b>Present goods (*)</b>	30,000 350000 <b>175000</b>		555000
Proposed Items (**) :		80000	80,000
Total Capital	555000	80000	635000

#### (\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

Present Sto	ck items
Product name with quantity	Amount
Roui Fish	30000
Katol Fish	20000
Pangas Fish	75000
Shing	10000
Glaskap	9500
Kalbaos	10,000
Silverkap	25,000
Feed(05 Bosta*2000)	10000
Khoil(5Bosta*2500)	12500
Euria(3 Bosta)	3,000
Total Present Stock	205000

Proposed Sto	ock items
Product name with quantity	Amount
Feed	80000
Total Proposed Item	80,000

#### **Financial Projection of NU BUSINESS PLAN**



Particulars	Year 1	(BDT)	Year 2 (I	BDT)		
r di liculai 5	Half Yearly	Yearly	Half Yearly	Yearly		
sales	260000	520000	280000	560000		
Less operating cost						
Preparing pond(using area, phosphate, calcium etc)	15000	30000	15000	30000		
Mobile Bill	1200	2400	1400	2800		
Electricity Bill	1200	2400	1400	2800		
Fish feed	45000	90000	48000	96000		
Proposed Salary- Self	48000	96000	54000	108000		
Labour Cost(part time)	10000	20000	12000	24000		
Fish Pona	35000	70000	40000	80000		
Medicine	8000	16000	10000	20000		
Others	1000	2000	1200	2400		
Total Operating Cost (D)	164400	328800	183000	3600		
(Net Profit C-D) :	95600	191200	97000 194000			
Pay back	48	000	4800	)		
Pay back (GB)	C	0	00			
Retained Income:	143	200	14600	0		

#### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80000	00
1.2	Net Profit	191200	194000
1.3	Depreciation (Non cash item)	00	00
1.4	Opening Balance of Cash Surplus	00	143200
	Total Cash Inflow	271200	337200
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	00
2.2	Investment Pay Back	48000	48000
2.3	Pay Back GB	00	00
	Total Cash Outflow	128000	48,000
3.0	Net Cash Surplus	143200	289200

#### **SWOT Analysis**



<ul> <li>Strength</li> <li>Long relationship with Grameen</li> <li>Well Known Person in locality</li> <li>Skill and 10 years working Experience</li> </ul>	WEAKNESS Lack of investment Less stock
OPPORTUNITIES <ul> <li>Have a chance at more customers within local area</li> </ul>	THREATS <ul> <li>Political Unrest</li> <li>Theft</li> <li>Fire</li> </ul>









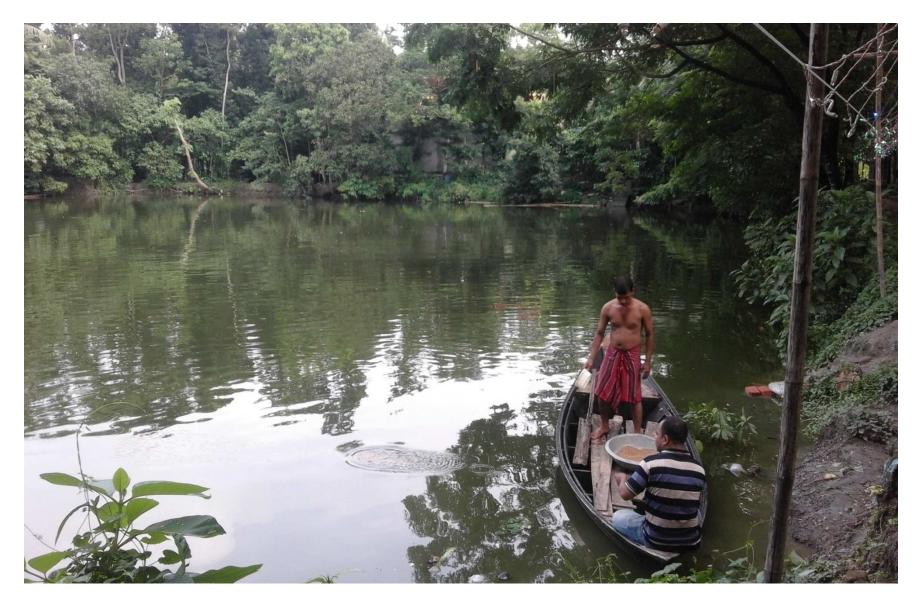


















































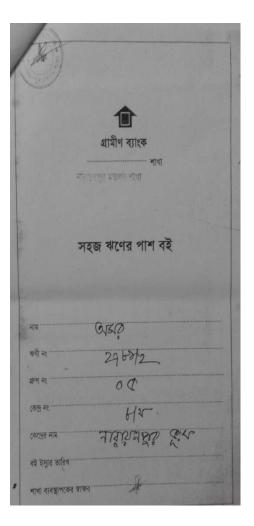










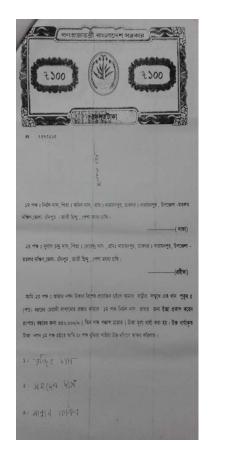


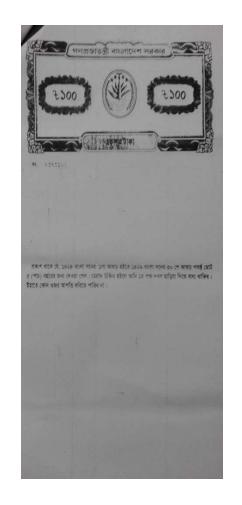
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### Presented at <sup>162nd</sup> Internal Design Lab

#### On 14<sup>th</sup> September, 2017 at GT

