

Project by: Shudeb Chandra
Identified and Verifiedby: Md. Gias uddin

Matlab Uttar Unit, Chandpur Anchal-1 GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Sudeb Chandra
Age	:	22/02/1985 (31 Years)
Marital status	:	Married,
Children	:	01 Daughter
No. of siblings:	:	Four brothers and two Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Brother N/A N/A N/A N/A N/A
Education, till to date	:	Class seven

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Gold Business
Trade License Number	:	51
Business Experiences	:	07 years.
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01821823156
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 01/08/2005 and Still now. At first his mother took a loan amount BDT 10000 from Grameen Bank. She Invested the money in her Husbands business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



:	Ratna Jewelers
:	Naton Bazar, Matlab uttar ,Chandpur
:	2,35,000/-
••	Self BDT :1,75,000 (from existing business) -74% Required Investment BDT : 60,000 (as equity)-26%
••	BDT 7,000
	BDT 8000
:	15%
:	15%
:	2 months
	:

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
Fai liculai 5	Daily	Monthly	Yearly	
Sales (A)	4000	120000	1440000	
Less: Cost of sale (B)	3400	108000	1296000	
Profit 15% (A-B)= [C]	600	18000	216000	
Incom of service	100	3000	36000	
Total	700	21000	252000	
Less: Operating Costs				
Electricity bill		400	4800	
Night Guard Bill		150	1800	
Mobile Bill		300	3600	
Rent		1500	18000	
Salary from Business (Self)		7,000	84,000	
Others (Entertainment)		300	3600	
Non Cash Item:				
Depreciation Expenses(85000*10%)		542	6500	
Total Operating Cost (D)		10192	122304	
Net Profit (C-D):		10808	129696	

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Advance: Dacoration: Machene: Present Goods Items (*):	100,000 50,000 15,000		1,75,000
Proposed Items (**) :	1,75,000	60,000	60,000
Total Capital	1,75,000	60,000	2,35,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product Name	Amount
Gold	54,000
Silver	40,000
Others	10,000
Total	1,04,000

Proposed Item

Product Name	Amount
Gold	40000
Silver	20,000
Total :	60,000

Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (B	DT)	Year 2 (BDT)			
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	5000	150000	1800000	6000	180000	2160000	
Less: Cost of Sale (B)	4250	127500	1530000	5100	153000	1836000	
Profit 15% (A-B)=(C)	750	22500	270000	900	27000	324000	
Income of services	150	4500	54000	200	6000	72000	
Total	900	27000	324000	1100	33000	396000	
Less operating cost:							
Electricity bill		500	6000		600	7200	
Mobile Bill		300	3600		400	4800	
Night Guard bill		200	2400		300	3600	
Salary- self		8000	96000		9000	108000	
Shop Rent		1500	18000		1500	18000	
Others		300	3600		400	4800	
Depreciation Expenses		542	6500		542	6500	
Total Operating Cost (F)		11442	137304		12742	152904	
Net Profit =(E-F)		15558	186696		20258	243096	
GT payback		36000			36000		
Retained Income:		150696	6		207096		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60000	00
1.2	Net Profit (Ownership Tr. Fee added back)	186696	243096
1.3	Depreciation (Non cash item)	6500	6500
1.4	Opening Balance of Cash Surplus	00	157196
	Total Cash Inflow	253196	406792
2.0	Cash Outflow		
2.1	Purchase of Product	60000	00
2.2	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
2.3	Payment of GB loan	00	00
	Total Cash Outflow	96000	36000
3.0	Net Cash Surplus	157196	370792

SWOT Analysis



STRENGTH

- Skill and 07 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft

























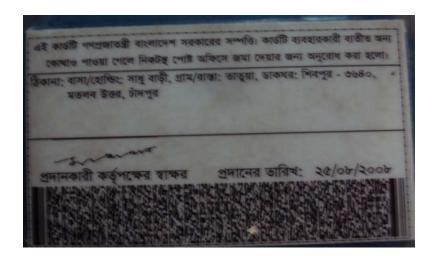










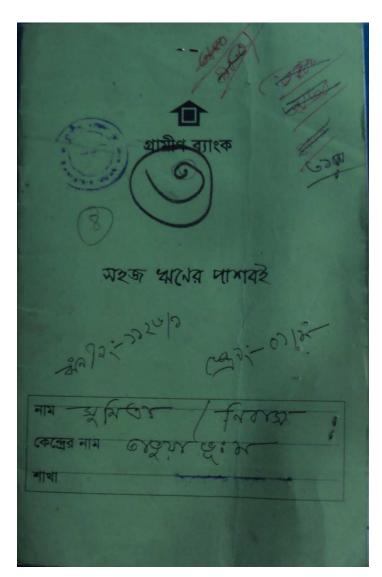


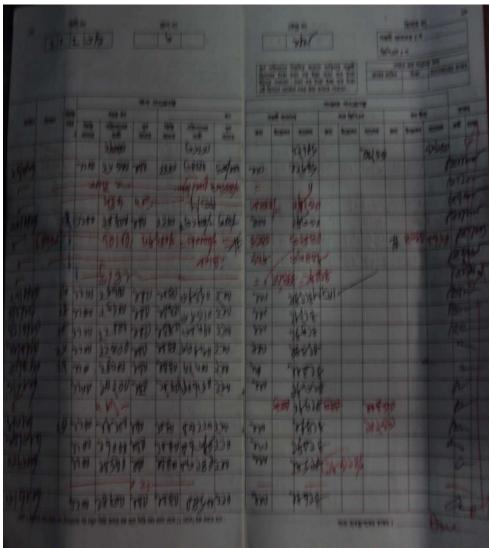




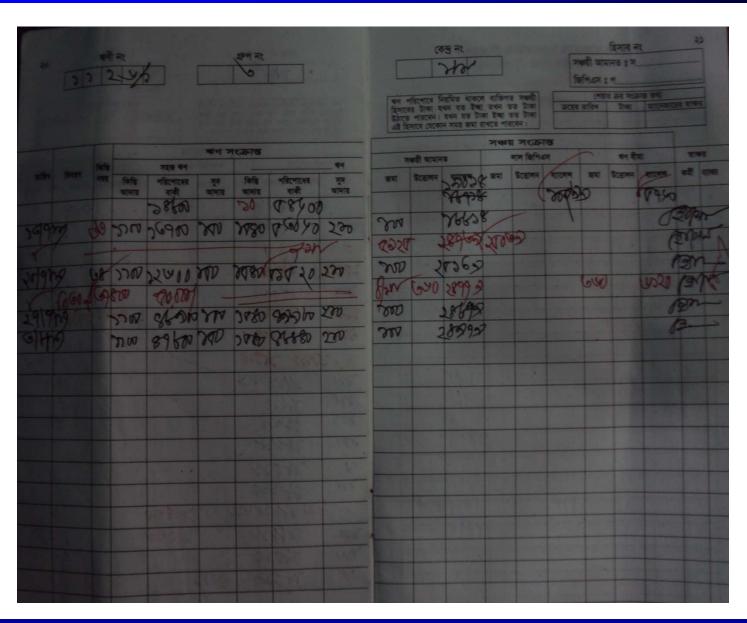
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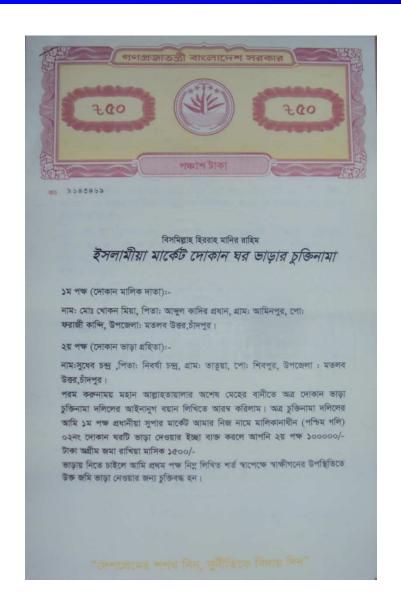




















Presented at 166th Internal Design Lab On 21 Sep 2017 at GT

