Proposed NU Business Name: M/S ASIA PHARMACY



Project identification and prepared by: Golam Rasul, Munshiganj Unit, Munshiganj Project verified by: Arefin Sumsul



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ABBAS DHALI			
Age	:	27-07-1986 (31 Years)			
Education, till to date	:	M.A			
Marital status	:	Married			
Children	:	01 Daugther			
No. of siblings:	:	05 Brothers 05 Sisters			
Address	:	Vill: North Payekpara P.O: B Payekpara P.S Tongibari, Dist: Munshiganj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father LAILA BEGUM DEAD ABUL BASAR DHALI Branch: Rampal Centre # 47 (Female), Member ID: 6543, Group No: 02 Member since: 01-02-1995 <i>(10 Years)</i> First Ioan: BDT 3,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 10,000/- Outstanding loan: BDT 0/- Mother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Two years experience in running business.
Training Info	:	He has six years training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01686-046838
Wife's Contact No.	:	01916-845531
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Munshiganj Unit, Munshiganj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

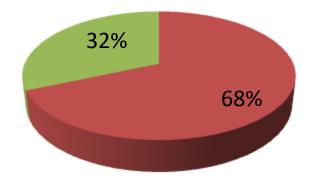
LAILA BEGUM joined Grameen Bank since 10 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S ASIA PHARMACY		
Location	:	Sukobaspur, Rampal, Munshiganj		
Total Investment in BDT	:	BDT 190,000/-		
Financing	:	Self BDT 130,000(from existing business) 68%		
		Required Investment BDT 60,000(as equity) 32%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 10 ft= 120 square ft		
Security of the shop	:	None		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like G Max,agem,Malax,A Fix,Faymozal,Seclo,Renax, etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. He is doing his business in rent place. Collects goods from Munshiganj. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Medicine item	2,000	60,000	720,000		
Total Sales (A)	2,000	60,000	720,000		
Less. Variable Expense					
Medicine item	1,600	48,000	576,000		
Total variable Expense (B)	1,600	48,000	576,000		
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000		
Less. Fixed Expense					
Transport		900	10,800		
Electricity Bill		300	3,600		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Salary (Staff)		-	-		
Entertainment		300	3,600		
Rent		1,300	15,600		
Total fixed Cost (D)		8,100	97,200		
Net Profit (E) [C-D)		3,900	46,800		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
G Mex 500p	15,000	15,000	30,000		
A Gem 500p	30,000	25,000	55,000		
Monax 500p	10,000	10,000	20,000		
Filax 400p	20,000	-	20,000		
A Fix 400p	10,000	10,000	20,000		
Faymozil	5,000		5,000		
Seclo	10,000		10,000		
Renix	10,000				
Other	20,000				
Total	130,000	60,000	190,000		

Source of Finance



- Entrepreneur's Contribution 130,000
- Investor's Investment 60,000
- Total 190,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year	
Revenue (sales)						
Medicine item	2,500	75,000	900,000	945,000	992,250	
Total Sales (A)	2,500	75,000	900,000	945,000	992,250	
Less. Variable Expense						
Medicine item	2,000	60,000	720,000	756,000	793,800	
Total variable Expense (B)	2,000	60,000	720,000	756,000	793,800	
Contribution Margin (CM)						
[C=(A-B)	500	15,000	180,000	189,000	198,450	
Less. Fixed Expense						
Transport		900	10,800	11,000	11,200	
Electricity Bill		300	3,600	3,600	3,600	
Mobile Bill		300	3,600	3,700	3,800	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (Staff)		_	-	-	-	
Entertainment		300	3,600	3,700	3,800	
Rent		1,300	15,600	15,600	15,600	
Non Cash Item						
Depreciation						
Total Fixed Cost		8,100	97,200	97,600	98,200	
Not Profit (E) [C D)		6 000	02 000	01 /00	100 250	

Cash flow projection on business plan (rec. & Pay)

<i>SI #</i>	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	82,800	91,400	100,250
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		58,800	126,200
	Total Cash Inflow	142,800	150,200	226,450
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	58,800	126,200	202,450



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 08 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures









FAMILY PICTURE